

**Denali National Park and Preserve  
2018 Visitor Survey:  
Paleo Resources**

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ ID Number: \_\_\_\_\_ Time: \_\_\_\_:\_\_\_\_

Location: \_\_\_\_\_ Start: \_\_\_\_\_ End: \_\_\_\_\_

Interviewer: \_\_\_\_\_

Potential Language Barrier: \_\_\_Yes \_\_\_No # in group: \_\_\_\_\_

**PAPERWORK REDUCTION ACT STATEMENT:** The Paperwork Reduction Act requires us to tell you why we are collecting this information, how we will use it, and whether or not you have to respond. This information will be used by Denali National Park and Preserve as authorized by 54 USC 100702 to evaluate visitor experiences and expectations related to paleontological resources. Your response is voluntary and anonymous. A Federal agency may not conduct or sponsor, and you are not required to respond to, a collection of information unless it displays a currently valid OMB Control Number.

**PRIVACY STATEMENT-**

We estimate that it will take about one minute for the initial contact and 6 minutes to complete this interview. You may send comments concerning the burden estimates or any aspect of this information collection to: **Dr. Peter Newman, Professor, Recreation, Park and Tourism Management, 801G Ford Building, University Park, PA 16802, Penn State University, 814-863-7849** (phone) or **pbn3@psu.edu** (email).

**TOPIC AREA 9: KNOW10**

1. Please rate how aware you are about Denali's fossil resources. (Select one)

Not at all aware	Somewhat aware	Moderately aware	Very aware	Extremely aware
1	2	3	4	5

**TOPIC AREA 2: INFOSOURCE12**

2. We would like to know what sources of information you used to get information about fossil resources in Denali. We would also like to know when you obtained each type of information. (Check one box for each item) (**DISPLAY LOGIC. QUESTION ONLY DISPLAYS IF VISITOR'S RESPONSE TO QUESTION 1 IS  $\geq 2$ .**)

Source	Did not use	Used <b>before</b> arriving in the Denali area	Used <b>after</b> arriving to the Denali area
Personal communication with national park ranger	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Personal communication with a bus driver	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Personal communication with other employee in the Denali area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Word of mouth (talking with other visitors or friends)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
News article, either in print or online	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Denali National Park website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Another website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Please specify _____			
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Please specify _____			

**TOPIC AREA 9: KNOW11**

3. **In general**, how interested are you in the following activities? (Select one for each item)

Activities	Not at all interested	Somewhat interested	Very interested	Extremely interested	Completely interested
Visiting a museum or visitor center to see fossils.	1	2	3	4	5
Seeing fossils preserved in rock in a natural setting.	1	2	3	4	5
Collecting fossils as a hobby.	1	2	3	4	5
Learning about fossils.	1	2	3	4	5
Attending movies featuring dinosaurs or other fossils.	1	2	3	4	5
Searching for or finding fossils.	1	2	3	4	5

**TOPIC AREA 8: PREF5**

4. Below is a list of possible experience you may prefer to have while visiting Denali. **Specifically for this trip to Denali**, please indicate how important the experience is to your visit. (Select one for each item)

Experience	Not at all important	Slightly important	Moderately important	Very important	Extremely important
Access to information about fossils in Denali at the visitor center.	1	2	3	4	5
Seeing fossils during hike in Denali.	1	2	3	4	5
Attending a ranger-led hike to view fossils in Denali	1	2	3	4	5
Attending a ranger interpretive talk about fossils in Denali.	1	2	3	4	5

Seeing fossils in the visitor center in Denali.	1	2	3	4	5
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**TOPIC AREA 8: BELIEFS2**

5. Please rate your level of agreement for each of the following statements.

Statement	Completely disagree	Strongly disagree	Disagree	Neither	Agree	Strongly agree	Completely agree
Fossils in national parks should be preserved for scientific research.	1	2	3	4	5	6	7
Parks should keep the locations of fossils confidential if damage or harm is possible.	1	2	3	4	5	6	7
Fossils in national parks should be managed for public education/interpretation.	1	2	3	4	5	6	7
Parks should take action to prevent damage to fossils.	1	2	3	4	5	6	7
Fossils in national parks should be protected from collection or theft.	1	2	3	4	5	6	7

**TOPIC AREA 9: OPMGMT4**

6. Please indicate the degree to which you oppose or support the following hypothetical management actions related to fossil resources in Denali. (Select one for each management action)

Management action	Completely oppose	Strongly oppose	Oppose	Neutral	Support	Strongly support	Completely support
Provide access to fossil sites but only through a limited number of permits.	1	2	3	4	5	6	7
Establish more exhibits and displays in the visitor center where people can learn about fossils in Denali.	1	2	3	4	5	6	7
Provide information to visitors about where they can hike to see fossils in the park.	1	2	3	4	5	6	7
Create ranger-led trips to view fossils in Denali, but restrict all other visitor use in areas with fossils.	1	2	3	4	5	6	7
Close all areas with fossils to public access.	1	2	3	4	5	6	7

**TOPIC AREA 8: VALUES1**

7. Below are statements representing different ways that people might think about nature. Please rate how much you disagree or agree in general with the statements below. Even if you don't know or care much, we are interested in your *opinion*. (Select one number for each statement)

Statement	Completely disagree	Strongly disagree	Disagree	Neither	Agree	Strongly agree	Completely agree
Human should manage nature so that humans benefit.	1	2	3	4	5	6	7
Nature has as much right to exist as people.	1	2	3	4	5	6	7
Nature exists primarily for people to use.	1	2	3	4	5	6	7
The need of humans should take priority over nature protection.	1	2	3	4	5	6	7
Nature is only valuable if it produces jobs and incomes for people.	1	2	3	4	5	6	7
Nature has value, whether people are present or not.	1	2	3	4	5	6	7

I view all living things as part of one big family. 1 2 3 4 5 6 7

I feel a strong emotional bond to the natural world 1 2 3 4 5 6 7

**TOPIC AREA 2: TPURPOSE1**

8. Is viewing fossils in Denali a main/large reason for your trip to the park today? (Check one) (DISPLAY LOGIC: QUESTION ONLY APPEARS IF ANSWER  $\geq$ 2 FOR QUESTION 1)

NO  YES

**TOPIC AREA 1: RES2**

9. Are you a permanent resident or citizen of the United States? (Please respond "yes" or "no")

NO - What is your country of origin? \_\_\_\_\_

YES - What is your primary zip code  
Zip code \_\_\_\_\_

**TOPIC AREA 1: GROUP1**

10. Please select the choice below that best describes your traveling party. (Please select only one choice)

Individual  Family only  Friends only  
 Family plus friends  Tour or other group

**TOPIC AREA 1: AGE 1**

11. In what year were you born? (Please respond in the blank below)

\_\_\_\_\_

**TOPIC AREA 1: GEND 1**

12. What is your gender? Please select one.

Female  Male