OMB Control Number: 1024-0224 Expiration Date: 10-31-2015

GRAND TETON NATIONAL PARK VISITOR STUDY MOOSE-WILSON CORRIDOR











Paperwork Reduction Act Statement: The Paperwork Reduction Act requires us to tell you why we are collecting this information, how we will use it, and whether or not you have to respond. This information will be used by the National Park Service as authorized by 54 USC 100702. We will use this information to evaluate visitor experiences and expectations in Grand Teton National Park, specifically within the Moose-Wilson corridor. Your response is voluntary. Your name and contact information have been requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed and will in no way be connected with the results of this survey. A Federal agency may not conduct or sponsor, and you are not required to respond to, a collection of information unless it displays a currently valid OMB Control Number.

We estimate that it will take about 10 minutes to complete and return this questionnaire. You may send comments concerning the burden estimates or any aspect of this information collection to: Dr. Peter Newman, Department Head & Professor, Recreation, Park and Tourism Management, 801 Ford Building, University Park, PA 16802, Penn State University, 814-863-7849 (phone) or pbn3@psu.edu (email).

The focus of this study is to better understand visitor experiences within the **Moose-Wilson corridor**, which is this area of Grand Teton National Park (*please see surveyor's map if needed*).

Your participation in the study is voluntary. There are no penalties for not answering some or all questions, but because each participant will represent many others who will not be included in the study, your input is extremely important. The answers you provide will remain anonymous. Our results will be summarized so that the answers you provide cannot be associated with you or anyone in your group or household.

TOPIC AREA 3: TRIPC41
1. Where did you start your visit today?
TOPIC AREA 3: TRIPC41
2. Please select <u>one</u> of the following that best describes your primary destination today.
☐ The Moose-Wilson Corridor is my primary destination
☐ My primary destination is <u>outside</u> Grand Teton National Park
☐ My primary destination is <u>within</u> Grand Teton National Park but outside of the Moose-Wilson corridor
☐ I am exploring the area, and have no specific primary destination
□ 1 am exploring the area, and have no spectric primary destination
TOPIC AREA 3: TRIPC41
3. Please select <u>one</u> of the following that best describes your visit to the <i>Moose Wilson-Corridor</i> today.
☐ I plan on stopping within the Moose-Wilson Corridor
☐ I do not plan on stopping within the Moose-Wilson Corridor
\square I am <u>unsure</u> if I will stop within the Moose-Wilson Corridor
=

TOPIC AREA 3: ACT3

4. Which of the following activities did you take part in during this visit to the	e <i>Moose-Wilson corridor</i> of Grand Teton National Park?
Please mark all that apply.	

Viewing the scenery	
Viewing wildlife	
Scenic driving	
Hiking or walking	
Cycling	
Photography	
Swimming	
Visiting the Laurance S. Rockefeller visitor center	
Attending ranger talk or program	
Other activity:	

See Appendix for Questions 5 through 12

There will be two versions of the same survey used in this collection (Survey A and Survey B). Questions 1 through 4 and 13 to 21 will be exactly the same for both surveys. However, questions 5 through 12 will contain a series of pictures and associated questions that will be different for Survey A and B. Participants will be randomly selected to complete either Survey A or Survey B. Every participant receiving Survey A will have the same series of questions and in the same order as listed in Appendix A – Survey A; alternately, every participant receiving Survey B will have the same series of questions and in the same order as listed in Appendix A – Survey B.

TOPIC AREA 6: EVALSERV13

13. How important to you was each of the following reasons for your visit to the *Moose-Wilson corridor* today? *Please mark only one response for each item.*

						Importance				
	Not at all important	Extremely unimportant	Very unimportant	Moderately unimportant		Neither important or unimportant	Somewhat important	Moderately important	Very important	Extremely important
Importance of										
Opportunities to Learn (e.g. learning about history, plants, and conservation)	0	1	2	3	4	5	6	7	8	9
Experiencing Nature (e.g. viewing scenic beauty, enjoying natural quiet)	0	1	2	3	4	5	6	7	8	9
Wildlife Viewing (e.g. viewing wildlife in nature)	0	1	2	3	4	5	6	7	8	9
Resting and Relaxation (e.g. experiencing solitude and calmness)	0	1	2	3	4	5	6	7	8	9
Maintaining Physical Heath (e.g. exercising and improving physical health)	0	1	2	3	4	5	6	7	8	9
Spending Time with Family (e.g. spending time with family and friends)	0	1	2	3	4	5	6	7	8	9

TOPIC AREA 6: EVALSERV13

14. Please rate the quality of your experience in the following areas based on today's visit within the *Moose-Wilson corridor*. *Please mark only one response for each item*.

		Quality								
	Not Applicable	Extremely poor	Very poor	Poor	Somewhat poor	Average	Somewhat good	Good	Very good	Excellent
Quality of										
Opportunities to Learn (e.g. learning about history, plants, and conservation)	0	1	2	3	4	5	6	7	8	9
Experiencing Nature (e.g. viewing scenic beauty, enjoying natural quiet)	0	1	2	3	4	5	6	7	8	9
Wildlife Viewing (e.g. viewing wildlife in nature)	0	1	2	3	4	5	6	7	8	9
Resting and Relaxation (e.g. experiencing solitude and calmness)	0	1	2	3	4	5	6	7	8	9
Maintaining Physical Heath (e.g. exercising and improving physical health)	0	1	2	3	4	5	6	7	8	9
Having Family Time (e.g. spending time with family and friends)	0	1	2	3	4	5	6	7	8	9

TOPIC AREA 2: TPLAN4

15. What was your primary source for information <i>corridor</i> ? <i>Check all that apply.</i>	about the visitor activities you plan to partici	pate in within the <i>Moose-Wilson</i>
Recommendation		
Previous experience		
Internet		
NPS website		
Maps		
Live locally		
Books		
Visitor Center		
NPS staff		
Brochures		
Entrance station information		
Signs		
Exploring		
Other:	_	
TOPIC AREA 1: GR3 16. How many adults and how many children were Wilson corridor today? Please provide a number. # of Adults (Age 16 or older)	in your personal group (spouse, family, friend # of Children (Age 15 or younger)	, , ,
TOPIC AREA 1: RES3 17. Do you live in the United States? ☐ Yes (What is your zip code? ☐ No (What country do you live in?)	

TOPIC AREA 1: 18. Including this	VISITHIS1 visit, approximately how many times have you visited the <i>Moose-Wilson corridor</i> ?
Number of visits:	
TOPIC AREA 1:	AGE2
19. In what year w	rere you born?
Year Born:	
TOPIC AREA 1:	GEND
20. What is your g □ Male	ender? □ Female
•	ED2 ghest level of formal education you have completed? <i>Please check only one</i> . Some high school High school graduate or GED Some college, business or trade school College, business or trade school graduate Some graduate school
	Master's, doctoral or professional degree

Grand Teton National Park and the Pennsylvania State University would like to thank you for your assistance.

Appendix A

Below are the questions that are unique for Surveys A and B

Survey A TOPIC AREA 5: CROWD11, CROWD12, CRWDATT3, VERP1

In this section we would like know your opinions about a series of hypothetical management scenarios within the Moose-Wilson corridor of Grand Teton National Park. There are 9 questions and each question has two scenarios. Please read both scenarios and then select the one that you would most prefer to experience during a visit to the Moose-Wilson corridor. After that we would like for you to tell us about how safe you would feel in the scenario you selected.

5a. Which description and scene below would best depict your most preferred experience in the <i>Moose-Wilson corridor</i> ?							
You can drive through theOnce at a designated part minutes	☐ <u>Scenario 1</u> Ifter approximately 5 minutes e corridor in 20 minutes (average king lot, you are able to park in buld you be about your safety	less than 5	You can dOnce at a approxim	☐ <u>Scenario 2</u> enter the MWC immediately lrive through the corridor in in designated parking lot, you are ately 15 minutes ou selected? <i>Please select or</i>	15 minutes (average 30 mph) e able to park in		
Not at all concerned	Slightly Concerned	Moderately	Concerned	Very Concerned	Extremely Concerned		
6a. Which description and scene below would best depict your most preferred experience in the <i>Moose-Wilson corridor</i> ? Scenario 1							
Not at all concerned	Slightly Concerned	Moderately	Concerned	Very Concerned	Extremely Concerned		

7a. Which description and s	7a. Which description and scene below would best depict your most preferred experience in the <i>Moose-Wilson corridor</i> ?								
	☐ <u>Scenario 1</u>			☐ <u>Scenario 2</u>					
You can drive through the state of the s	after approximately 30 minu he corridor in 20 minutes (ave where you would like to park	erage 25 mph) • Y	You can d mph) Once at a	enter the MWC after approxing Irive through the corridor in in Indesignated parking lot, you a Pately 30 minutes	n 15 minutes (average 30				
7b. Now, how concerned we	7b. Now, how concerned would you be about your safety if you were in the scenario you selected? Please select one.								
Not at all concerned	Slightly Concerned	Moderately Conce	cerned	Very Concerned	Extremely Concerned				
8a. Which description and s	cene below would best depict	8a. Which description and scene below would best depict your most preferred experience in the <i>Moose-Wilson corridor</i> ?							
	☐ <u>Scenario 1</u>		ed experiei	nce in the Moose-Wilson corn					
You can drive through the state of the s	☐ <u>Scenario 1</u> Cafter approximately 15 minuthe corridor in 25 minutes (average) Where you would like to park	erage 20 mph) • Y	You can e You can c mph)	☐ <u>Scenario 2</u> enter MWC immediately drive through the corridor in 3 designated parking lot, you a	30 minutes (average 15				
You can drive through theYou cannot find parking	after approximately 15 minu he corridor in 25 minutes (ave	erage 20 mph) • Y	You can e You can c mph) Once at a 5 minutes	☐ <u>Scenario 2</u> enter MWC immediately drive through the corridor in 3 designated parking lot, you a	30 minutes (average 15 are able to park in less than				
You can drive through theYou cannot find parking	after approximately 15 minutes (ave the corridor in 25 minutes (ave where you would like to park	erage 20 mph) • Y	You can e You can c mph) Once at a 5 minutes	☐ <u>Scenario 2</u> enter MWC immediately drive through the corridor in 3 designated parking lot, you a	30 minutes (average 15 are able to park in less than				

9a. Which description and scene below would best depict your most preferred experience in the <i>Moose-Wilson corridor</i> ?								
You cannot find parking	he corridor in 15 minutes (ave where you would like to park	(You can omph)Once at a approxim	□ Scenario 2 enter MWC after approximate drive through the corridor in 3 a designated parking lot, you a nately 30 minutes	ely 15 minutes 30 minutes (average 15 are able to park in			
9b. Now, how concerned would you be about your safety if you were in the scenario you selected? Please select one. Not at all concerned Slightly Concerned Moderately Concerned Very Concerned Extremely Concerned								
]					
10a. Which description and	10a. Which description and scene below would best depict your most preferred experience in the <i>Moose-Wilson corridor</i> ?							
	☐ <u>Scenario 1</u>			☐ <u>Scenario 2</u>				
 You can drive through t Once at a designated pa 5 minutes 	 You can enter MWC after approximately 5 minutes You can drive through the corridor in 20 minutes (average 25 mph) Once at a designated parking lot, you are able to park in less than You can enter MWC after approximately 15 minutes You can enter MWC after approximately 15 minutes You can drive through the corridor in 30 minutes (average 15 mph) 							
Not at all concerned	Slightly Concerned	Moderately	Concerned	Very Concerned	Extremely Concerned			
]					

11a. Which description and scene below would best depict your most preferred experience in the Moose-Wilson corridor?							
 You can enter MWC after approximately 15 minutes You can drive through the corridor in 20 minutes (average 25 mph) Once at a designated parking lot, you are able to park in approximately 15 minutes 11b. Now, how concerned would you be about your safety if you were in 				enter MWC after approximate drive through the corridor in 3 ot find parking where you wo	ely 30 minutes 30 minutes (average 15 mph) ould like to park		
Not at all concerned Slightly Concerned Moderately Concerned Very Concerned Extremely Conc							
]				
Which description and	·	ct your most pr	eferred experi 				
 You can enter MWC after approximately 5 minutes You can drive through the corridor in 30 minutes (average 15 mph) Once at a designated parking lot, you are able to park in less than 5 minutes You can enter MWC after approximately 30 minutes You can drive through the corridor in 20 minutes (average 25 mph) Once at a designated parking lot, you are able to park in approximately 30 minutes 12b. Now, how concerned would you be about your safety if you were in the scenario you selected? Please select one. 							
Not at all concerned Slightly Concerned Moderate				Very Concerned	Extremely Concerned		
Not at all concerned Slightly Concerned Moderate							
	You can enter MWC after You can drive through the Once at a designated parapproximately 15 minutes. Now, how concerned when the American A	You can enter MWC after approximately 15 minutes You can drive through the corridor in 20 minutes (ave Once at a designated parking lot, you are able to park approximately 15 minutes Now, how concerned would you be about your safet Iot at all concerned Slightly Concerned Which description and scene below would best depir Scenario 1 You can enter MWC after approximately 5 minutes You can drive through the corridor in 30 minutes (ave Once at a designated parking lot, you are able to park 5 minutes Now, how concerned would you be about your safet	You can enter MWC after approximately 15 minutes You can drive through the corridor in 20 minutes (average 25 mph) Once at a designated parking lot, you are able to park in approximately 15 minutes Now, how concerned would you be about your safety if you were in slot at all concerned Slightly Concerned Moderately Which description and scene below would best depict your most pr Scenario 1 You can enter MWC after approximately 5 minutes You can drive through the corridor in 30 minutes (average 15 mph) Once at a designated parking lot, you are able to park in less than 5 minutes Now, how concerned would you be about your safety if you were in	You can enter MWC after approximately 15 minutes You can drive through the corridor in 20 minutes (average 25 mph) Once at a designated parking lot, you are able to park in approximately 15 minutes Now, how concerned would you be about your safety if you were in the scenario with the scenario of the	You can enter MWC after approximately 15 minutes You can drive through the corridor in 20 minutes (average 25 mph) Once at a designated parking lot, you are able to park in approximately 15 minutes Now, how concerned would you be about your safety if you were in the scenario you selected? Please select color at all concerned Wery Concerned Which description and scene below would best depict your most preferred experience in the Moose-Wilson color at a designated parking lot, you are able to park in less than 5 minutes You can enter MWC after approximately 5 minutes You can drive through the corridor in 30 minutes (average 15 mph) Once at a designated parking lot, you are able to park in less than 5 minutes Now, how concerned would you be about your safety if you were in the scenario you selected? Please select color approximately 30 minutes		

Survey B -TOPIC AREA 5: CROWD11, CROWD12, CRWDATT3, VERP1

In this section we would like know your opinions about a series of hypothetical management scenarios within the Moose-Wilson corridor of Grand Teton National Park. There are 9 questions and each question has two scenarios. Please read both scenarios and then select the one that you would most prefer to experience during a visit to the Moose-Wilson corridor. After that we would like for you to tell us about how safe you would feel in the scenario you selected.

5a. Which description and so	cene below would best depict	t your most pre	eferred experie	nce in the Moose-Wilson cor	ridor?	
	☐ <u>Scenario 1</u>			☐ <u>Scenario 2</u>		
 Once at a designated par minutes 	e corridor in 25 minutes (avera king lot, you are able to park in	less than 5	You can dOnce at a approxim	enter the MWC after approximal lrive through the corridor in 30 designated parking lot, you are ately 15 minutes ou selected? Please select or	minutes (average 15 mph) e able to park in	
Not at all concerned Slightly Concerned Moderately			Concerned	Very Concerned	Extremely Concerned	
		Г				
	rene below would best denict	t vour most nre	eferred experie	nce in the Magse-Wilson cor	ridor?	
6a. Which description and scene below would best depict your most preferred experience in the <i>Moose-Wilson corridor</i> ? □ Scenario 1 □ Scenario 2						
 You can drive through the 	after approximately 30 minutes e corridor in 15 minutes (avera king lot, you are able to park in s	ge 30 mph)	You can d	nter the MWC after approxima Irive through the corridor in 30 ot find parking where you wou	minutes (average 15 mph)	
6b. Now. how concerned wo	ould you be about your safety	if vou were in	the scenario vo	ou selected? Please select or	ne.	

Not at all concerned	Slightly Concerned	Moderately	Concerned	Very Concerned	Extremely Concerned	
7a. Which description and se	cene below would best depict	your most pre	ferred experience in the <i>Moose-Wilson corridor</i> ?			
 Scenario 1 You can enter the MWC after approximately 5 minutes You can drive through the corridor in 25 minutes (average 20 mph) Once at a designated parking lot, you are able to park in approximately 30 minutes 7b. Now, how concerned would you be about your safety if you were in the 				 Scenario 2 You can enter the MWC after approximately 15 minutes You can drive through the corridor in in 20 minutes (average 25 mph) Once at a designated parking lot, you are able to park in less than 5 minutes. the scenario you selected? Please select one.		
Not at all concerned	Slightly Concerned	Moderately Concerned		Very Concerned	Extremely Concerned	
8a. Which description and scene below would best depict your most preferred experience in the <i>Moose-Wilson corridor</i> ?						
 Scenario 1 You can enter the MWC after approximately 30 minutes You can drive through the corridor in 15 minutes (average 30 mph) You cannot find parking where you would like to park 8b. Now, how concerned would you be about your safety if you were in the scenario of the safety if you were in the scenario of the safety if you were in the scenario of the safety if you were in the scenario of the safety if you were in the scenario of the safety if you were in the you were in the you were in the you were in the your were in the your were in the you			 Scenario 2 You can enter MWC immediately You can drive through the corridor in 25 minutes (average 20 mph) Once at a designated parking lot, you are able to park in approximately 15 minutes 			
Not at all concerned Slightly Concerned Moderately (Very Concerned	Extremely Concerned	

9a. Which description and scene below would best depict your most preferred experience in the <i>Moose-Wilson corridor</i> ?						
You can drive through tYou cannot find parking	□ <u>Scenario 1</u> er approximately 15 minutes he corridor in 25 minutes (ave where you would like to park	(Scenario 2 You can enter MWC after approximately 30 minutes You can drive through the corridor in 30 minutes (average 15 mph) Once at a designated parking lot, you are able to park in approximately 15 minutes the scenario you selected? Please select one. 			
Not at all concerned	Slightly Concerned	Moderately	Concerned	Very Concerned	Extremely Concerned	
10a. Which description and scene below would best depict your most preferred experience in the <i>Moose-Wilson corridor</i> ?						
□ <u>Scenario 1</u>						
 You can enter MWC immediately You can drive through the corridor in 30 minutes (average 15 mph) Once at a designated parking lot, you are able to park in approximately 15 minutes 			 You can enter MWC after approximately 5 minutes You can drive through the corridor in 15 minutes (average 30 mph) Once at a designated parking lot, you are able to park in approximately 15 minutes 			
10b. Now, how concerned would you be about your safety if you were in the scenario you selected? Please select one.						
Not at all concerned	Slightly Concerned	Moderately Concerned		Very Concerned	Extremely Concerned	

11a. Which description and scene below would best depict your most preferred experience in the <i>Moose-Wilson corridor</i> ?						
 Scenario 1 You can enter MWC after approximately 5 minutes You can drive through the corridor in 20 minutes (average 25 mph) Once at a designated parking lot, you are able to park in less than 30 minutes 			 Scenario 2 You can enter MWC after approximately 15 minutes You can drive through the corridor in 15 minutes (average 30 mph) Once at a designated parking lot, you are able to park in less than 5 minutes 			
11b. Now, how concerned would you be about your safety if you were in the scenario you selected? Please select one. Not at all concerned Slightly Concerned Moderately Concerned Very Concerned Extremely Concerned						
12a. Which description and scene below would best depict your most preferred experience in the <i>Moose-Wilson corridor</i> ?						
□ <u>Scenario 1</u>						
Once at a designated parking lot, you are able to park in less than				 You can enter MWC immediately You can drive through the corridor in 20 minutes (average 25 mph) You cannot find parking where you would like to park the scenario you selected? Please select one.		
Not at all concerned	Slightly Concerned	Moderately	Concerned	Very Concerned	Extremely Concerned	