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| **Image A**  **Homepage Grading Sheet**  **Jot down what you said to yourself after reviewing the homepage.**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Overall appeal to you personally (A, B, C, D or F) Grade: \_\_\_  (Did you like it?)  Likelihood to take some sort of action (A, B, C, D or F) Grade: \_\_\_ |

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| **Image B:** Preparing for College content  Usefulness to you personally (A, B, C, D or F) Grade: \_\_\_  **Image C:** “I Want To” box  Usefulness to you personally (A, B, C, D or F) Grade: \_\_\_  **Image D:** Log In  Usefulness to you personally (A, B, C, D or F) Grade: \_\_\_  **Image E:** Log In Dropdown items  Usefulness to you personally (A, B, C, D or F) Grade: \_\_\_  **Image F:** Search Box  Usefulness to you personally (A, B, C, D or F) Grade: \_\_\_  \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*  **Image G:** Information, Content and Layout  Usefulness to you personally (A, B, C, D or F) Grade: \_\_\_  Appeal of Content (A, B, C, D or F) Grade: \_\_\_  (Readability, terminology, etc.)  Appeal of Layout (A, B, C, D or F) Grade: \_\_\_  (Colors, font size, amount of text, etc.) |