**Ranking Exercise #1 (Sub-elements) for Students**

**Gainful Employment Information**

**Instructions:** As we go through the focus group, we will periodically pause the discussion and the moderator will ask you to make a selection under each of these lettered sections. In each of these sections, please think about which item is most important or useful to you as a student when thinking about selecting a program of study or college.

Please only place one check within each set of items, **EXCEPT** for items C and D.

1. Median loan debt

Check one of the three items for median loan debt that is most important to you:

Students who **completed** the program during the most recently completed award year

Students who **withdrew** from the program during the most recently completed award year

All of the students who completed **and** withdrew from the program during the most recently completed award year

1. Loan repayment rate

Check one of the three loan repayment rates that is most important to you:

All students who **enrolled** in the program

Students who **completed** the program

Students who **withdrew** from the program

1. Completion rates for FULL-TIME STUDENTS

Check TWO (2) of the four completion rates that are most important to you:

Completed within 100% of the length of the program for **full-time** students

Completed within 150% of the length of the program for **full-time** students

Completed within 200% of the length of the program for **full-time** students

Completed within 300% of the length of the program for **full-time** students

1. Completion rates for PART-TIME STUDENTS

Check TWO (2) of the four completion rates that are most important to you:

Completed within 100% of the length of the program for **part-time** students

Completed within 150% of the length of the program for **part-time** students

Completed within 200% of the length of the program for **part-time** students

Completed within 300% of the length of the program for **part-time** students

1. Withdrawal rates

Check one of the two withdrawal rates that is most important to you:

Percentage of students who withdrew from program within 100% of the program length

Percent of students who withdrew from the program within 150% of the program length

1. Job placement rate

Check one of the three placement rates you think is most meaningful or useful to you.

Placement rate for the **program**

Placement rate for the **institution**

Placement rates for the program **and** the institution

1. Mean or median earnings

**Check one of the two** based on whether you find “**mean” or “median**” earnings easier to understand:

Mean earnings

Median earnings

1. Mean or median earnings

**Check one of the three** mean or median earnings that is **most important to you:**

Students who **completed** the program during the cohort period

Students who were in **withdrawn status** at the end of the cohort period

All of the students who completed the program **or** were in withdrawn status