**Ranking Exercise #3 for all   
GE Data Elements for Students**

**Gainful Employment Information**

**August 12, 2015**

**Instructions:** Think about our discussion today of the types of information that matter to you as a student when you are choosing a program of study or college.

**Please rank each of the items below in order of importance, from 1 (most important) to 10 (least important) in relation to the question ‘how important is this information in helping me to choose a program of study or college?’**

Please note that some items are excluded because they are currently being collected or will be collected such as program length, program costs, enrollment, and whether the program is accredited.

\_\_\_\_ **Number of clock or credit hours** or equivalent in the program

\_\_\_\_ **Loan repayment rate (**calculated for all students who enrolled, completed or withdrew from the program who entered repayment on Title IV loans during the two-year cohort period)

\_\_\_\_ **Percentage of students who received a Title IV loan or a private loan**

\_\_\_\_ **Median loan debt**

\_\_\_\_ **Program cohort default rate**

\_\_\_\_ **Completion rates—full-time and part-time students**

\_\_\_\_ **Withdrawal rates**

\_\_\_\_ **Job placement rate**

\_\_\_\_ **Mean or median earnings**

\_\_\_\_ **Annual earnings rate**