

NOTE: For the purposes of this review and submission the justifications for each question or section of questions is highlighted in a shaded text box above each question. The questionnaire will be administered primarily through a tablet and these text boxes will not be printed on the final version of the surveys. The Topic Areas noted are consistent with the currently approved pool questions for the NPS Programmatic Review Process (1024-0224). The questions that are variations are denoted as such.

Separate form on tablet completed by interviewer would add date, time, location, interviewer initial and important notes for context setting.

draft



OMB # T B D

Expiration date:12/31/2018

[Site Location Here] Visitor Survey 2017



Thank you for agreeing to help [Site Location Here] at Pictured Rocks National Lakeshore!

Your input is important to park management and its decisions. Response to this request is voluntary. While you are not required to respond, your cooperation is needed to make the survey results comprehensive, accurate, and timely. This survey is sponsored by the National Park Service and the information will be used to understand visitor use and conditions at [Site Location Here] at Pictured Rocks National Lakeshore.

PAPERWORK REDUCTION ACT STATEMENT: The National Park Service is authorized by the NPS Research

SECTION 1 Past and current visit to Pictured Rocks National Lakeshore

associated with your answers, and all contact information will be destroyed when the data collection is concluded. No action may be taken

Topic Area 4: VISIHIS3

BURDEN ESTIMATE STATEMENT: Public reporting burden for this form is estimated to average 15 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to: Bruce Leutscher, Pictured Rocks National Lakeshore Pictured Rocks National Lakeshore, P.O. Box 40 Munising, MI 49862; bruce_leutscher@nps.gov (email).

1. Over the past twelve months, how many visits have you made to Pictured Rocks National Lakeshore?

_____ Number of visits (Including today)

Topic Area 4: VISIHIS2

2. In which year did you make your first visit to Pictured Rocks National Lakeshore?

_____ Year Don't know/Not sure This is my first visit (go to question 5)

Topic Area 4: VISIHIS1

3. Are you a first time visitor to [Site Location Here]?

Yes No

If YES, about how many times have you visited [Site Location Here], including this visit?

_____ Number of visits Don't know/Not sure

4. In which year did you make your first visit to [Site Location Here]?

_____ Year Don't know/Not sure

Topic Area 1: GROUP1

5. Please select the choice below that best describes your traveling party. (Please select only one choice)

Individual Family only Friends only Family plus friend's

Tour group

Other (Please specify) _____

Topic Area 1: GROUP5

6. How many people are in your group, including you?

_____ Number of people

How many vehicles are in your group, including you?

_____ Number of vehicles

Topic Area 4: DEST9

7. On this visit, how long did you stay at Pictured Rocks National Lakeshore? Please list partial hours as 1/4, 1/2, or 3/4.

_____ Number of hours, if less than 24 hours

OR

_____ Number of days, if 24 hours or more

Topic Area 4: DEST9

8. On this visit, how long did you stay at [Site Location Here]? Please list partial hours as 1/4, 1/2, or 3/4.

_____ Number of hours, if less than 24 hours

OR

_____ Number of days, if 24 hours or more

Topic Area 2: BACCOM10 (Variation)

9. Why did you and your personal group choose to visit [Site Location Here]? Please mark (•) all that apply.

Convenient with traffic flow

Easy to access beach

Followed directions on GPS, Google Maps, MapQuest, etc.

Saw signs on highway

Suggested by friends/relatives

Suggested by visitor center

Have visited before and enjoyed it

Other beaches too crowded

(Which beaches? ___[Alternate Site Location] ___12 Mile ___Other ___Don't remember)

Topic Area 4: DEST6

10. On this trip, if you had not chosen to visit [Site Location Here], what other recreation site would you have visited instead? Please list or, if unsure, mark that circle

_____ Don't know/Not sure

11. How far is this alternative site from your home?

_____ miles Don't know/Not sure

Topic Area 5: RecEXP1

12. On this visit to [Site Location Here], in which activities did you participate? Please mark (•) all that apply.

- View Surf/Sand Play/Swim in the Water
 Nature Photography Kayak on my own/with own Group
 Kayak on a Commercial Trip Walk the Beach
 Relax Picnic
 Stand up Paddleboard Other (_____)

Topic Area 5: RecACT23

13. Have you kayaked at Pictured Rocks on this visit or past visit(s)? Please mark (•) one.

- Yes, participated in kayaking in this or past visits
 No, have not participated in kayaking at Pictured Rocks

14. Have you ever kayaked in other places?

- Yes, I have kayaked No, I have never kayaked

Topic Area 8: PREF5 (Variation) MODIFIED, added physical activity REP items

15. Below is a list of possible experiences you may want (prefer) to have while visiting [Site Location Here]. For each item please *indicate how important the experience is* to you on your visit to this beach.

	Not at all Important	Slightly Important	Moderately Important	Very Important	Extremely Important
To experience solitude	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To view scenic beauty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To be with family or friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To be physically active	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

SECTION 2 Perception of crowding at Pictured Rocks National Lakeshore

The questions in the section are from (in the following order):
TOPIC AREA 6: VERP 1 & 2 and TOPIC AREA 5: HUNTFISH 11

Recreation Managers at [Site Location Here] are interested in understanding visitor perception of crowding. We would like you to view a series of photographs of people on the beach as well as some kayaks. We would like for you to view the photos and rate how acceptable you would find the number of people and/or kayaks in each photo. For the purposes of this question and the ones to follow -3 is a “very unacceptable” number of visitors that would like to see at [Site Location Here], and “+3 is a “very acceptable” number of visitors that would like to see at [Site Location Here]. (Circle one number for each photograph.



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16. Please rate each photograph by indicating how acceptable you find each one based on the conditions shown.

	Very Unacceptable	Unacceptable	Slightly Unacceptable	Neutral	Slightly Acceptable	Acceptable	Very Acceptable
Photo 1	-3	-2	-1	0	+1	+2	+3
Photo 2	-3	-2	-1	0	+1	+2	+3
Photo 3	-3	-2	-1	0	+1	+2	+3
Photo 4	-3	-2	-1	0	+1	+2	+3

Which photograph shows the level of use that you would prefer to experience in the [Site Location Here] area?

Photo number: _____

17. Which photograph shows the highest level of use that Pictured Rocks National Lakeshore should allow in the [Site Location Here] area? If none of the photographs show the highest level of use to allow, you may indicate that by checking the circle below.

Photo number: _____

None of the photographs show the highest level of use to allow at [Site Location Here]

18. Which photograph shows conditions when you would leave the area and not return?

Photo number: _____

None of the photographs show conditions when I would leave



- 19. Please rate each photograph by indicating how acceptable you find each one based on the conditions shown.

	Very Unacceptable	Unacceptable	Slightly Unacceptable	Neutral	Slightly Acceptable	Acceptable	Very Acceptable
Photo 1	-3	-2	-1	0	+1	+2	+3
Photo 2	-3	-2	-1	0	+1	+2	+3
Photo 3	-3	-2	-1	0	+1	+2	+3
Photo 4	-3	-2	-1	0	+1	+2	+3

Which photograph shows the level of use that you would prefer to experience in the [Site Location Here] area?

Photo number: ____

20. Which photograph shows the highest level of use that Pictured Rocks National Lakeshore should allow in the [Site Location Here] area? If none of the photographs show the highest level of use to allow, you may indicate that by checking the circle below.

Photo number: ____

None of the photographs show the highest level of use to allow at [Site Location Here]

23. Which photograph shows conditions when you would leave the area and not return?

Photo number: ____

None of the photographs show conditions when I would leave



23. Please rate each photograph by indicating how acceptable you find each one based on the conditions shown.

	Very Unacceptable	Unacceptable	Slightly Unacceptable	Neither acceptable or	Slightly Acceptable	Acceptable	Very Acceptable
Photo 1	-3	-2	-1	0	+1	+2	+3
Photo 2	-3	-2	-1	0	+1	+2	+3
Photo 3	-3	-2	-1	0	+1	+2	+3
Photo 4	-3	-2	-1	0	+1	+2	+3

Which photograph shows the level of use that you would prefer to experience in the [Site Location Here] area?

Photo number: ____

24. Which photograph shows the highest level of use that Pictured Rocks National Lakeshore should allow in the [Site Location Here] area? If none of the photographs show the highest level of use to allow, you may indicate that by checking the circle below.

Photo number: ____

None of the photographs show an unacceptable level of use high at [Site Location Here]

25. Which photograph shows conditions when you would leave the area and not return?

Photo number: ____

None of the photographs show conditions when I would leave



26. Please rate each photograph by indicating how acceptable you find each one based on the conditions shown.

	Very Unacceptable	Unacceptable	Slightly Unacceptable	Neither acceptable or	Slightly Acceptable	Acceptable	Very Acceptable
Photo 1	-3	-2	-1	0	+1	+2	+3
Photo 2	-3	-2	-1	0	+1	+2	+3
Photo 3	-3	-2	-1	0	+1	+2	+3
Photo 4	-3	-2	-1	0	+1	+2	+3

Which photograph shows the level of use that you would prefer to experience in the [Site Location Here] area?

Photo number: _____

27. Which photograph shows the highest level of use that Pictured Rocks National Lakeshore should allow in the [Site Location Here] area? If none of the photographs show the highest level of use to allow, you may indicate that by checking the circle below.

Photo number: _____

None of the photographs show an acceptable level of use high at [Site Location Here]

29. Which photograph shows conditions when you would leave the area and not return?

Photo number: _____

None of the photographs show conditions when I would leave

30. During the planning process for your visit to [Site Location Here], how did the possibility of crowding affect your trip plans? (Please select one response)

- It did not affect my plans
- I planned to visit on a day and time I thought would be less crowded
- I planned to visit during a time I thought would be less crowded
- I planned to visit [Site Location Here] on a day of the week I thought would be less crowded
- I planned to visit during the off-season when I thought would be less crowded

Topic Area 6: CROWD23

31. How crowded did you feel while at the following locations at [Site Location Here] Area? (fill in one circle for each location) If you did not visit an area, simply mark that column.

	Not Crowded	Slightly crowded	A little crowded	Somewhat crowded	Moderately crowded	Very crowded	Extremely crowded	Did not visit
[Site Location Here] parking lot	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[Site Location Here] trail head	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[Site Location Here] trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
East Beach area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
West Beach area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

SECTION 3 Perception of management at Pictured Rocks National

Topic Area 9: OPMGMT13

32. Please indicate the extent to which you would support or oppose each of the following potential management actions at [Site Location Here]. The list of items are not necessarily actions that are going to occur in the area but we are interested in your opinions about these potential actions. (Please mark (•) one for each item.)

	Strongly Support	Support	Neither Support nor Oppose	Oppose	Strongly Oppose	Don't Know/ Not Sure
Reduce number of cars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reduce number of people on beach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reduce number of boats on water	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reduce number of boats on beach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase parking capacity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Add bathrooms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Add changing facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Add fresh water supply	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provide information to users about safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provide information to users about preferred behaviors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provide information to users about crowded times	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase enforcement of rules	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provide greater bus support	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provide greater bike support	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Topic Area 9: OPMGMT14

33. This is a two-part question. First we are interested in your perceptions of problems at [Site Location Here]. Second, we are interested in if they affected your experience and how you responded to them.

First, how much of a problem do you think the following issues are at [Site Location Here]? Please mark (•) one for each

	Not a problem	Slight problem	Moderate problem	Very much a problem	Extreme problem
1. Number of visitors on the beach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. Inappropriate visitor behaviors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Dogs off leash	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. Finding parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. Alcohol consumption on the beach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. Lines for bathroom use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7. Number of boats on beach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8. Encounters with boat operators	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9. Vegetation impacts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
10. Erosion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11. Wildlife Disturbance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

NEW QUESTION

34. Did any of these problems affect your ability to have desired experiences?

- Yes (which MOST interfered with your visit? Insert the number (1-11) from the list above __)
- No (go to next question #35)

Topic Area 6: CROWD9 Modified

35. To what extent do you agree or disagree with the following statement, *The problem I experienced affected my ability to have desired experiences?* (if respond anything but strongly agree or agree, go to question # page #)

Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Topic Area 6: CROWD1

36. In response to the problem, please indicate if and how frequently you did each of the following.

	Did not use	Used somewhat	Used quite a bit	Used a great deal
Followed established rules for visitor etiquette	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Talked to other members of my group about the incident	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wished the situation would go away or be over with	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Thought about why the incident occurred	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Didn't let it get to me; refused to think about it too much	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tried to forget the whole thing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Went on as if nothing had happened	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Refused to get too serious about it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stood my ground and fought for what I wanted	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I tried to keep my feelings to myself	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Expressed anger to the person who caused the incident	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I made a plan of action and followed it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Made light of the situation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Keep others from knowing how bad things were	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Talked to park personnel about the incident	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Came up with a couple of different solutions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Planned to avoid [Site Location Here] on my next visit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Moved within [Site Location Here] to avoid the issue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Left the beach and went to a different part of the Lakeshore	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Left the area altogether	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Changed the time I will visit in the future	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

SECTION 4 Demographic questions

Topic Area 1: GR12

37. Are you traveling with a pet today?

No Yes, Specify number of pet(s) ___ Dog(s) ___ Cat (s) ___ Other_____

Topic Area 1: AGE1 (variation)

38. In what year where you born?

_____ Year

Topic Area 1: RACE/ETH2

39. Are you Hispanic or Latino?

Yes No

Topic Area 1: RACE/ETH4

40. Which of these categories best indicates your race? Please mark (•) one or more.

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or other Pacific Islander
- White

Topic Area 1: RES3

41. Are you a permanent resident or citizen of the United States?

- Yes (What is your Zip Code and state of residence? Zip code _____ State_____)
- No (What country do you live in? _____)

Topic Area 1: LANG5

42. Would you or any member of your personal group prefer to receive information about Pictured Rocks National Lakeshore, programs, services, etc. in languages other than English?

- Yes - *which language(s)?* _____
- No

Thank you for taking the time to complete this questionnaire! Enjoy your day!