

## CDC GIS Website Content Strategy Survey

The Geospatial Research, Analysis, and Services Program (GRASP) at the Centers for Disease Control and Prevention (CDC) is in the process of evaluating public facing CDC geographic information system (GIS) resources to better understand the needs of both existing and potential users. We need your input to determine what information and resources will be most helpful. By completing this six question survey, which should take about five minutes of your time, you will provide valuable input toward updating the public-facing GIS content CDC provides.

Form Approved

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CDC estimates the average public reporting burden for this collection of information as approximately 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden statement or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer, 1600 Clifton Road, MS D-74, Atlanta, GA 30333, ATTN: PRA (0923-0047).

### 1. What is your level of experience using geographic information systems (GIS)?


- None, what is GIS?
- Beginner, I have used GIS a little.
- Intermediate, I am comfortable using GIS.
- Advanced, I am comfortable using GIS and have been doing so for many years.

### 2. What is your experience using CDC's GIS resources?


- |   |   |
|---|---|
| <input type="checkbox"/> Professional: I use CDC's GIS resources for work or research.  | <input type="checkbox"/> Academic: I use CDC's GIS resources for school projects.     |
| <input type="checkbox"/> Reference: I reference CDC's GIS resources to gain personal information (e.g. FluView map, CDC Traveler's info, etc.). | <input type="checkbox"/> Social: I follow CDC on social media and sometimes see maps. |
| <input type="checkbox"/> Educational: I use CDC's GIS resources to learn how to do geospatial research and learn techniques.                    | <input type="checkbox"/> None: I have not used CDC's GIS resources.                   |

### 3. Would you like to see additional web content related to CDC's GIS work? (In addition to a webpage, content could include videos, tweets, interactive maps, ArcGIS Online, tutorials).

- Yes
- No
- Unsure

4. What resources would be most useful to you on a website about CDC's GIS resources? (1: Not at all and 5: Definitely) 

	1	2	3	4	5
Information about GIS careers and open opportunities at the CDC.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Details about how to partner with CDC GIS's resources.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Examples of geospatial research, analysis, case studies, or products.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interactive web mapping applications.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Who's working with GIS at the CDC, links to partner pages, and staff bios.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational resources for doing your own geospatial work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify)	<input type="text"/>				


5. Through which of the following online formats do you prefer to learn about the resources you selected above in Question 4? (Select all that apply) 

- Shorter articles or content (e.g., email newsletter, blog post)
- Audio (e.g., Podcast)
- Longer articles or content (e.g., eBook, downloadable guide, publications)
- Social media posts (e.g., tweet, Facebook post)
- Photos, infographics, images, or illustrations
- Videos (e.g., YouTube)
- Slides or presentations
- Other (please specify)

6. Which CDC GIS resources do you know of that are available online?

DONE

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