Theodore Roosevelt National Park

Visitor Survey

Management Questionnaire

2017



To be completed by field staff:

ID \_\_\_\_\_\_ Travel party ID\_\_\_\_\_\_\_\_ Tracker number \_\_\_\_\_\_\_\_ Date \_\_\_\_\_

Location \_\_\_\_\_\_\_\_\_\_\_ Field staff\_\_\_\_\_\_\_\_\_\_\_\_

**PRIVACY ACT and PAPERWORK REDUCTION ACT statement**: The National Park Service is authorized by the NPS Research Mandate (54 USC 100702) to collect this information to evaluate visitor experiences and expectations in the Theodore Roosevelt National Park. Response to this request is voluntary and anonymous. Your name will never be associated with your answers, and all contact information will be destroyed when the data collection is concluded. No action may be taken against you for refusing to supply the information requested. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

**BURDEN ESTIMATE STATEMENT**: Public reporting burden for this form is estimated to average 10 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to: Chad Sexton, Theodore Roosevelt National Park, chad\_sexton@nps.gov (email).

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| **SECTION 1: YOUR VISITS TO****THEODORE ROOSEVELT NATIONAL PARK** |

1. Please tell us about your past visitation history at Theodore Roosevelt National Park.
2. Including today, how many **days in the last month** (30 days) have you visited Theodore Roosevelt National Park? \_\_\_\_\_\_\_\_\_\_\_
	* If you visited Theodore Roosevelt National Park for only one day, how many hours did you spend in the park? \_\_\_\_\_\_\_\_hours
3. Including today, how many **days in the last year** (12 months) have you visited Theodore Roosevelt National Park? \_\_\_\_\_\_\_\_\_\_\_
4. Including today, how many **years (total)** have you visited Theodore Roosevelt National Park? \_\_\_\_\_\_\_\_\_\_\_\_\_
5. Before your current visit, how did you obtain information about Theodore Roosevelt National Park? *(check all that apply)*:

|  |  |  |
| --- | --- | --- |
| ❑ Advice from family or friends  | ❑ Magazine, newspaper, or television  | ❑ Signs along major roads (I-94, US Highway 85)  |
| ❑ From a rental unit (motel, cabin, resort) in the area  | ❑ National Park Service website  | ❑ Travel guide or tour book  |
| ❑ Knowledge from previous visit(s)  | ❑ National Park Service brochures or papers |  ❑ Social media (Facebook, Instagram, etc.)  |
| ❑ Don't know/don't remember |  |  |

❑ Other (specify)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Which of the following **best** describes your most recent trip to Theodore Roosevelt National Park? *(select only one):*

❑ Theodore Roosevelt National Park was the primary destination of my trip

* Medora was the primary destination of my trip
* Both Theodore Roosevelt National Park and Medora were the primary destinations of my trip
* Visiting Theodore Roosevelt National Park was part of a larger trip or vacation
* Visiting Theodore Roosevelt National Park was something l decided to do after arriving in the area
* Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **SECTION 2: PREFERENCES AT THEODORE ROOSEVELT NATIONAL PARK** |

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| 1. Please indicate your level of opposition or support for the following management scenarios at Theodore Roosevelt National Park. **The list of items below are not necessarily actions that are definitely going to occur at the park.** However, we are interested in your opinions about these hypothetical actions. *(select one box for each row)*
 |
|  | Strongly Oppose | Oppose | Somewhat Oppose | Neither Oppose or Support | Somewhat Support | Support | Strongly Support |
| To keep the herd of longhorn steers in the North Unit of the park | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| To keep the herd of horses in the South Unit of the park | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Increase size of roadside pullouts and parking areas  | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Create new roadside pullouts and parking areas | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Construct a permanent visitor center at the North Unit | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Improve existing restroom facilities at park campgrounds | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Create buffer zones to protect resources from development such as oil & gas sites sand cell phone towers | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Reduce maximum trailer length at campgrounds | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Increase the maximum trailer length at campground | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Work with developers adjacent to the park to reduce visual impacts in the park | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Provide more information for visitors about things to see and do in the area | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Increase the number of backcountry trails (wilderness trails) | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Provide more short hiking trails | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Provide more ranger-led programs | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Provide more restroom facilities | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Provide more parking spaces at pullouts and parking areas along scenic drives | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Expand campground loop by creating additional camping spots | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Install water, sewer, and electrical hookups in campgrounds | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Provide running water and showers at restroom facilities at campgrounds | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Create new reserved group campgrounds | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Improve accessibility at existing park facilities | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Expand existing campgrounds by providing larger loops, larger pull-offs, and additional RV sites | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |

1. Please allocate 100 “preference points” for the potential expansion or creation of the following within Theodore Roosevelt National Park. For example, you might assign 100 points to one item and zero to all the others, or assign 50 points to one, 25 to another and 25 yet to another. Regardless of how you assign points, the points you assign should total 100. Please read through the list below and use the boxes to assign 100 preference points any way you would like. If you oppose any and all expansion or creation of infrastructure within Theodore Roosevelt National Park, you may indicate that below.

|  |  |
| --- | --- |
|  | **Preference points** |
| Expand existing campgrounds by providing larger loops, larger pull-offs, and additional RV sites |  |
| Create new reserved group campgrounds |  |
| Install water, sewer, and electrical hookups in campgrounds  |  |
| Improve accessibility at existing park facilities |  |
| Construct a permanent visitor center at the North Unit |  |
| **TOTAL** | **100** |

❑ I am choosing not to assign preference points to the list below because I oppose all expansion or creation of infrastructure within Theodore Roosevelt National Park.

TOPIC AREA

1. If you could choose only one of the following to be potentially created or expanded within Theodore Roosevelt National Park, which one would you choose? *(please select only one)*
* Expand existing campgrounds by providing larger loops, larger pull-offs, and additional RV sites
* Create new reserved group campgrounds
* Install water, sewer, and electrical hookups in campgrounds
* Improve accessibility at existing park facilities
* Construct a permanent visitor center at the North Unit

❑ I am choosing not to select one item from the list above because I oppose any and all expansion or creation of infrastructure within Theodore Roosevelt National Park.

|  |
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| **SECTION 3: SERVICE QUALITY AND VISITOR SATISFACTION** |

|  |  |
| --- | --- |
| 1. On your most recent visit, how satisfied or dissatisfied were you with the quality of the services and facilities at Theodore Roosevelt National Park? *(select one box for each row)*
 |  |
|  | Completely Dissatisfied | Moderately Dissatisfied | Slightly Dissatisfied | Neither Satisfied or Dissatisfied | Slightly Satisfied | Moderately Satisfied | Completely Satisfied | Did not use |
| **PARK SERVICES** |  |  |  |  |  |  |  |  |
| Park brochure, newspaper, and/or map | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Backcountry trail map and guide | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| National Geographic park map | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Information and directional signs | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Interpretative signs near trail heads | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Ranger-led programs | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Assistance from park employees | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Overall quality of services at the park | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
|  |  |  |  |  |  |  |  |  |
| **PARK FACILITIES** |  |  |  |  |  |  |  | ❑ |
| Campgrounds | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Trail conditions | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Scenic road conditions | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Visitor Center exhibits | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Visitor Center book store | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Picnic areas | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Restrooms | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |
| Overall quality of facilities at the park | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ | ❑ |

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| **SECTION 4: ABOUT YOU** |

1. What is your zip code? \_\_\_\_\_\_\_\_\_\_\_\_
2. What year were you born? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. What is your gender? *(select one)*  ❑ Male ❑ Female ❑ Do not wish to answer
4. What is the highest level of school you have completed? *(select one)*

|  |  |  |
| --- | --- | --- |
| ❑ Less than high school  | ❑ Some college  | ❑ Graduate or professional degree |
| ❑ Some high school | ❑ Two-year college graduate  | ❑ Do not wish to answer  |
| ❑ High school graduate | ❑ Four-year college graduate |  |

1. What is your ethicity? *(select all that apply)*

❑ Hispanic or Latino

❑ Not Hispanic or Latino

1. What is your race? *(select all that apply)*

|  |  |
| --- | --- |
| ❑ American Indian or Alaska Native  | ❑ Hawaiian or Pacific Islander |
| ❑ Asian | ❑ White |
| ❑ Black or African American | ❑ Do not wish to answer |

1. Which category best describes your total household income in U.S. dollars during 2016 before taxes? *(select one)*

|  |  |  |
| --- | --- | --- |
| ❑ Less than $24,999 | ❑ $50,000 to $74,999  | ❑ $150,000 to $199,999 |
| ❑ $25,000 to $34,999  | ❑ $75,000 to $99,999  | ❑ $200,000 or more  |
| ❑ $35,000 to $49,999  | ❑ $100,000 t $149,999  | ❑ Do not wish to answer  |

**Thank you for your help with this survey!**

**Please return it to the person who gave it to you.**

**If you have any question or concern, please contact:**

**Dr. Ryan Sharp – ryansharp@ksu.edu**

**Dr. Matt Brownlee – brownlee@clemson.edu**