



National Park Service
U.S. Department of the Interior

San Francisco Maritime National Historical Park

Visitor Study



2017

Paperwork Reduction and Privacy Act Statements: The Paperwork Reduction Act requires us to tell you why we are collecting this information, how we will use it, and whether or not you have to respond. The National Park Service is authorized by the NPS Research Mandate (54 USC 100702) to collect this information.. We will use this information to evaluate visitors' experiences with and preferences for interpretive services and facilities managed by San Francisco Maritime National Historical Park. Your responses are voluntary and anonymous. Your name and address have been requested for follow-up purposes only. At the completion of this collection all names and personal information will be destroyed and in no way be connected with the results of this survey. A Federal agency may not conduct or sponsor and you are not required to respond to, a collection of information unless it displays a currently valid OMB Control Number.

Burden Estimate: We estimate that it will take an average of 20 minutes to complete this questionnaire. You may send comments concerning the burden estimates or any aspect of this information collection to the Social Science Program Chief, National Park Service, 1201 Oakridge Drive, Fort Collins, CO, 80525-5596; nps_nrss_social_science@nps.gov (email).



**United States Department
of the Interior**



NATIONAL PARK SERVICE
1849 C Street, N.W.
Washington, DC 20240

Summer, 2017

Dear San Francisco Maritime National Historical
Park Visitor:

Thank you for participating in this study. Our goal is to learn about the expectations, opinions, and interests of visitors to San Francisco National Historical Park. This information will assist us in our efforts to better manage this park and to serve you.

This questionnaire is only being given to a select number of visitors, so your participation is very important. It should take about 20 minutes to complete after your visit.

When your visit is over, the adult in your group who will have the next birthday should complete this questionnaire. Seal it in the postage-paid envelope provided and drop it in any U.S. Postal Service mailbox.

If you have any questions, please contact RSG, Inc., 1515 SW 5th Avenue, Suite 1030, Portland, OR 97201; ellen.rovelstad@rsginc.com (email).

We appreciate your help.





Sincerely,

Kevin Hendricks
Superintendent

RETURN PROCEDURE

At the end of your visit:

1. Please have the adult in your group (at least 18 years old) who has the next birthday complete this questionnaire. That will help give us a statistically reliable sample.
2. For questions that use circles (O), please mark your answer by filling in the circle with **black or blue ink**. Please do not use pencil.

Like this: ● Not like this:    

3. Seal it in the postage-paid envelope provided.
4. Drop it in a U.S. Postal Service mailbox.

DIRECTIONS

Please have the adult in your group (at least 18 years old) having the next birthday complete this questionnaire.

In this questionnaire, your **personal group** is defined as you and anyone with whom you visited San Francisco Maritime NHP on this trip, such as a spouse, family, friends, etc. This does not include the larger group that you might have traveled with, such as a school, church, scout, or tour group.

A **visit** is defined as the day in which you were contacted to complete this questionnaire. A **trip** is defined as the total extent of time away from your personal residence that could include multiple visits to San Francisco Maritime National Historical Park.

A. Trip Description

Topic Area 1 - GROUP5

1. Including yourself, how many people were in your personal group during your visit to San Francisco Maritime National Historical Park (NHP) on the day you were contacted for this survey?

_____ Number of adults (18 years or older)

_____ Number of children (under 18 years)

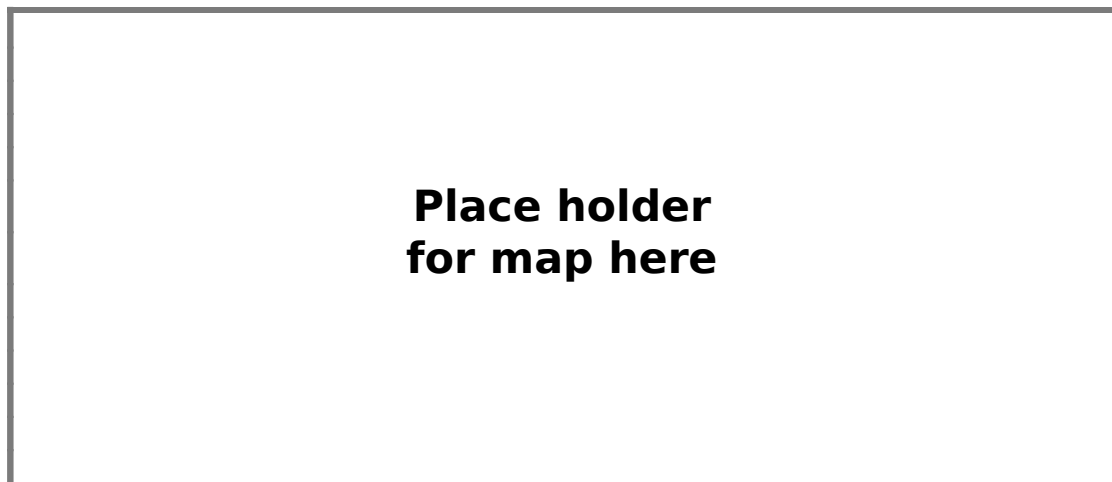
Topic Area 1 - GROUP4

2. What type of group were you with, during your visit to San Francisco Maritime NHP on the day you were contacted for this survey? Please mark (●) **one**.

- Alone
- Friends
- Family
- Family and friends
- School group
- Other (Please specify) _____

Topic Area 4- VISHIS11 (Variation)

Please refer to the map when answering Question #3.



3. On this visit, how much total time did you and your personal group spend at the following sites within

San Francisco Maritime NHP? Please list partial hours as ¼, ½, or ¾. If you did not visit any of these sites, please mark (●) **Did not visit.**

	Number of hours	Did not visit
Visitor Center	_____	<input type="radio"/>
Hyde Street Pier	_____	<input type="radio"/>
On board historic ships	_____	<input type="radio"/>
Maritime Museum	_____	<input type="radio"/>
Library/Research facility (Building E)	_____	<input type="radio"/>
Aquatic Park and beach	_____	<input type="radio"/>

Topic Area 4 - VISHIS3

4. Including this visit, approximately how many times have you visited San Francisco Maritime NHP?

In the last 12 months: _____ times, including this visit

In your lifetime: _____ times, including this visit

B. Trip Planning and Motivations

Topic Area 2 - ITIN2

5. When did you decide to visit San Francisco Maritime NHP on the day you were contacted for this survey? Please mark (●) **one.**

- On the same day of my visit
- A couple of days before my visit
- A week before my visit
- More than a week before my visit, but in the last month
- More than a month before my visit, but in the last year
- More than a year before my visit
- Don't know/can't recall

Topic Area 2 - INFOSOURCE9 (Variation)

6. a) How did you obtain information about your visit to San Francisco Maritime NHP today? Please mark (●) **all that apply in column (a).**
- b) Specifically, how do you usually obtain information about public events and activities? Please mark (●) **all that apply in column (b).**

	a) Places to visit	b) Events and activities
Previous visits	<input type="radio"/>	<input type="radio"/>
Friends/relatives/word of mouth	<input type="radio"/>	<input type="radio"/>
Inquiry via phone, mail, or email	<input type="radio"/>	<input type="radio"/>
San Francisco Maritime NHP website (nps.gov/safr)	<input type="radio"/>	<input type="radio"/>
TripAdvisor (tripadvisor.com)	<input type="radio"/>	<input type="radio"/>
Other website (Please specify): _____	<input type="radio"/>	<input type="radio"/>

Local businesses (hotels, motels, restaurants, etc.)	<input type="radio"/>	<input type="radio"/>
Maps/brochures	<input type="radio"/>	<input type="radio"/>
Newspaper/magazine articles	<input type="radio"/>	<input type="radio"/>
Other units of the National Park System (NPS)	<input type="radio"/>	<input type="radio"/>
School class/program	<input type="radio"/>	<input type="radio"/>
Social media (such as Facebook, Twitter, etc.)	<input type="radio"/>	<input type="radio"/>
Television/radio programs/DVDs	<input type="radio"/>	<input type="radio"/>
Travel guides/tour books (such as AAA, etc.)	<input type="radio"/>	<input type="radio"/>
Did not obtain information	<input type="radio"/>	<input type="radio"/>
Other (Please specify):	<input type="radio"/>	<input type="radio"/>

Topic Area 2 - INFOSOURCE13

7. Did you have the information about San Francisco Maritime NHP you needed on this trip? Please mark (●) **one**.
- Yes
 - No (Please specify information you needed but didn't have on this trip.)
- _____
- _____
- _____

Topic Area 2 - TPURPOSE2

8. How important to you was each of the following reasons for visiting San Francisco Maritime NHP on this trip? Please mark (●) **one for each row**.

	Extremely Important	Very Important	Moderately Important	Slightly Important	Not at All Important
To learn about a National Park Service site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To spend time with friends/family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To learn more about maritime history	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To participate in a park program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To go on historic ships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To be outdoors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To learn more about San Francisco history	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To be entertained	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To learn through a variety of exhibits and/or program media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To attend a special event (Please specify): _	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Please specify):	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Topic Area 2 - TPURPOSE1

9. Of the reasons listed in Question 8, which was the most important reason for you to visit San Francisco Maritime NHP on this trip?

C. Park Activities, Programs, and Services

Topic Area 5 - RecACT19

10. On this visit, in which of the following programs and services did you personally participate within San Francisco Maritime NHP? Please mark (●) **all that apply**.

- Talking informally with a ranger
- Viewing exhibits
- Attending a cultural demonstration or performance
- Reading the park brochure or newspaper
- Reading orientation/wayfinding signs
- Watching movies or videos about the park
- Participating with a child in your group in the Junior Ranger program
- Obtaining National Park passport stamp
- Using a cell phone audio tour specific to San Francisco Maritime NHP
- Using a smart phone app specific to San Francisco Maritime NHP
- Using the Maritime Research Center
- Other (Please specify): _____

OR

- Did not participate in any programs or services

Topic Area 5 - RecACT7, RecACT14, and Topic Area 6 - RecACT19

11. Did you and your personal group attend any informational or interpretive programs at San Francisco Maritime NHP on the day you were contacted for this survey?

- Yes
 - ➔ What program(s) did you and your personal group attend? Please mark (●) **all that apply**.
 - Ranger-led ship tour
 - Informal table talk on Hyde Street Pier
 - Aloft program demonstration
 - Children's program or activity
 - Sailing on *Alma*
 - Other (Please specify): _____

No

- ➔ Why not? Please mark (●) **all that apply**.
 - Not interested in informational/interpretive programs
 - The programs offered did not interest me and my group

- No programs were available when we were there
- Crowds prevented attendance
- Not enough time
- Other reasons (Please specify): _____

Topic Area 7 - EVALSERV5

12. How important to you was it during your visit to San Francisco Maritime NHP to learn about the following subjects? For each item, please mark (●) **one**.

	Extremely Important	Very Important	Moderately Important	Slightly Important	Not at all important
Shipbuilding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maritime commerce	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maritime arts and music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Life at sea	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adventure at sea	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
African American history and culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Asian American history and culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Latino American history and culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bay/ocean plants or wildlife	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sailing and steam ships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreational boating	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
San Francisco history	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Please specify): _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Topic Area 4 - FVIS6

13. If you were to visit San Francisco Maritime NHP in the future, are there specific subjects you would like to learn about? Please mark (●) **one**.

Yes (Please specify subjects you would like to learn about):

No

Topic Area 7 - EVALSERV5

14. When visiting a place like San Francisco Maritime NHP, how important to you are the following elements for the Maritime Museum and Visitor Center to have? Please mark (●) **one for each row.**

	Extremely Important	Very Important	Moderately Important	Slightly Important	Not at all Important
Unexpected information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Multiple perspectives/viewpoints	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Untold stories	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to make me think	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A chance to express my ideas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hands on	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Things to read	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Things to watch	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Things to hear	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use of technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Relevancy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Please specify): _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Topic Area 4 - FVIS7

15. On a future visit, how would your group prefer to learn about San Francisco Maritime NHP? For each item, please mark (●) **one.**

	Extremely Interested	Very Interested	Moderately Interested	Slightly Interested	Not at all Interested
45-minute ranger program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
20 to 30-minute ranger program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
15-minute demonstrations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Historical reenactments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Smart phone tour	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Children's activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nighttime events and programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Daytime special events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Behind the scenes tour	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Musical performances	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lectures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Self-guided tour	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Photo opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Please specify):_	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Topic Area 4 - FVIS7 (Variation)

16. San Francisco Maritime NHP would like to use exhibits to present current issues using historical information. What current issues interest you? Please mark (●) **all that apply**.

- Trade/Globalization
- Immigration
- Income inequality
- Race and culture
- Gender issues
- Effects of changing technology
- Equity/fair treatment of others
- Climate change/sea level rise
- Other (Please specify): _____

OR

- I am not interested in any of these issues.

Topic Area 7 - EVALSERV15

17. What would you recommend to improve current informational and/or interpretive programs and exhibits provided at San Francisco Maritime NHP? Please be specific.

Topic Area 7 - RecExp15

18. What did you like most about your visit to San Francisco Maritime NHP?

Topic Area 7 - RecExp16

19. What did you like least about your visit to San Francisco Maritime NHP?

D. Park Management

Topic Area 7 - EVALSERV4 & EVALSERV12

20. How would you rate the quality of the facilities, services, and recreational opportunities in San Francisco Maritime NHP? Please mark (●) **one for each row.**

	Very Good	Good	Average	Poor	Very Poor	Not Used or Not
Park Facilities						
Visitor center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restrooms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hyde Street Pier	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
On board historic ships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Library/Research facility (Building E)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maritime Museum	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Exhibits (indoor and outdoor)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Aquatic park and beach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Orientation/wayfinding signs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visitor Services						
Assistance from park employees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Park map or brochure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ranger programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Value for entrance fee paid	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreational Opportunities						
Learning about history or culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor recreation (sightseeing, bicycling, using the beach, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Topic Area 7 - EVALSERV4 (Variation)

21. Overall, how would you rate the quality of the facilities, services, and recreational opportunities in San Francisco Maritime NHP? Please mark (●) **one.**

- Very good
- Good
- Average
- Poor
- Very poor

Topic Area 9 - OPMGMT13

22. Please indicate the extent to which you would support or oppose each of the following potential management actions at San Francisco Maritime NHP. Please mark (●) **one for each row.**

	Strongly Support	Slightly Support	Neither Support nor Oppose	Slightly Oppose	Strongly Oppose
Provide self-service machines to buy admission tickets for historic ships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Charge an admission fee for the Maritime Museum	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Require bikes to be walked on the Promenade	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Keep Hyde Street Pier open until 7:00 PM	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Topic Area 5 - RecEXP17

23. On this visit to San Francisco Maritime NHP, please indicate how the following elements may have affected your park experience. Please mark (●) **one for each row.**

	Not a Problem	Small Problem	Big Problem	Did Not Experience
Litter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Crowds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Noise (e.g., buses, street musicians, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Homeless community members	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Too few educational programs offered	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Too few staff available	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Too much vehicle traffic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Too much bicycle traffic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of public transportation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Graffiti (e.g., in restrooms, on bleacher walls, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking availability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Please specify):	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Topic Area 1 - RES3 & Topic Area 7 - EVALSERV15 (Variation)

24. a) Are you a local resident of San Francisco?

- Yes
- No → **Go to Question 26**

b) If YES, what would make you visit the park more often?

F. Background

Topic Area 1 - GROUP3 & Topic Area 1 - RES2

25. For your personal group during your visit to San Francisco Maritime NHP on the day you were contacted for this survey, please provide the following information. (If you don't know the answer, enter "DK.")

	Current Age	U.S. ZIP code or name of country other than U.S.
Yourself	_____	_____
Member #2	_____	_____
Member #3	_____	_____
Member #4	_____	_____

Topic Area 1 - GEND1 & Topic Area 1 - RACE/ETH1

26. For your personal group during your visit to San Francisco Maritime NHP on the day you were contacted for this survey, please provide the following information. Please mark (●) **one for each group member, including yourself, for gender and Hispanic or Latino.** (If you don't know the answer, mark (●) "Don't know.")

	Yourself	Member #2	Member #3	Member #4
Male	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Female	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hispanic or Latino	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Not Hispanic or Latino	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Don't know	—	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Topic Area 1 - RACE/ETH3

27. For your personal group during your visit to San Francisco Maritime NHP on the day you were contacted for this survey, please provide the following information. Please mark (●) **one or more for each group member, including yourself. (If you don't know the answer, mark (●) "Don't know.")**

	Yours elf	Membe r #2	Membe r #3	Membe r #4
American Indian or Alaska Native	0	0	0	0
Asian	0	0	0	0
Black or African	0	0	0	0
Native Hawaiian or other Pacific Islander	0	0	0	0
White	0	0	0	0
Don't know	—	0	0	0

Topic Area 1 - EDUC1

28. For your personal group during your visit to San Francisco Maritime NHP on the day you were contacted for this survey, what is the highest level of formal education completed by each member of your group? Please mark (●) **one for each group member, including yourself. (If you don't know the answer, mark (●) "Don't know.")**

	Yoursel f	Memb er #2	Memb er #3	Memb er #4
Less than high school	0	0	0	0
Some high school	0	0	0	0
High school graduate or GED	0	0	0	0
Some college, business, or trade school	0	0	0	0
College, business, or trade school graduate	0	0	0	0
Some graduate school	0	0	0	0
Master's, doctoral, or professional degree	0	0	0	0
Don't know	—	0	0	0

Topic Area 1 - LANG1

29. When visiting an area such as San Francisco Maritime NHP, what language do you personally prefer to use? Please mark (●) **one for speaking and one for reading.**

	Speak ing	Readin g
English	0	0
Spanish	0	0

Other (Please specify): _____

0

0

Topic Area 9 - OPMGMT10

30. Is there anything else you would like to tell us about San Francisco Maritime NHP's facilities, services, or recreational opportunities?

Thank you for your help!

Please place the questionnaire in the envelope provided and drop it in any U.S. Postal Service mailbox.