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| **[VIDEO TITLE A ]**  **Video Grading Sheet**  **Jot down what you said to yourself after watching the video.**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Overall appeal**  (A, B, C, D or F) Grade: \_\_\_  (Do you like it or dislike it?)  **Relevance to you personally**  (A, B, C, D or F) Grade: \_\_\_  (How much does it matter to you?)  **Credible**  (Can you trust what the video says?) (A, B, C, D or F) Grade: \_\_\_    **Informative**  (Did you learn something useful?) (A, B, C, D or F) Grade: \_\_\_  **Likelihood to take some sort of action** (A, B, C, D or F) Grade: \_\_\_  **(**What, if anything, you will do now that you’ve seen it?) |

NOTE: THIS EXTERCISE WILL BE REPLICATED FOR EACH VIDEO, WITH SPECIFIC TITLES