

# Theodore Roosevelt National Park

## Visitor Survey

Management Questionnaire  
2017



To be completed by field staff:

ID \_\_\_\_\_ Travel party ID \_\_\_\_\_ Tracker number \_\_\_\_\_ Date \_\_\_\_\_

Location \_\_\_\_\_ Field staff \_\_\_\_\_

**PRIVACY ACT and PAPERWORK REDUCTION ACT statement:** The National Park Service is authorized by the NPS Research Mandate (54 USC 100702) to collect this information to evaluate visitor experiences and expectations in the Theodore Roosevelt National Park. Response to this request is voluntary and anonymous. Your name will never be associated with your answers, and all contact information will be destroyed when the data collection is concluded. No action may be taken against you for refusing to supply the information requested. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

**BURDEN ESTIMATE STATEMENT:** Public reporting burden for this form is estimated to average 10 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to: Chad Sexton, Theodore Roosevelt National Park, [chad\\_sexton@nps.gov](mailto:chad_sexton@nps.gov) (email).

**SECTION 1: YOUR VISITS TO  
THEODORE ROOSEVELT NATIONAL PARK**

1. Please tell us about your past visitation history at Theodore Roosevelt National Park.
  - a. Including today, how many **days in the last month** (30 days) have you visited Theodore Roosevelt National Park? \_\_\_\_\_
    - If you visited Theodore Roosevelt National Park for only one day, how many hours did you spend in the park? \_\_\_\_\_hours
  - b. Including today, how many **days in the last year** (12 months) have you visited Theodore Roosevelt National Park? \_\_\_\_\_
  - c. Including today, how many **years (total)** have you visited Theodore Roosevelt National Park?  
\_\_\_\_\_
  
2. Before your current visit, how did you obtain information about Theodore Roosevelt National Park? (*check all that apply*):

<input type="checkbox"/> Advice from family or friends	<input type="checkbox"/> Magazine, newspaper, or television	<input type="checkbox"/> Signs along major roads (I-94, US Highway 85)
<input type="checkbox"/> From a rental unit (motel, cabin, resort) in the area	<input type="checkbox"/> National Park Service website	<input type="checkbox"/> Travel guide or tour book
<input type="checkbox"/> Knowledge from previous visit(s)	<input type="checkbox"/> National Park Service brochures or papers	<input type="checkbox"/> Social media (Facebook, Instagram, etc.)
<input type="checkbox"/> Don't know/don't remember		
<input type="checkbox"/> Other (specify)_____		
  
3. Which of the following **best** describes your most recent trip to Theodore Roosevelt National Park? (*select only one*):
  - Theodore Roosevelt National Park was the primary destination of my trip
  - Medora was the primary destination of my trip
  - Both Theodore Roosevelt National Park and Medora were the primary destinations of my trip
  - Visiting Theodore Roosevelt National Park was part of a larger trip or vacation
  - Visiting Theodore Roosevelt National Park was something I decided to do after arriving in the area
  - Other: \_\_\_\_\_



5. Please allocate 100 “preference points” for the potential expansion or creation of the following within Theodore Roosevelt National Park. For example, you might assign 100 points to one item and zero to all the others, or assign 50 points to one, 25 to another and 25 yet to another. Regardless of how you assign points, the points you assign should total 100. Please read through the list below and use the boxes to assign 100 preference points any way you would like. If you oppose any and all expansion or creation of infrastructure within Theodore Roosevelt National Park, you may indicate that below.

	<b>Preference points</b>
Expand existing campgrounds by providing larger loops, larger pull-offs, and additional RV sites	
Create new reserved group campgrounds	
Install water, sewer, and electrical hookups in campgrounds	
Improve accessibility at existing park facilities	
Construct a permanent visitor center at the North Unit	
<b>TOTAL</b>	<b>100</b>

- I am choosing not to assign preference points to the list below because I oppose all expansion or creation of infrastructure within Theodore Roosevelt National Park.

**TOPIC AREA**

6. If you could choose only one of the following to be potentially created or expanded within Theodore Roosevelt National Park, which one would you choose? (*please select only one*)

- Expand existing campgrounds by providing larger loops, larger pull-offs, and additional RV sites
- Create new reserved group campgrounds
- Install water, sewer, and electrical hookups in campgrounds
- Improve accessibility at existing park facilities
- Construct a permanent visitor center at the North Unit

- I am choosing not to select one item from the list above because I oppose any and all expansion or creation of infrastructure within Theodore Roosevelt National Park.



**SECTION 4: ABOUT YOU**

8. What is your zip code? \_\_\_\_\_

9. What year were you born? \_\_\_\_\_

10. What is your gender? (*select one*)       Male       Female       Do not wish to answer

11. What is the highest level of school you have completed? (*select one*)

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Less than high school | <input type="checkbox"/> Some college               | <input type="checkbox"/> Graduate or professional degree |
| <input type="checkbox"/> Some high school      | <input type="checkbox"/> Two-year college graduate  | <input type="checkbox"/> Do not wish to answer           |
| <input type="checkbox"/> High school graduate  | <input type="checkbox"/> Four-year college graduate |  |

12. What is your ethnicity? (*select all that apply*)

- Hispanic or Latino  
 Not Hispanic or Latino

13. What is your race? (*select all that apply*)

- |   |   |
|---|---|
| <input type="checkbox"/> American Indian or Alaska Native | <input type="checkbox"/> Hawaiian or Pacific Islander |
| <input type="checkbox"/> Asian                            | <input type="checkbox"/> White                        |
| <input type="checkbox"/> Black or African American        | <input type="checkbox"/> Do not wish to answer        |

14. Which category best describes your total household income in U.S. dollars during 2016 before taxes?  
(*select one*)

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Less than \$24,999   | <input type="checkbox"/> \$50,000 to \$74,999   | <input type="checkbox"/> \$150,000 to \$199,999 |
| <input type="checkbox"/> \$25,000 to \$34,999 | <input type="checkbox"/> \$75,000 to \$99,999   | <input type="checkbox"/> \$200,000 or more      |
| <input type="checkbox"/> \$35,000 to \$49,999 | <input type="checkbox"/> \$100,000 to \$149,999 | <input type="checkbox"/> Do not wish to answer  |

**Thank you for your help with this survey!  
Please return it to the person who gave it to you.**

**If you have any question or concern, please contact:  
Dr. Ryan Sharp – ryansharp@ksu.edu  
Dr. Matt Brownlee – brownlee@clemson.edu**