

Recruitment Email for CDC GIS Website Content Strategy Survey

Email subject: What geospatial resources do you need? – Take our survey now!

Target Respondent: GIS Professionals, Public health professionals, students, researchers

Good morning/afternoon!

I am writing to you on behalf of the Geospatial Research, Analysis, and Services Program (GRASP) at the Centers for Disease Control and Prevention (CDC). We are in the process of evaluating our public facing CDC geographic information system (GIS) resources to better understand the needs of both existing and potential users. We need your input to determine what information and resources will be most helpful. By completing this 6 question survey, which should take about 5 minutes of your time, you will help update public-facing GIS content the CDC provides.

Your responses will help us provide relevant online GIS content and improve the content on the current CDC GIS website. With this survey, we hope to understand the gaps and successes associated with the GIS content currently shared by CDC. If you are involved in geospatial research, public health research, or simply use CDC's maps, this survey is relevant to you!

The survey will take approximately 5 minutes of your time. To complete the survey, please click here (HYPERLINK). Your participation in this survey is voluntary. All responses are anonymous and results will be shared only in aggregate form. Please complete the survey by February 28, 2018.

Your feedback is very important to us! Thank you in advance for your participation!

Sincerely,
GRASP website team

Please contact Pearl Kaplan (wtu9@cdc.gov) with any questions.