

Theodore Roosevelt National Park

Visitor Survey

Technology Questionnaire
2018



To be completed by field staff:

ID _____ Travel party ID _____ Tracker number _____ Date _____

Location _____ Field staff _____

PAPERWORK REDUCTION and PRIVACY ACT STATEMENT: The Paperwork Reduction Act requires us to tell you why we are collecting this information, how we will use it, and whether or not you have to respond. We are authorized by the National Park Service Protection Interpretation and research in System (54 USC §100702) to collect this information. The information collected for this survey will assist park managers in understanding how you engage with technology while at Theodore Roosevelt National Park. Your responses to this collection are completely voluntary and will remain anonymous. You can end the process at any time and will not be penalized in any way for choosing to do so. All contact information collected for the purpose of the follow-up survey will be destroyed at the end of the collection period and no personal identifiable records will be maintained or stored for any purposes. Data collected will only be reported in aggregates and no individually identifiable responses will be reported. A Federal agency may not conduct or sponsor, and you are not required to respond to, a collection of information unless it displays a currently valid OMB Control Number (1024-0224). We estimate that it will take about 10 minutes to complete and return this on-site questionnaire. You may send comments concerning the burden estimates or any aspect of this information collection to: Dr. Ryan Sharp, Assistant Professor, Park Management and Tourism, 221 Throckmorton, Manhattan, KS 66506, Kansas State University (address) or ryansharp@ksu.edu (email); or Phadrea Ponds NPS Information Collection Coordinator at pponds@nps.gov (email).

SECTION 1: YOUR VISITS TO THEODORE ROOSEVELT NATIONAL PARK

1. Please tell us about your past visitation to Theodore Roosevelt National Park.
 - a. Including today, how many **days in the last month** (30 days) have you visited Theodore Roosevelt National Park? _____
 - If you visited Theodore Roosevelt National Park for only one day, how many hours did you spend in the park? _____hours
 - b. Including today, how many **days in the last year** (12 months) have you visited Theodore Roosevelt National Park? _____
 - c. Including today, how many **years (total)** have you visited Theodore Roosevelt National Park?

SECTION 2: TECHNOLOGY AT THE PARK

2. Please tell us how much you agree or disagree with the following statements about mobile devices.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Mobile devices enhance my personal life	-2	-1	0	1	2
Mobile devices help me connect with friends and family	-2	-1	0	1	2
Mobile devices enhance my work life	-2	-1	0	1	2
Mobile devices enable me to stay connected to work wherever I am	-2	-1	0	1	2
Staying connected to work allows me more time away from the office	-2	-1	0	1	2
Mobile devices enhance my outdoor experiences	-2	-1	0	1	2
I use mobile devices to search for information about my outdoor experiences	-2	-1	0	1	2
I like being constantly connected	-2	-1	0	1	2
Being constantly connected decreases my enjoyment of outdoor experiences	-2	-1	0	1	2
Mobile devices distract me from immersing myself in an outdoor experience	-2	-1	0	1	2

3. Please tell us how mobile devices influenced your experiences at Theodore Roosevelt National Park (NP).

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Mobile devices improved my experiences at Theodore Roosevelt NP	-2	-1	0	1	2
Using Mobile devices will help me share my experiences at Theodore Roosevelt NP with my family and friends	-2	-1	0	1	2
I was able to spend more time at Theodore Roosevelt NP today because I was able to be connected to work during my visit	-2	-1	0	1	2
Mobile devices detract from my experiences at Theodore Roosevelt NP	-2	-1	0	1	2
I was distracted because I felt connected to work	-2	-1	0	1	2
Mobile devices distracted me from immersing myself in my experiences at Theodore Roosevelt	-2	-1	0	1	2

Mobile devices prevented me from feeling disconnected	-2	-1	0	1	2
Mobile devices prevented me from connecting to nature	-2	-1	0	1	2
It is annoying seeing people using their mobile devices at Theodore Roosevelt NP	-2	-1	0	1	2

4. Please tell us about your preferences for WiFi access at Theodore Roosevelt NP.

How important to you is it that there is:	Extremely Unimportant	Unimportant	Neutral	Important	Extremely Important
WiFi in all buildings	-2	-1	0	1	2
WiFi in all campgrounds	-2	-1	0	1	2
WiFi park-wide	-2	-1	0	1	2
Cell service park-wide	-2	-1	0	1	2
Cell service park-wide in all national parks	-2	-1	0	1	2

5. Please rank the following reasons for using mobile devices in outdoor experiences in order of importance to you. Please rank the following statements from 1 = most important to 6 = least important.

- ____ To stay connected to friends/family
- ____ To use as a camera
- ____ Sharing important moments during my visit
- ____ To feel safe
- ____ To get information about places I am visiting
- ____ To find local businesses/restaurants I might want to visit

6. Please tell us how much you agree or disagree with the following statements about nature and outdoor experiences.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I enjoy being outdoors, even in unpleasant weather.	-2	-1	0	1	2
My ideal vacation spot would be a remote, wilderness area.	-2	-1	0	1	2
I always think about how my actions affect the environment.	-2	-1	0	1	2
I am very aware of environmental issues.	-2	-1	0	1	2
I take notice of wildlife wherever I am.	-2	-1	0	1	2
I don't often go out in nature.	-2	-1	0	1	2
I am not separate from nature, but a part of nature.	-2	-1	0	1	2
The thought of being deep in the woods, away from civilization, is frightening.	-2	-1	0	1	2
My feelings about nature do not affect how I live my life.	-2	-1	0	1	2
My relationship to nature is an important part of who I am.	-2	-1	0	1	2

7. Did you know that several National Park sites have mobile apps that can be used on phones and tablets? YES NO
(go to Q#12)

- (a) If 'yes', have you downloaded any NPS apps to your mobile device(s)?
 YES (phone) YES (tablet) NO (go to Q#12)

If 'yes', which app(s) did you download?

- (b) If 'Yes': Did you use the mobile app before going to the park?
 YES NO (go to Q#12)

If 'Yes', How often 1 time a day 1 time a week 1time a month only once

- (c) If 'Yes', did you use the mobile app while at the park?
 YES NO (go to Q#12)

If 'Yes', How often more than 1 time an hour 1 time an hour 1 time per 2 hours only once

- (d) Do you plan to use the mobile app after your visit to the park?
 YES NO

8. Which of the following social media sites do you use the most often (select only one)?

I do not use social media Facebook Twitter Instagram Snapchat

Other_____

For the social media site you selected above as using the most, how often do you use it?
More than 1x/day 1 time a week 1time a month only once

9. Did you use any social media sites while at the park today?

YES NO (go to Q 16)

- (a) If 'Yes' which social media sites did you use while at the park today?

Facebook Twitter Instagram Snapchat Other_____

- (b) How often?

more than1 time per hour 1 time per hour 1time per 2 hours only once

10. Did you use other social media/websites to find information about Theodore Roosevelt NP?

YES NO (go to Q 17)

- (a) If 'Yes' Did you use any before coming to the park today?

YES NO

- (b) If 'Yes' which did you use?

Facebook Twitter Instagram Snapchat Other_____

- (c) How often did you use it before coming to the park today?

1 time a day 1 time a week 1 time a month only once

11. Please circle only one

I prefer to use: mobile apps websites I do not use either

12. Will you continue to visit Theodore Roosevelt NP related websites when you return home? YES NO

Why or why not:

SECTION 3: ABOUT YOU

1. What is your zip code? _____
2. What year were you born? _____
3. What is your gender? (*select one*) Male Female Do not wish to answer
4. What is the highest level of school you have completed? (*select one*)
 Less than high school Some college Graduate or professional degree
 Some high school Two-year college graduate Do not wish to answer
 High school graduate Four-year college graduate
5. For you only, are you Hispanic or Latino? YES NO
6. What is your race? (*select all that apply*)
 American Indian or Alaska Native Hawaiian or Pacific Islander Asian
 Black or African American White Do not wish to answer
to answer
7. Which category best describes your total household income in U.S. dollars during 2016 before taxes?
(*select one*)
 Less than \$24,999 \$50,000 to \$74,999 \$150,000 to \$199,999
 \$25,000 to \$34,999 \$75,000 to \$99,999 \$200,000 or more
 \$35,000 to \$49,999 \$100,000 t \$149,999 Do not wish to answer

Thank you for your help with this survey!
Please return it to the person who gave it to you.

If you have any question or concern, please contact:
Dr. Ryan Sharp – ryansharp@ksu.edu
Dr. Matt Brownlee – brownle@clemson.edu