**Half Incentive + Sponsor Disclosed**

**Subject Line:** $10.00 Honorarium - 30 Minute Primary Care Physician Study

**Email Content:**

Dear Dr. <%LAST%>,

Based on your e-Rewards(R) Medical profile, you are invited to participate in this market research study. The company sponsoring this study is the Food and Drug Administration. The final survey results and reporting will be provided to the sponsoring company on an anonymous aggregate basis.

Topic: Primary Care Physician Study

Cash Honorarium: $10.00

Length of Survey: 30 Minutes

Click Here to Begin the Survey

http://www.e-rewardsmedical.com/survey.do?FT=<%uniqueid%>

If you are unable to reach the survey by clicking on the link above, please contact Member Services and reference your Invitation Code and PIN.

Invitation Code: <%INVITATION\_CODE%>

PIN: <%PIN%>

We encourage you to respond quickly. This survey will be available until a predetermined number of responses have been received.

Your honorarium will be sent only once, 2-3 weeks after successfully qualifying and completing the survey. Please save this invitation until payment.

Continue to check your inbox for future opportunities from e-Rewards Medical.

Sincerely,

Linda Roberts

Manager, Member Services

e-Rewards Medical Market Research

5800 Tennyson Parkway

Suite 600

Plano, TX 75024

Lroberts@e-Rewards.com

(214) 365-7699

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If you have an inquiry or experience problems with this message, please contact Linda Roberts at Lroberts@e-Rewards.com.

Please do not reply to this email.

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Update your profile, view your honorarium status, or cancel your membership online at:

http://www.e-rewardsmedical.com/myaccount.do

Unsubscribe from future emails from e-Rewards:

http://www.e-rewardsmedical.com/EmailOptOut.do?FT=<%uniqueid%>

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