**OMB Control Number: 1024-0224**

**Denali National Park and Preserve**

**2018 Visitor Survey:**

**Paleo Resources**

Date: \_\_\_\_/\_\_\_/\_\_\_\_ ID Number: \_\_\_\_\_\_\_\_\_\_\_\_ Time: \_\_\_\_\_:\_\_\_\_

Location: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Start: \_\_\_\_\_\_\_ End: \_\_\_\_\_\_\_\_

Interviewer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Potential Language Barrier: \_\_\_Yes \_\_\_No # in group: \_\_\_\_\_\_\_\_

**PAPERWORK REDUCTION ACT STATEMENT:** The Paperwork Reduction Act requires us to tell you why we are collecting this information, how we will use it, and whether or not you have to respond. This information will be used by Denali National Park and Preserve as authorized by *54 USC 100702* to evaluate visitor experiences and expectations related to paleontological resources. Your response is voluntary and anonymous. A Federal agency may not conduct or sponsor, and you are not required to respond to, a collection of information unless it displays a currently valid OMB Control Number.

PRIVACY STATEMENT-

We estimate that it will take about one minute for the initial contact and 6 minutes to complete this interview. You may send comments concerning the burden estimates or any aspect of this information collection to: **Dr. Peter Newman**, **Professor, Recreation, Park and Tourism Management**, **801G Ford Building, University Park, PA 16802**, **Penn State University, 814-863-7849** (phone) or **pbn3@psu.edu** (email).

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| **TOPIC AREA 9: KNOW10** |

1. Please rate how aware you are about Denali’s fossil resources. (Select one)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Not at all aware | Somewhat aware | Moderately aware | Very aware | Extremely aware |
| 1 | 2 | 3 | 4 | 5 |

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| **TOPIC AREA 2: INFOSOURCE12** |

1. We would like to know what sources of information you used to get information about fossil resources in Denali. We would also like to know when you obtained each type of information. (Check one box for each item) (**DISPLAY LOGIC. QUESTION ONLY DISPLAYS IF VISITOR’S RESPONSE TO QUESTION 1 IS >2.**)

|  |  |  |  |
| --- | --- | --- | --- |
| Source | Did not use | Used **before** arriving in the Denali area | Used **after** arriving to the Denali area |
| Personal communication with national park ranger | [ ]  | [ ]  | [ ]  |
| Personal communication with a bus driver |  |  |  |
| Personal communication with other employee in the Denali area | [ ]  | [ ]  | [ ]  |
| Word of mouth (talking with other visitors or friends) | [ ]  | [ ]  | [ ]  |
| Social media | [ ]  | [ ]  | [ ]  |
| News article, either in print or online | [ ]  | [ ]  | [ ]  |
| Denali National Park website | [ ]  | [ ]  | [ ]  |
| Another website | [ ]  | [ ]  | [ ]  |
|  Please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Other | [ ]  | [ ]  | [ ]  |
|  Please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

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| **TOPIC AREA 9: KNOW11** |

1. **In general**, how interested are you in the following activities? (Select one for each item)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Activities | Not at all interested | Somewhat interested | Very interested | Extremely interested | Completely interested |
| Visiting a museum or visitor center to see fossils. | 1 | 2 | 3 | 4 | 5 |
| Seeing fossils preserved in rock in a natural setting. | 1 | 2 | 3 | 4 | 5 |
| Collecting fossils as a hobby. | 1 | 2 | 3 | 4 | 5 |
| Learning about fossils. | 1 | 2 | 3 | 4 | 5 |
| Attending movies featuring dinosaurs or other fossils. | 1 | 2 | 3 | 4 | 5 |
| Searching for or finding fossils. | 1 | 2 | 3 | 4 | 5 |

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| **TOPIC AREA 8: PREF5** |

1. Below is a list of possible experience you may prefer to have while visiting Denali. **Specifically for this trip to Denali**, please indicate how important the experience is to your visit. (Select one for each item)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Experience | Not at all important | Slightly important | Moderately important | Very important | Extremely important |
| Access to information about fossils in Denali at the visitor center. | 1 | 2 | 3 | 4 | 5 |
| Seeing fossils during hike in Denali. | 1 | 2 | 3 | 4 | 5 |
| Attending a ranger-led hike to view fossils in Denali | 1 | 2 | 3 | 4 | 5 |
| Attending a ranger interpretive talk about fossils in Denali. | 1 | 2 | 3 | 4 | 5 |
| Seeing fossils in the visitor center in Denali. | 1 | 2 | 3 | 4 | 5 |

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| **TOPIC AREA 8: BELIEFS2** |

1. Please rate your level of agreement for each of the following statements.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Statement | Completely disagree | Strongly disagree | Disagree | Neither | Agree | Strongly agree | Completely agree |
| Fossils in national parks should be preserved for scientific research. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Parks should keep the locations of fossils confidential if damage or harm is possible. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Fossils in national parks should be managed for public education/interpretation. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Parks should take action to prevent damage to fossils. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Fossils in national parks should be protected from collection or theft. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

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| **TOPIC AREA 9: OPMGMT4** |

1. Please indicate the degree to which you oppose or support the following hypothetical management actions related to fossil resources in Denali. (Select one for each management action)

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Management action | Completely oppose | Strongly oppose | Oppose | Neutral | Support | Strongly support | Completely support |
| Provide access to fossil sites but only through a limited number of permits. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Establish more exhibits and displays in the visitor center where people can learn about fossils in Denali. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Provide information to visitors about where they can hike to see fossils in the park. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Create ranger-led trips to view fossils in Denali, but restrict all other visitor use in areas with fossils. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Close all areas with fossils to public access. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

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| **TOPIC AREA 8: VALUES1** |

1. Below are statements representing different ways that people might think about nature. Please rate how much you disagree or agree **in general** with the statements below. Even if you don’t know *or* care much, we are interested in your *opinion.* (Select one number for each statement

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Statement | Completely disagree | Strongly disagree | Disagree | Neither | Agree | Strongly agree | Completely agree |
| Human should manage nature so that humans benefit. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Nature has as much right to exist as people. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Nature exists primarily for people to use. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| The need of humans should take priority over nature protection. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Nature is only valuable if it produces jobs and incomes for people. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Nature has value, whether people are present or not. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| I view all living things as part of one big family. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| I feel a strong emotional bond to the natural world | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

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| **TOPIC AREA 2: TPURPOSE1** |

1. Is viewing fossils in Denali a main/large reason for your trip to the park today? (Check one) (**DISPLAY LOGIC: QUESTION ONLY APPEARS IF ANSWER >2 FOR QUESTION 1**)

|  |  |
| --- | --- |
| [ ]  NO | [ ]  YES |

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| **TOPIC AREA 1: RES2** |

1. Are you a permanent resident or citizen of the United States? (Please respond “yes” or “no”)

[ ] NO - What is your country of origin? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

[ ] YES - What is your primary zip code

 Zip code \_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **TOPIC AREA 1: GROUP1** |

1. Please select the choice below that best describes your traveling party. (Please select only one choice)

|  |  |  |
| --- | --- | --- |
| [ ]  Individual | [ ]  Family only | [ ]  Friends only |
| [ ]  Family plus friends | [ ]  Tour or other group |  |

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| **TOPIC AREA 1: AGE 1** |

1. In what year were you born? (Please respond in the blank below)

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| **TOPIC AREA 1: GEND 1** |

1. What is your gender? Please select one.

[ ]  Female [ ]  Male