2016 Census Test Design Matrix

Sample /site in Housing Units	Panel	Number of housing units /panel	#1 (Monday, March 21st)	#2 3 days later (Thursday, March 24th)	#3* 11 days later (Monday, April 4th)	#4* 7 days later (Monday, April 11th)	All Nonrespondents Eligible for Nonresponse Follow-up (NRFU)	Non-ID Test (concurrent with NRFU)	NRFU AdRec modeling	NRFU Quality Control Reinterview	Coverage Reinterview	Focus Groups
250,000	1)Internet Push (with Alternate wording)	50,000	DF-16(L2)(E/S) + DF-33(E/S) + DF-17(TQA) + DF-6A(IN)(E/S)	Postcard DF-9(B)(E/S)	Postcard DF-9(2B)(E/S)	DF-1(E/S) + DF-17(L2)(E/S) + DF-17(TQA) + DF-6A(1)(IN) (E/S) + DF-8A(E/S)	NRFU Universe = ~60,000/site (est. 55-60% response rate in CA and 45-50% in TX, rate includes non-ID) Re-engineered fieldwork and automation with translation	5000 Non-ID self-response cases for reinterview	AdRec modeled vacant and nonexistent units removed from workload immediately; AdRec modeled occupied units removed after a predetermined number of personal visit attempts. All AdRec removals will receive a postcard mailing to prompt self-response.	Sample of 10% completed NRFU cases. Approximately 12,000 total (6,000/site)	20,000 internet responders, 3000 NRFU responders, 1500 paper responders	All respondents eligible
	2) Internet Push with reminder letter	50,000	DF-16(L2)(E/S) + DF-33(E/S) + DF-17(TQA) + DF-6A(IN)(E/S)	DF-9L(E/S)+ DF-5(E/S)	Postcard DF-9(2B)(E/S)	DF-1(E/S) + DF-17(L2)(E/S) + DF-17(TQA) + DF-6A(1)(IN) (E/S) + DF-8A(E/S)						
	3)Internet Push with language brochure	50,000	DF-12 + DF-33(E/X) + DF-17(TQA) + DF-6U(IN)	Postcard DF-9(B)(E/X)	Postcard DF-9(2B) (E/X)	DF-1(E/X) + DF-14 + DF-17(TQA) + DF-6U(1)(IN) with URL + DF-8A(E/X)						
	4)Internet Push with language insert	50,000	DF-16(L2)(E/X) + DF-33(E/X) + DF-17I + DF-17(TQA) + DF-6U(IN)	Postcard DF-9(B)(E/X)	Postcard DF-9(2B) (E/X)	DF-1(E/X) + DF-17(L2)(E/X) + DF-17I(E/X) + DF-17(TQA) + DF-6U(1)(IN) + DF-8A(E/X)						
	5) Internet Choice	50,000	DF-1(E/X) + DF-16(L4)(E/X) + DF-17(TQA) + DF-6U(IN) + DF-8A(E/X)	Postcard DF-9(C)(E/X)	Postcard DF-9(2C) (E/X)	DF-1(E/X) + DF-17(L2)(E/X) + DF-17(TQA) + DF-6U(1)(IN) + DF-8A(E/X)						