**PAPERWORK REDUCTION ACT STATEMENT:** The National Park Service is authorized by 54 USC100702 to collect this information. This information will be used by park managers to understand the opinions and perceptions of interpretive programs among visitors to Grand Teton National park. Responses to this request are voluntary and anonymous. Your name will never be associated with your answers, and all contact information will be destroyed when the data collection is concluded. No action may be taken against you for refusing to supply the information requested. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

**Burden estimate statement:** Public reporting burden for this form is estimated to average 10 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to: Phadrea D Ponds at pponds@nps.gov (email).

OMB Control Number: 1024-0224

**Grand Teton National Park**

**Survey of Interpretive Program Attendees**

**Instructions: All questions related to this survey concern your most recent trip to Grand Teton National Park this past summer in July. Mark one answer per question unless otherwise indicated.**

1. Have you ever visited Grand Teton National Park before this your visit this past summer?

○ No

○ Yes

If **YES**, if you can recall, please tell us approximately how many times have you visited over the past five years?

\_\_\_\_\_\_\_ (Number of prior visits)

2. During that visit, did anyone in your personal group participate in the Junior Ranger program? (Please mark only one).

○ Yes, and earned the Junior Ranger Badge

○ Yes, participated but did not complete

What prevented your group from earning the badge? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

○ No, we did not have any children in the group

○ No, we had children in the group, but did not participate

Why not? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Below is a list of interpretive programs offered at Grand Teton National Park during the summer, please mark (⦁) all of the programs you attended in the space provided in the table below.

|  |  |  |
| --- | --- | --- |
| Area of Park | Program Title | Attended |
| **Moose** | Taggart Lake Hike | ○ |
|  | Map Chat | ○ |
|  | Nature in a Nutshell | ○ |
|  | Your Park, Your Legacy | ○ |
|  | A Walk into the Past | ○ |
|  | Bear Safety | ○ |
|  | Twilight Talk | ○ |
| **Jenny Lake** | Hidden Falls Hike | ○ |
|  | Lakeshore Conversations | ○ |
|  | Bear Safety | ○ |
|  | Young Naturalists | ○ |
| **Colter Bay** | Coffee with a Ranger | ○ |
|  | Morning on the Back Deck | ○ |
|  | Tipi Demo | ○ |
|  | Teton Highlights | ○ |
|  | Teton Topics | ○ |
|  | Celebrating National Parks | ○ |
|  | Swan Lake Hike | ○ |
|  | Indian Arts and Culture | ○ |
|  | Bear Safety | ○ |
|  | Grand Teton Kids | ○ |
|  | Early Evening | ○ |
|  | Campfire Program | ○ |
|  | Family Night Video | ○ |
| **LSR Preserve** | Explore the Preserve Hike | ○ |
|  | Your Parks, Your Views | ○ |
|  | Critter Chat | ○ |
|  | Bear Safety | ○ |
|  | Nature Explorers | ○ |

4. Did you know before attending the program that any of these were new programs offered by the park?

○ No

○ Yes

5. Did you attend the any of these programs because they were new?

○ No

○ Yes

6. From the topics below, please rate the level of importance you considered when you decided to attend the programs you selected.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Very Unimportant | Unimportant | Neither | Important | Very Important |
| Title of Program | ○ | ○ |  | ○ | ○ |
| Day of Program | ○ | ○ |  | ○ | ○ |
| Time of Program | ○ | ○ |  | ○ | ○ |
| Location of Program | ○ | ○ |  | ○ | ○ |
| Format of Program | ○ | ○ |  | ○ | ○ |
| Content of Program | ○ | ○ |  | ○ | ○ |

7. To what degree did that program you attended influence any of the following for you?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Item | Not at All | A Little | Somewhat | Moderate Amount | A Great Deal |
| Made me think deeply | ○ | ○ | ○ | ○ | ○ |
| Made me reflect on my own life | ○ | ○ | ○ | ○ | ○ |
| Enhanced my appreciation for this park | ○ | ○ | ○ | ○ | ○ |
| Enhanced my appreciation for the National Park Service | ○ | ○ | ○ | ○ | ○ |
| Made me more likely to avoid harming park resources | ○ | ○ | ○ | ○ | ○ |
| Increased my knowledge about the program’s topic | ○ | ○ | ○ | ○ | ○ |
| Made my visit to this park more enjoyable | ○ | ○ | ○ | ○ | ○ |
| Made my visit to this park more meaningful | ○ | ○ | ○ | ○ | ○ |
| Changed the way I will behave while I’m in this park | ○ | ○ | ○ | ○ | ○ |
| Changed the way I will behave after I leave this park | ○ | ○ | ○ | ○ | ○ |
| Made me want to tell others about what I learned | ○ | ○ | ○ | ○ | ○ |
| Made me care more about this park’s resources | ○ | ○ | ○ | ○ | ○ |
| Made me care more about protecting places like this | ○ | ○ | ○ | ○ | ○ |

8. Did you attend any traditional ranger-led programs during this trip?

○ No

○Yes - how many traditional programs did you attend during this trip? \_\_\_\_\_\_\_\_

9. If you can recall, please tell us how many conversational-type programs you attended during this trip? \_\_\_\_\_

10. How much audience conversation do you prefer at interpretive programs?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| None at all | Very little | Some | Quite a bit | A great deal |
| 1 | 2 | 3 | 4 | 5 |

11. Based on your attendance at these two types of programs this past summer, which program type do you prefer to attend?

○ Traditional interpretive program

○ Conversational interpretive program

12. How appropriate was the depth of information in the programs you and your personal group attended? Please mark one of the following options:

○ Too simple

○ About right

○ Too complex

In this next section we would like to know more about you and your personal connections to Grand Teton National Park.

13. Please indicate your level of agreement or disagreement with each of the statements. Please mark only one response for each item.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| Grand Teton National Park means a lot to me. | O | O | O | O | O |
| I am very attached to Grand Teton National Park. | O | O | O | O | O |
| I identify strongly with Grand Teton National Park. | O | O | O | O | O |
| I get more satisfaction out of visiting Grand Teton National Park than from visiting any other similar parks. | O | O | O | O | O |
| I feel no commitment to Grand Teton National Park. | O | O | O | O | O |
| No other place can compare to Grand Teton National Park. | O | O | O | O | O |
| I feel that I can really be myself at Grand Teton National Park. | O | O | O | O | O |
| I feel Grand Teton National Park is part of me. | O | O | O | O | O |
| Few people know Grand Teton National Park like I do. | O | O | O | O | O |
| Visiting Grand Teton National Park says a lot about who I am. | O | O | O | O | O |
| I feel a sense of pride in my heritage when I am at Grand Teton National Park. | O | O | O | O | O |
| Grand Teton National Park is a special place for my family. | O | O | O | O | O |
| Many important family memories are tied to Grand Teton National Park. | O | O | O | O | O |

14. In what year were you born? \_\_\_\_\_\_\_\_

15. Please indicate the highest level of education you have completed. Please mark only one.

○ Some high school

○ High school diploma/GED

○ Some college

○ Bachelor's degree

○ Graduate degree

16. What is your gender?

○ Female

○ Male

17. On this visit, what kind of personal group (not guided tour/school group were you with?

○ Alone

○ Family

○ Friends

○ Family and friends

○ Other (Please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

18. What is your race? Please mark one or more.

○ American Indian or Alaska Native

○ Asian

○ Black or African American

○ White

○ Native Hawaiian or other Pacific Islander

19. Do you live in the United States?

○ Yes (What is our Zip Code?) \_\_\_\_\_\_\_\_\_\_\_\_)

○ No (What country do you live in? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

Thank you for your time and for providing Grand Teton National Park with your information and insights so that we can continue to improve programs and services in the Park.