First Name _____   Group _____

FEDERAL GOVERNMENT AS THE BEST STUDENT LOAN PROVIDER

1. What is the <u>top reason</u> why you would consider the federal government the best provider to help you finance your education?

2. What makes this reason important?

3. Thinking of your answer to Question 2, how does it benefit you personally, financially, and/or professionally? What does it allow you to do – or not do – differently compared to the experiences you might have with commercial financial institutions when considering a student loan?

4. When you experience the outcome you describe in your answer to Question 3, what feeling or emotion does it give you?

5. Now, review your answers to questions 1-4, and write a brief summary statement – but this time, turn it into a commercial for the government as your student loan provider. Design your commercial to speak to the importance and benefits of using that provider, with **<u>your personal situation</u>** in mind. Have fun and be creative!

First Name _____ Group _____

COMMERCIAL FINANCIAL INSTITUTION AS THE BEST STUDENT LOAN PROVIDER

1. What is the <u>top reason</u> why you would consider a commercial financial institution as the best provider to help you finance your education?

2. What makes this reason important?

3. Thinking of your answer to Question 2, how does it benefit you personally, financially, and/or professionally? What does it allow you to do – or not do – differently compared to the experiences you might have with the federal government when considering a student loan?

4. When you experience the outcome you describe in your answer to Question 3, what feeling or emotion does it give you?

5. Now, review your answers to questions 1-4, and write a brief summary statement – but this time, turn it into a commercial for a commercial financial institution as your student loan provider. Design your commercial to speak to the importance and benefits of using that provider, with **your personal situation** in mind. Have fun and be creative!