

**Glen Canyon, Capital Reef, and Grand Staircase Escalante  
2017 Interview Guide -**

Date: \_\_\_/\_\_\_/\_\_\_ ID Number: \_\_\_\_\_ Time: \_\_\_\_\_:

Location: \_\_\_\_\_ Start: \_\_\_\_\_ End: \_\_\_\_\_

Interviewer: \_\_\_\_\_ # of Interviewees (Total): \_\_\_\_\_

Potential Language Barrier: \_\_\_Yes \_\_\_No # in group: \_\_\_\_\_

**PAPERWORK REDUCTION ACT and PRIVACY ACT STATEMENT:** The Paperwork Reduction Act requires us to tell you why we are collecting this information, how we will use it, and whether or not you have to respond. We are authorized by the National Park Service Protection Interpretation and research in System (54 USC §100701) to collect this information. The routine uses of this information will be for the benefit of NPS Managers and Planning staff at Glen Canyon National Recreation Area, Capital Reef National Park, and Grand Staircase Escalante National Monument for current and future management initiatives. The data collected will be summarized to evaluate visitor experiences and expectations at each location. Your responses to this collection are completely voluntary and will remain anonymous. You can end the interview at any time and will not be penalized in any way for choosing to do so. All paper versions of the information collected will be destroyed at the end of the collection period and no personal identifiable records will be maintained or stored for any purposes. Data collected will only be reported in aggregates and no individually identifiable responses will be reported. A Federal agency may not conduct or sponsor, and you are not required to respond to, a collection of information unless it displays a currently valid OMB Control Number (1024-0224). We estimate that it will take about 15 minutes to complete this interview. You may send comments concerning any aspect of this information collection to: Dr. Derrick Taff, Assistant Professor, Recreation, Park and Tourism Management, 701H Ford Building, University Park, PA 16802, Penn State University, [bdt3@psu.edu](mailto:bdt3@psu.edu) (email); or Phadrea Ponds, NPS Information Collection Coordinator, Fort Collins, CO 80525, [pponds@nps.gov](mailto:pponds@nps.gov) (email).

## **Script for visitors:**

*“Excuse me, my name is \_\_\_\_\_. I am conducting short interviews for in [SITE NAME] to better understand the types of experiences visitors seek while recreating here. Your participation is voluntary and your responses will be anonymous. It will take about 15 minutes to complete. Are you 18 years of age or older and willing to participate?”*

*⇒If NO: “Do you mind if I ask: What are the primary activities you participated in or plan to participate in [SITE NAME] during your visit?  
Thank you for your time and consideration. I hope you enjoy your visit.”*

*⇒If YES: “I’d like to record our conversation so I can share this information with the [SITE NAME] staff later. Is this OK with you?”*

*⇒If NO: “Thank you for your time and consideration. I hope you enjoy your visit.”*

*⇒If YES: “Excellent, we will begin the interview now.”*

*First we would like to know a little bit about your trip to [SITE NAME].*

### **TOPIC AREA 2: ITIN12**

1. Can you describe how this visit to [SITE NAME] fits into your broader travel plans for the trip you’re currently on?
  - (PROBE, for example is this one of many parks and natural areas in this area of Utah that you plan to visit)?

### **TOPIC AREA 4: VISHIS7**

2. Including this visit, how many times have you been to [SITE NAME]?
  - (PROBE, if visited previously, how long ago was your last visit?)

### **TOPIC AREA 2: ACCOM5**

3. During this trip, how long have you been in [SITE NAME]?

### **TOPIC AREA 2: ACCOM5**

4. Where did you start your travel, today?
  - (PROBE, for example did you travel from Salt Lake, St. George, Moab, or a particular campsite area today, to arrive in [SITE NAME]?)

### **TOPIC AREA 2: INFOSOURCE9**

5. Can you describe what influenced you to visit [SITE NAME] on this particular trip?
  - (PROBE, for example, were you encouraged by tourism campaigns, or were you encouraged by news or other media sources?)

**TOPIC AREA 2: INFOSOURCE9**

6. Can you describe the primary sources of information you used before, and during your trip to plan your activities in [SITE NAME]?
- (PROBE, describe how helpful this source was, and how long before this trip did you use this source?)

**TOPIC AREA 2: INFOSOURCE9**

7. Can you describe what you know about the "Mighty 5" and "Life Elevated" campaigns?
- (PROBE, did these campaigns influence your decision to visit [SITE NAME]?)

**TOPIC AREA 2: ITIN21**

8. What were your primary destinations during your visit to [SITE NAME]?

**TOPIC AREA 2: INFOSOURCE9/ TOPIC AREA 3: EVALSERV**

9. Once inside [SITE NAME], please describe your experience with the area's available information, such as signage or kiosks for example, for accessing your primary destination.

**TOPIC AREA 4: DEST5**

10. Can you describe the other areas of [SITE NAME] you visited, or planned to visit during this trip?
- (PROBE, why did you choose to visit those areas?)

**TOPIC AREA 3: EVALSERV3/TOPIC AREA 9: NATURAL/CULTURAL RESOURCE MANAGEMENT: WILD3**

11. Please describe how experiencing a sense of wilderness fit into your reasons for visiting [SITE NAME]?
- (PROBE, [If they indicate that wilderness experience was important] --- to what extent do you feel like you were able to experience a sense of wilderness?)

**TOPIC AREA 4: DEST5**

12. Do you know if you visited any designated wilderness areas, or wilderness study areas? If so, can you provide the names of each, and describe how you felt while experiencing those areas?
- (PROBE, how, if any, was experiencing wilderness an important motivation for your visit?)

**TOPIC AREA 4: DEST4**

13. Were you unable to visit a particular site or sites in [SITE NAME]? If YES, what site or area were you unable to visit?
- (PROBE, If YES, what reasons prevented you from visiting those sites?)

**TOPIC AREA 5: RecACT15**

14. Please describe the primary activities you participated in [SITE NAME] during your visit (e.g. backpacking, day hiking, etc.)?

- (PROBE, have you done this activity previously at [SITE NAME]? If YES, when? If YES, how frequently?)

**TOPIC AREA :5 RecACT15**

15. Please describe if these activities were affected positively or negatively by the behaviors of other visitors in [SITE NAME]?

- (PROBE, did other visitors participating in activities here influence your experience, and if so, how?)

**TOPIC AREA 3: EVALSERV3**

16. Please describe what your expectations were for this visit and experience in [SITE NAME].

**TOPIC AREA 3: EVALSERV3**

17. When you think of your experiences during this visit to [SITE NAME], did they meet your expectations?

- (PROBE, please describe why or why not, and what positively or negatively influenced your experiences and expectations here?)

**TOPIC AREA 3: TRANSERV13**

18. Please describe what you enjoyed most about your experiences at [SITE NAME].

**TOPIC AREA 3: TRANSERV14**

19. Please describe what you enjoyed least about your experiences at [SITE NAME].

**TOPIC AREA 3: EVALSERV4**

20. Overall, how would you describe the condition of the natural resources (trail conditions, ecological conditions, etc.) at [SITE NAME]?

- (PROBE, did you think that the natural resources were in good condition, or did you experience impacts?)
- (PROBE, [if visited are multiple times] ---- are the natural resources in better or worse conditions now than during previous visits?)

**TOPIC AREA 6: CROWD25**

21. Please describe how the number of people you encountered in the [SITE NAME] area affected your experience today.

- (PROBE, were there too many people, just the right amount, or not enough?)

**TOPIC AREA 5: RecEXP5**

22. Please describe if you noticed any visitors behaving in a manner that disturbed [SITE NAME's] natural and cultural resources? If YES, what activity did you notice, and where did this occur?

**TOPIC AREA 5: RecEXP5**

23. Please describe if you noticed any visitors behaving in a manner that disturbed or impacted your experience while at [SITE NAME]? If YES, what behavior did you notice, and where did this occur?

**TOPIC AREA 9: LNT9**

24. Please describe your knowledge and general perceptions of Leave No Trace practices specific to [SITE NAME].

- (PROBE, describe your knowledge of minimum impact practices such as proper disposal of human waste, or traveling on durable surfaces).

**TOPIC AREA 1: RES2/RES10**

25. Are you a permanent resident of the United States?

- a. If YES, what is your primary zip code?
- b. If NO, what country are you from?

**TOPIC AREA 1: AGE1**

26. In what year were you born?

**TOPIC AREA 1: GROUP5**

27. How many adults and children were in your personal group today during your visit to [SITE NAME], including you?

- a. Number Adults?
- b. Number Children (under 18)?

Before we end, is there anything else that you or your group would like to share with us? Or any other comments you would like to add regarding what we chatted about today?

Thank you very much for your time!