

Ranking Exercise #1 (Sub-elements) for Students Gainful Employment Information

Instructions: As we go through the focus group, we will periodically pause the discussion and the moderator will ask you to make a selection under each of these lettered sections. In each of these sections, please think about which item is most important or useful to you as a student when thinking about selecting a program of study or college.

Please only place one check within each set of items, **EXCEPT** for items C and D.

A. Median loan debt

Check one of the three items for median loan debt that is most important to you:

- Students who **completed** the program during the most recently completed award year
- Students who **withdrew** from the program during the most recently completed award year
- All of the students who completed **and** withdrew from the program during the most recently completed award year

B. Loan repayment rate

Check one of the three loan repayment rates that is most important to you:

- All students who **enrolled** in the program
- Students who **completed** the program
- Students who **withdrew** from the program

C. Completion rates for FULL-TIME STUDENTS

Check TWO (2) of the four completion rates that are most important to you:

- Completed within 100% of the length of the program for **full-time** students
- Completed within 150% of the length of the program for **full-time** students
- Completed within 200% of the length of the program for **full-time** students
- Completed within 300% of the length of the program for **full-time** students

D. Completion rates for PART-TIME STUDENTS

Check **TWO (2)** of the four completion rates that are most important to you:

- Completed within 100% of the length of the program for **part-time** students
- Completed within 150% of the length of the program for **part-time** students
- Completed within 200% of the length of the program for **part-time** students
- Completed within 300% of the length of the program for **part-time** students

E. Withdrawal rates

Check **one** of the two withdrawal rates that is most important to you:

- Percentage of students who withdrew from program within 100% of the program length
- Percent of students who withdrew from the program within 150% of the program length

F. Job placement rate

Check **one** of the three placement rates you think is most meaningful or useful to you.

- Placement rate for the **program**
- Placement rate for the **institution**
- Placement rates for the program **and** the institution

G. Mean or median earnings

Check **one** of the two based on whether you find “**mean**” or “**median**” earnings easier to understand:

- Mean earnings
- Median earnings

H. Mean or median earnings

Check **one** of the three mean or median earnings that is **most important to you**:

- Students who **completed** the program during the cohort period
- Students who were in **withdrawn status** at the end of the cohort period
- All of the students who completed the program **or** were in withdrawn status