

Moose-Wilson Corridor Visitor Experience Survey

The focus of this study is to better understand visitor experiences within the **Moose-Wilson Corridor**, which is this area (*please see surveyor's map if needed*) of Grand Teton National Park.

Your participation in the study is voluntary. It should take you less than 5 minutes to answer all of the questions. There are no penalties for not answering some or all questions, but because each participant will represent many others who will not be included in the study, your input is extremely important. The answers you provide will remain anonymous. Our results will be summarized so that the answers you provide cannot be associated with you or anyone in your group or household.

Grand Teton National Park thanks you for your assistance.

PAPERWORK REDUCTION ACT STATEMENT: The National Park Service is authorized by the NPS Research Mandate (54 USC 100702) to collect this information. This information will be used by park managers to understand existing social conditions, visitor experiences, and visitor perspectives about Jenny Lake area of Grand Teton National Park. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. The permanent data will be anonymous. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

BURDEN ESTIMATE Public reporting burden for this form is estimated take no longer than 5 minutes to complete. Please direct comments regarding the burden estimate or any other aspect of this form to: Jennifer N. Newton, Science and Resource Management, Grand Teton National Park, Jennifer_newton@nps.gov (email); or Phadrea Ponds, NPS Information Collection Coordinator, Fort Collins, CO; pponds@nps.gov (email).

TOPIC AREA 2: TRIP PLANNING (ITIN 4)

1. How did your visit to the Moose-Wilson corridor fit into your travel plans today? (*select one*)

- The Moose-Wilson corridor was my primary destination
- The Moose-Wilson corridor is one of several destinations
- I am passing through the Moose-Wilson corridor on my way to my primary destination
- I did not plan to visit the Moose-Wilson corridor

TOPIC AREA 3: TRANSPORTATION (PARKING 5)

2. When you planned your trip to the Moose-Wilson corridor, did you think about the possibility that you may have to wait in line (beyond the entrance gate) to enter?

- Yes - Please specify your primary source of information: _____
- No

TOPIC AREA 2: TRIP PLANNING (ITIN 4)

3. Prior to this visit, how did you and your personal group obtain information to plan the **transportation and travel related** details of your trip? For each source used, how helpful was the information you received? (*check all that apply*)

Helpful...	Not at all	Slightly	Moderately	Very	Extremely	Did not use this trip
Grand Teton NPS website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other websites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Media (ex: Facebook, Instagram...)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visitor Centers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maps	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brochures or Pamphlets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Previous Visits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Guide or Tour books	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Newspaper/Magazine article	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radio/TV broadcast	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Word of Mouth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

TOPIC AREA 3: TRANSPORTATION (TRAFFIC10)

4. How long did you and your personal groups have to wait in traffic to enter the Moose-Wilson corridor today? (*please list minutes*)

_____ Number of minutes

TOPIC AREA 2: TRIP PLANNING (INFOSOURCE 8)

5. How likely would you have been to use each of the following sources of information to plan your trip to the Moose-Wilson corridor, if you could have gotten information about wait times, parking, and crowding conditions? (check one box for each item)

Information Source	Likely	Not Likely	Not Sure
NPS Website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Smartphone App	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Media (ex: Facebook, Instagram...)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Text updates on cell phone/smartphone	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Park dedicated AM radio station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Telephone information line	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (Please specify: _____)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

TOPIC AREA 3: TRANSPORTATION (TRAFFIC3)

6. How problematic were each of the following potential issues for you while visiting the Moose-Wilson corridor today? (check one box for each item)

Potential Issue...	Not a problem	Small Problem	Moderate Problem	Big Problem	Don't Know
Amount of information provided by the park to properly prepare you for your visit to the Moose-Wilson Corridor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Amount of available parking at trailheads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Numbers of vehicles stopped along the roadside	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Number of people driving recklessly or carelessly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Number of bicyclists riding recklessly or carelessly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Number of vehicles on the roadway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Number of bicycles on the roadway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Level of safety for vehicles and bicyclists to travel the road at the same time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Number of visitors you experienced at your destination along the MWC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

TOPIC AREA 1: VISITHIS1

7. Including this visit, approximately how many times have you visited the **Moose-Wilson corridor**? Number of visits: _____

TOPIC AREA 1: RESPONDENT CHARACTERISTICS (AGE1)

8. In what year were you born? _____

TOPIC AREA 1: GR3

9. How many adults and how many children were in your personal group (spouse, family, friends) during this trip to the **Moose-Wilson corridor** today? *Please provide a number.*

of Adults (Age 16 or older) _____ # of Children (Age 15 or younger) _____

TOPIC AREA 1: RESPONDENT CHARACTERISTICS (RES1)

10. Are you a permanent resident or citizen of the United States?

- Yes (What is your zip code? _____)
- No (What is your country of origin? _____)

TOPIC AREA 1: RESPONDENT CHARACTERISTICS (LANG1)

11. Which one language do you and members of your personal group primarily use to communicate with each other? (*select one*)

- English
- Other (please specify) _____.