ATTACHMENT L.3

FOCUS GROUP RECRUITMENT EMAIL: EMPLOYER

OMB Control No.: 0584-
xxxx

EMPLOYER FOCUS GROUP: RECRUITMENT EMAIL

Dear [PARTICIPANT NAME]:

We were given your name by [STATE OR PROVIDER CONTACT] because you work with [ORGANIZATIONS NAME] to provide Supplemental Nutrition Assistance Program (SNAP) clients with training as part of the SNAP Employment and Training pilot program. This pilot is part of a study sponsored by the U.S. Department of Agriculture, Food and Nutrition Service that will help us learn what works in these pilots and what could be improved. FNS has contracted with Mathematica Policy Research to conduct this study.

As part of the study, we are conducting focus groups with employers involved in the pilot who can provide us with feedback on your company's experiences with providing work-based training opportunities to pilot participants. We would like to learn more about why you participated, what worked best, and what could be improved. This information will help local, state, and federal administrators improve E&T programs.

If you are willing to participate, the focus group will last about 90 minutes and will be held at [LOCATION]. You will receive a $50 MAX Discover® prepaid card after the focus group is finished to offset any costs for participating, including travel costs. All of the information you share will be kept private; you nor your organization will be named in any reports and the information you share will not be directly shared with any organization at the local or state level.

If you would like further information about the focus group or the study in general, please feel free to call [NAME, TITLE] at [PHONE #].

Sincerely,

Public Burden Statement

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-xxxx. The time required to complete this information collection is estimated to average 1 minute including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding

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