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| **Image A** **Homepage Grading Sheet** **Jot down what you said to yourself after reviewing the homepage.**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Overall appeal to you personally (A, B, C, D or F) Grade: \_\_\_(Did you like it?)Likelihood to take some sort of action (A, B, C, D or F) Grade: \_\_\_ |

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| **Image B:** Preparing for College content Usefulness to you personally (A, B, C, D or F) Grade: \_\_\_**Image C:** “I Want To” box Usefulness to you personally (A, B, C, D or F) Grade: \_\_\_**Image D:** Log In Usefulness to you personally (A, B, C, D or F) Grade: \_\_\_**Image E:** Log In Dropdown items Usefulness to you personally (A, B, C, D or F) Grade: \_\_\_**Image F:** Search Box Usefulness to you personally (A, B, C, D or F) Grade: \_\_\_\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\***Image G:** Information, Content and Layout Usefulness to you personally (A, B, C, D or F) Grade: \_\_\_Appeal of Content (A, B, C, D or F) Grade: \_\_\_(Readability, terminology, etc.)Appeal of Layout (A, B, C, D or F) Grade: \_\_\_(Colors, font size, amount of text, etc.)  |