Theodore Roosevelt National Park Visitor Survey

Management Questionnaire 2017



To be completed by field staff:						
ID Travel party I	D	Tracker number	Date			
Location	Field staff					

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: The National Park Service is authorized by the NPS Research Mandate (54 USC 100702) to collect this information to evaluate visitor experiences and expectations in the Theodore Roosevelt National Park. Response to this request is voluntary and anonymous. Your name will never be associated with your answers, and all contact information will be destroyed when the data collection is concluded. No action may be taken against you for refusing to supply the information requested. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

BURDEN ESTIMATE STATEMENT: Public reporting burden for this form is estimated to average 10 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to: Chad Sexton, Theodore Roosevelt National Park, <u>chad_sexton@nps.gov</u> (email).

SECTION 1: YOUR VISITS TO THEODORE ROOSEVELT NATIONAL PARK

- 1. Please tell us about your past visitation history at Theodore Roosevelt National Park.
 - a. Including today, how many **days in the last month** (30 days) have you visited Theodore Roosevelt National Park? _____
 - If you visited Theodore Roosevelt National Park for only one day, how many hours did you spend in the park? _____hours
 - b. Including today, how many **days in the last year** (12 months) have you visited Theodore Roosevelt National Park? ______
 - c. Including today, how many years (total) have you visited Theodore Roosevelt National Park?
- 2. Before your current visit, how did you obtain information about Theodore Roosevelt National Park? *(check all that apply)*:
- □ Advice from family or friends
- □ From a rental unit (motel, cabin, resort) in the area
- Knowledge from previous visit(s)
- Don't know/don't remember
- □ Other (specify)_____

- Magazine, newspaper, or television
- National Park Service website
 National Park Service
- National Park Service brochures or papers
- Signs along major roads (I-94, US Highway 85)
- Travel guide or tour book
- □ Social media (Facebook, Instagram, etc.)

- 3. Which of the following **best** describes your most recent trip to Theodore Roosevelt National Park? *(select only one):*
 - □ Theodore Roosevelt National Park was the primary destination of my trip
 - □ Medora was the primary destination of my trip
 - Both Theodore Roosevelt National Park and Medora were the primary destinations of my trip
 - □ Visiting Theodore Roosevelt National Park was part of a larger trip or vacation
 - □ Visiting Theodore Roosevelt National Park was something l decided to do after arriving in the area
 - □ Other: _____

SECTION 2: PREFERENCES AT THEODORE ROOSEVELT NATIONAL PARK

4. Please indicate your level of opposition or support for the following management scenarios at Theodore Roosevelt National Park. **The list of items below are not necessarily actions that are definitely going to occur at the park.** However, we are interested in your opinions about these_<u>hypothetical</u> actions. *(select one box for each row)*

	Strongly	Oppose	Somewha + Annea	Neither	Somewha + Sunart	Support	Strongly Strongly
To keep the herd of longhorn steers in the North Unit of the park							
To keep the herd of horses in the South Unit of the park							
Increase size of roadside pullouts and parking areas							
Create new roadside pullouts and parking areas							
Construct a permanent visitor center at the North Unit							
Improve existing restroom facilities at park campgrounds							
Create buffer zones to protect resources from development such as oil & gas sites sand cell phone towers							
Reduce maximum trailer length at campgrounds							
Increase the maximum trailer length at campground							
Work with developers adjacent to the park to reduce visual impacts in the park							
Provide more information for visitors about things to see and do in the area							
Increase the number of backcountry trails (wilderness trails)							
Provide more short hiking trails							
Provide more ranger-led programs							
Provide more restroom facilities							
Provide more parking spaces at pullouts and parking areas along scenic drives							
Expand campground loop by creating additional camping spots							
Install water, sewer, and electrical hookups in campgrounds							
Provide running water and showers at restroom facilities at campgrounds							
Create new reserved group campgrounds							
Improve accessibility at existing park facilities							
Expand existing campgrounds by providing larger loops, larger pull-offs, and additional RV sites							

5. Please allocate 100 "preference points" for the potential expansion or creation of the following within Theodore Roosevelt National Park. For example, you might assign 100 points to one item and zero to all the others, or assign 50 points to one, 25 to another and 25 yet to another. Regardless of how you assign points, the points you assign should total 100. Please read through the list below and use the boxes to assign 100 preference points any way you would like. If you oppose any and all expansion or creation of infrastructure within Theodore Roosevelt National Park, you may indicate that below.

	Preference points
Expand existing campgrounds by providing larger loops, larger pull-offs, and additional RV sites	
Create new reserved group campgrounds	
Install water, sewer, and electrical hookups in campgrounds	
Improve accessibility at existing park facilities	
Construct a permanent visitor center at the North Unit	
TOTAL	100

□ I am choosing not to assign preference points to the list below because I oppose all expansion or creation of infrastructure within Theodore Roosevelt National Park.

TOPIC AREA

- 6. If you could choose only one of the following to be potentially created or expanded within Theodore Roosevelt National Park, which one would you choose? *(please select only one)*
 - **D** Expand existing campgrounds by providing larger loops, larger pull-offs, and additional RV sites
 - □ Create new reserved group campgrounds
 - □ Install water, sewer, and electrical hookups in campgrounds
 - □ Improve accessibility at existing park facilities
 - Construct a permanent visitor center at the North Unit

□ I am choosing not to select one item from the list above because I oppose any and all expansion or creation of infrastructure within Theodore Roosevelt National Park.

SECTION 3: SERVICE QUALITY AND VISITOR SATISFACTION

7. On your most recent visit, how satisfied or dissatisfied were you with the quality of the services and facilities at Theodore Roosevelt National Park? *(select one box for each row)*

	Completely Dissatisfied	Moderately Dissatisfied	Slightly Dissatisfied	Neither Satisfied or Diccaticfiad	Slightly Satisfied	Moderately Satisfied	Completely catiofical	Did not use
PARK SERVICES								
Park brochure, newspaper, and/or map								
Backcountry trail map and guide								
National Geographic park map								
Information and directional signs								
Interpretative signs near trail heads								
Ranger-led programs								
Assistance from park employees								
Overall quality of services at the park								
PARK FACILITIES								
Campgrounds								
Trail conditions								
Scenic road conditions								
Visitor Center exhibits								
Visitor Center book store								
Picnic areas								
Restrooms								
Overall quality of facilities at the park								

	SECTION 4: ABOU	U T YOU				
8. What is your zip code?						
9. What year were you born?						
10. What is your gender? (select or	ne) 🛛 Male	□ Female	Do not wish to answer			
11. What is the highest level of sch	ool you have completed	l? (select one)				
e e	 Some college Two-year college g Four-year college g 	raduate 🛛	Graduate or professional degree Do not wish to answer			
 12. What is your ethicity? (select a ☐ Hispanic or Latino ☐ Not Hispanic or Latino 	ll that apply)					
13. What is your race? (select all the second se	hat apply)					
 American Indian or Alaska Native Asian Black or African American Hawaiian or Pacific Islander White Do not wish to answer 						
14. Which category best describes (select one)	your total household inc	come in U.S. doll	lars during 2016 before taxes?			
 Less than \$24,999 \$25,000 to \$34,999 \$35,000 to \$49,999 	 \$50,000 to \$74, \$75,000 to \$99, \$100,000 t \$14; 	,999 🗆	\$150,000 to \$199,999\$200,000 or moreDo not wish to answer			
Thank you for your help with this survey! Please return it to the person who gave it to you.						

If you have any question or concern, please contact: Dr. Ryan Sharp – ryansharp@ksu.edu Dr. Matt Brownlee – brownlee@clemson.edu