

## Transportation and Health Tool Website User Satisfaction Assessment

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### Attachment 4 - Recruitment E-mail Letter for Telephone Interview of Previous Usability Testers

Potential interviewees will receive a personalized e-mail invitation:

Dear [First Name]:

You're being asked to participate in a follow-up telephone interview about the [Transportation and Health Tool](#) website developed by the Centers for Disease Control and Prevention and the US Department of Transportation. We are contacting you because you participated in the initial usability testing of the Transportation and Health Tool website in Fall 2015.

I work for Shattuck and Associates, an independent program planning and evaluation company. We are working with the American Public Health Association on an evaluation of the Transportation and Health Tool. We hope to learn about user's satisfaction and experiences with the Transportation and Health Tool, particularly with respect to updates that were made in response to the initial usability testing. The information you provide will be used to help improve the tool.

The interview will take approximately 60 minutes. We are planning to conduct the interviews between [DATE] and [DATE] and we can arrange the interview at a time that is convenient for you. Your participation in the interview is completely voluntary and your responses will be kept private.

**If you would like to participate, please reply to this email** at your earliest convenience and we can set up a time for the interview. If you have any questions about the interview, please contact me at the e-mail address below.

Thank you,

Sandy Saperstein, PhD  
Project Director  
[sandy@shattuckandassociates.com](mailto:sandy@shattuckandassociates.com)

CDC estimates the average public reporting burden for this collection of information as 1 minute per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden statement or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ ATSDR Reports Clearance Officer, 1600 Clifton Road, NE, Atlanta, GA 30333, ATTN: DSA (2022-0047).