



National Park Service
U.S. Department of the Interior

Denali National Park and Preserve Winter- Month Visitor Survey



Paperwork Reduction Act Statement: PAPERWORK REDUCTION ACT STATEMENT: The National Park Service is authorized by the NPS Research Mandate (54 USC 100702) to collect this information. This information will be used by park managers to understand experiences with trails and roads in Denali during the late winter season of the Park. in Denali National Park and Preserve. Responses to this request are voluntary and anonymous. Your name will never be associated with your answers, and all contact information will be destroyed when the data collection is complete. No action may be taken against you for supplying or refusing to supply the information requested. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number and expiration date.

BURDEN ESTIMATE: We estimate that it will take about 10 minutes to complete this questionnaire. You may send comments concerning the burden estimates or any aspect of this information collection to: Dr. Rose Keller, Denali National Park & Preserve Social Scientist; rose_keller@nps.gov (email).

Please put your survey code number here ____ ____ ____ ____

OR

If you no longer have your survey code number, please provide the email address you used to receive this survey _____

Welcome to Denali National Park and Preserve! You have been selected to help park management understand more about the experiences of winter-month Denali visitors. We would like to hear your motivations for visiting Denali during winter months. Your responses will provide us with insight that we may use in our management strategies to provide world-class arctic recreational opportunities. Please take the time to complete the survey and return it before you leave the park.

TOPIC AREA 2: TRIP PLANNING (ITIN 4)

1. In your lifetime, how many visits have you made to Denali National Park?

_____ Visits (write the number of visits in the space provided)

This is my first visit

TOPIC AREA 7: EVALUATION OF SERVICES (EVALSERV6-VARIATION)

2. From the options given, **what** is your **primary motivation** for visiting **Denali**? (check one)

- | | |
|--|---|
| <input type="checkbox"/> Experience the quiet of nature of the sub-arctic winter | <input type="checkbox"/> Explore my sense of self |
| <input type="checkbox"/> Experience a sense of adventure/challenge | <input type="checkbox"/> Ski |
| <input type="checkbox"/> View wolves | <input type="checkbox"/> Snowshoe |
| <input type="checkbox"/> View other wildlife | <input type="checkbox"/> Hike |
| <input type="checkbox"/> View Denali | <input type="checkbox"/> Skijour |

TOPIC AREA 4: TRIP CHARACTERISTICS (DEST 9)

3. How long is your trip in Alaska?

Number of Days _____

I live here

TOPIC AREA 4: TRIP CHARACTERISTICS (Variant of DEST 9)

4. How long do you plan to stay in Denali?

- Only today
- 1 night
- 2 nights
- 3 or more nights

TOPIC AREA 4: TRIP CHARACTERISTICS (DEST 9)

5. Was your stop in Denali an unplanned stop on your way to Fairbanks/Anchorage?

Yes No

TOPIC AREA TOPIC AREA 2: TRIP PLANNING (VARIATION OF ITIN 16)

6. Are you aware that the Denali Park Road is open to Mountain Vista?

Yes No (if NO, skip to Question # 10)

TOPIC AREA TOPIC AREA 2: TRIP PLANNING (ITIN 14)

7. If YES, when did you learn that?

- Before you planned a trip to Denali
- While in Alaska but before reaching Denali
- During your trip planning to Denali
- During your trip within Denali

TOPIC AREA 2: TRIP PLANNING (INFOSOURCE29)

8. If YES, how did you learn that? (Check all that apply)

- Online article/blog
- Tourism publication (print)
- Called the park ahead of trip
- Other _____

TOPIC AREA 3: TRIP BEHAVIOR: LEARN (LEARN 5)

9. If YES, were you aware that the road being open to Mountain Vista in winter **is a new Denali service?**

- Yes
- No

TOPIC AREA TOPIC AREA 3: TRIP BEHAVIOR: FUTURE VISIT (FVIS 3)

10. If NO, would you have **changed your trip had you known** the road was open to Mountain Vista?

- Yes
- No

TOPIC AREA 5: RECREATION HISTORY: (RecEXP1)

11. How did you/would you have change(d) your trip because the road is open to Mountain Vista (check all that apply)?

- Brought or would have brought snow sport equipment (e.g. snowshoes, skis, etc.)
- Planned/would have planned a winter backpacking or ski trip
- Planned/would have planned *more* time in Denali (explain) _____
- Planned/would have planned *less* time in Denali (explain) _____
- Other (write) _____

TOPIC AREA 5: RECREATION HISTORY: (RecBACK5)

12. Do you use Denali's formal trails?

- Yes
- No

TOPIC AREA 9: OPINIONS ABOUT MANAGEMENT (OPMGMT 9)

13. If you answered NO to # 12, what changes should the Park consider that you would use formal trails?

TOPIC AREA 9: OPINIONS ABOUT MANAGEMENT OPMGMT 4)

14. Do you support having formal trails in the following areas? Check the area(s) that you support.

- Wonder Lake/Kantishna
- Southside
- Entrance Area
- Park Road Corridor
- Park Hwy Corridor
- I do not support formal trails
- Don't know/No opinion

TOPIC AREA 9: OPINIONS ABOUT MANAGEMENT OPMGMT 4)

15. Do you support having formal winter trails?

- Yes
- No
- Don't Know/No opinion

TOPIC AREA 4: TRIP CHARACTERISTICS: (FVIS 11)

16. Which of the following programs would improve your experience of formal trails? (Check all that apply).

- Provided information for a self-guided tour
- Provided season specific (winter/summer) trail markers
- Provided trail maps at junctions
- Trails digital app
- A day hiker information desk

TOPIC AREA 3: TRIP PURPOSE (TPURPOSE1)

17. Do you visit the park to specifically hike off-trail (avoiding all formal and informal trails)?

- Often
- Sometimes
- Never

TOPIC AREA 6: EVALUATION/OPINIONS OF SERVICES (Variation OPMGMT 6)

18. To what extent do you agree or disagree that Denali should maintain a "primary no trails in designated Wilderness" policy?

- Agree
- No Opinion
- Disagree

TOPIC AREA 6: EVALUATION/OPINIONS OF SERVICES (Variation OPMGMT 8)

19. How would you like park managers to address informal trails?

- Close and revegetate them
- Leave them as they are
- Formalize them as maintained trails
- Other (Please Specify): _____

TOPIC AREA 1: RESPONDANT CHARACTERISTICS

20. What is your **gender**? (Please write in) _____

21. What is your **age**? (Please write in) _____

22. Which category best describes your household's **total income** in the past 12 months?

- | | | |
|---|--|---|
| <input type="checkbox"/> under 25,000 | <input type="checkbox"/> 70,000—99,999 | <input type="checkbox"/> 200,000 or more |
| <input type="checkbox"/> 26,000—39,999 | <input type="checkbox"/> 100,000—150,000 | <input type="checkbox"/> prefer not to answer |
| <input type="checkbox"/> 40,000– 69,999 | <input type="checkbox"/> 150,000—200,000 | |

TOPIC AREA 7: ECONOMIC IMPACT and BENEFIT

23. What is the total anticipated **cost of this trip** to Denali? (Estimate from when you left home to when you return) (\$) _____

TOPIC AREA 1: RESPONDANT CHARACTERISTICS (RES 1)

24. **From where** are you **visiting**? (Check one, and write in)

- Alaska (*provide zip code*) _____
- Other U.S. State (*provide State*) _____
- International (*provide Country*) _____

TOPIC AREA 1: RESPONDANT CHARACTERISTICS LANG 1

25. Do you speak English fluently? Yes No

TOPIC AREA 1: RESPONDANT CHARACTERISTICS (Variation LANG 1)

26. What is your native language? _____

TOPIC AREA 1: RESPONDANT CHARACTERISTICS (ED 2)

27. What is your level of formal **education**? (Check one)

- Some high school
- High school graduate
- Vocational/trade school certificate
- Some college
- Two-year college degree
- Four-year college degree [or bachelor's degree]
- Master's degree [or graduate degree]
- Ph.D., M.D., J.D., or equivalent

TOPIC AREA 1: RESPONDANT CHARACTERISTICS (GR 1)

28. How many are in your **group**? (Write in) _____

TOPIC AREA 1: RESPONDANT CHARACTERISTICS (GR 2)

29. What kind of **group** are you travelling with on this trip? (Check one)

- Family
- Friends
- Family and friends
- Guided tour (which one?) _____
- Traveling alone

Please use the space below to provide additional comments

THANK YOU for your help and feedback. Your experience in Denali's Backcountry truly matters!