Gainful Employment Focus Group Student Ranking Exercise #2A

Group Ranking-Student Debt

Directions: Think about what matters to you when choosing a program of study or college. Please rank items A–D in order of importance or usefulness to you, with 1 being most important. Although many of these items have different options underneath them, please consider the option you selected as 'most helpful' in the last exercise when thinking about the item.

A. Loan repayment rate All students who enrolled in the program Students who completed the program Students who withdrew from the program B. Percentage of students who received a Title IV loan or a private loan for enrollment in the program Percentage who received a Title IV loan Percentage who received a private loan Percentage who received either a Title IV or private loan C. Median loan debt Students who completed the program during the most recently completed award year Students who withdrew from the program during the most recently completed award year All of the students who completed and withdrew from the program during the most recently completed award year D. Program default rate

Gainful Employment Focus Group Student Ranking Exercise #2B

Group Ranking - Program Success

Directions: Think about what matters to you when choosing a program of study or college. Please rank items A–B in order of importance or usefulness to you, with 1 being most important. Although many of these items have different options underneath them, please consider the option you selected as 'most helpful' in the last exercise when thinking about the item.

A. Completion rates—full-time students and part-time students

Completion rates for number of students in appropriate cohort that:

Completed within 100% of the length of the program for full-time students Completed within 150% of the length of the program for full-time students Completed within 200% of the length of the program for full-time students Completed within 300% of the length of the program for full-time students

Completion rates for number of students in appropriate cohort that:

Completed within 100% of the length of the program for part-time students Completed within 150% of the length of the program for part-time students Completed within 200% of the length of the program for part-time students Completed within 300% of the length of the program for part-time students

B. Withdrawal rates, for each enrollment cohort

Percentage of students who withdrew from program within 100% of the length of the program

Percent of students who withdrew from the program within 150% of the length of the program

Gainful Employment Focus Group Student Ranking Exercise #2C

Group Ranking-Program Outcomes

Directions: Think about what matters to you when choosing a program of study or college. Please rank items A–C in order of importance or usefulness to you, with 1 being most important. Although many of these items have different options underneath them, please consider the option you selected as 'most helpful' in the last exercise when thinking about the item.

 A.	Job placement rate
	Placement rate for program
	Placement rate for institution
 В.	Mean or median earnings
	Students who completed the program during the cohort period
	Students who were in withdrawn status at the end of the cohort period
	All of the students who completed the program or were in withdrawn status
C.	Annual earnings rate