



TVA Shoreline Property Owner Survey XXXXXX Reservoir



The following survey is being conducted to obtain information about your recreational activity and property on XXXXXX Reservoir and other Tennessee Valley Authority (TVA) Reservoirs and rivers downstream of them. You do not have to go boating or be on the water to use XXXXXX Reservoir for recreational purposes. For example, recreation on XXXXXX Reservoir would include bank fishing, picnicking, wildlife viewing, sightseeing, walking along the shore, etc.

1. Do you use any of Tennessee Valley Authority Reservoirs or rivers downstream of them for recreational purposes?

Yes
 No ➔ SKIP TO QUESTION 3

2. In an average year, about how many trips do you make to each of the following reservoirs or the rivers downstream of them for recreational purposes? (fill in number of trips)

Number of trips each year

Number of trips each year

Reservoirs:

Rivers:

- _____ Blue Ridge
- _____ Chatuge
- _____ Cherokee
- _____ Douglas
- _____ Hiwassee
- _____ Melton Hill
- _____ Norris
- _____ South Holston
- _____ Tellico
- _____ Ft. Loudoun
- _____ Watts Bar
- _____ Fontana

- _____ Ocoee River (downstream of Blue Ridge)
- _____ Hiwassee River (downstream of Chatuge)
- _____ Holston River (downstream of Cherokee)
- _____ Tennessee River (downstream of Chickamauga)
- _____ Hiwassee River (downstream of Hiwassee)
- _____ Clinch River (downstream of Melton Hill)
- _____ Clinch River (downstream of Norris)
- _____ South Fork Holston River (downstream of South Holston)
- _____ Little Tennessee River (downstream of Tellico)

The Reservoir/River You Live Near or Vacation At

In the remainder of this survey, we want to ask you about your residence that is located on XXXXXXXX Reservoir.

3. Are you a permanent, a seasonal, or a weekend or occasional resident on XXXXXX Reservoir?

Permanent
 Seasonal ➔ SKIP TO QUESTION 8
 Weekend or occasional ➔ SKIP TO QUESTION 9

PERMANENT RESIDENTS ONLY

4. In what year did you move from your prior residence to this residence or have you always lived here? (Please fill in the year. If you have always lived here, check the box below.)

_____ Year moved to this residence

Have always lived here ➡ SKIP TO QUESTION 6

5. Where did you live prior to moving here? (please fill in state, and zipcode)

State: _____

Zipcode: _____

6. Do you leave your home for more than one month each year to travel for vacation or recreation?

Yes

No ➡ SKIP TO QUESTION 12

7. About how many days per year are you gone from your residence to travel for vacation or recreation?

_____ Days per year

➡ Please skip to Question 12 after answering Question 7

SEASONAL RESIDENTS ONLY

8. If you are a seasonal resident at XXXXX Reservoir, in what months do you live in your seasonal home at XXXXX? (Check all that apply)

January
 February
 March
 April

May
 June
 July
 August

September
 October
 November
 December

➡ Please skip to Question 12 after answering Question 8

WEEKEND RESIDENTS ONLY

9. If you are a weekend resident, about how many weekends do you typically visit your weekend home on XXXXX Reservoir each month? (Fill in number of weekends you usually visit this home each month)

of weekends
_____ January
_____ February
_____ March
_____ April

of weekends
_____ May
_____ June
_____ July
_____ August

of weekends
_____ September
_____ October
_____ November
_____ December

SEASONAL & WEEKEND RESIDENTS ONLY

10. Where is your permanent residence? (Please fill in city, state, and zipcode)

City: _____ State: _____ Zipcode: _____

11. Are you considering moving to this area on a permanent basis?

- Yes ➔ SKIP TO QUESTION 12
- No

14a.11a What would have to change before you would consider living here on a permanent basis?

EVERYONE

12. Which category best describes your property in relation to XXXXXX Reservoir?

- View of the lake and direct access to the water
- View of the lake and access via neighboring property or common subdivision access
- View of the lake, but no access to the water
- No view of the lake, but access via neighboring property or common subdivision access
- No view of the lake, and no access to the water
- Other (please specify) _____

13. To the best of your knowledge, what are your annual expenditures for using the XXXXXX Reservoir?

Dock Fees	\$ _____
Dock & Dock maintenance	\$ _____
Shoreline Maintenance	\$ _____
Boat, Canoe, Personal Watercraft, etc. Purchases	\$ _____
Private Land Access Fees	\$ _____
Commercial Dock or Marina Fees	\$ _____
Property Taxes	\$ _____
Other Annual Expenses (please specify) _____	\$ _____

14. What improvements and estimated expenses have you made to your property last year? (Check all that apply)

- Landscaping \$ _____
- Built a boathouse \$ _____
- Built a patio/deck \$ _____
- Built a boat dock \$ _____
- Horse/biking trail maintenance \$ _____
- Other (please specify) _____ \$ _____

15. In which of the following recreational activities do you or members of your household participate on XXXXXX Reservoir? (Check all that apply)

- I do not participate in outdoor recreational activities at XXXXXX ➔ SKIP TO Q22
- I do not participate in ANY outdoor recreational activities ➔ SKIP TO Q22
- Pleasure boating (including house boating) Horseback riding

- | | |
|--|---|
| <input type="checkbox"/> Sailing | <input type="checkbox"/> Hiking, walking, jogging |
| <input type="checkbox"/> Water-skiing/tubing/other tow | <input type="checkbox"/> Tent or vehicle camping |
| <input type="checkbox"/> Riding a personal watercraft | <input type="checkbox"/> Sightseeing |
| <input type="checkbox"/> Canoeing/kayaking | <input type="checkbox"/> Viewing wildlife |
| <input type="checkbox"/> Fishing (from boat) | <input type="checkbox"/> Windsurfing |
| <input type="checkbox"/> Fishing (from shore) | <input type="checkbox"/> Hunting |
| <input type="checkbox"/> Swimming/beach use | <input type="checkbox"/> Bicycling |
| <input type="checkbox"/> Mountain biking | <input type="checkbox"/> Picnicking |
| <input type="checkbox"/> Other (specify) _____ | |

16 In an average year, about how many days do you use XXXXXX Reservoir for recreational purposes each month? If you are a permanent or seasonal resident, 1 day or less = 1 trip.
(If you do not use this reservoir in a specific month for recreational purposes, write "0".)

# of days	# of days	# of days
_____ January	_____ May	_____ September
_____ February	_____ June	_____ October
_____ March	_____ July	_____ November
_____ April	_____ August	_____ December

17. Beyond annual expenditures at the reservoir, how much did you spend on average per day when you used the XXX Reservoir or shoreline area for recreational purposes last year on each of the following categories? And, about how many days of the year did you make expenditures as part of your lake recreation?

	<u>Spending/day</u>	<u>No. of days</u>
Lodging:		
No Lodging Expense	N/A	_____
Hotel or Motel	\$ _____	_____
Bed & Breakfast or Cabin	\$ _____	_____
Public or Private Campground for RV, Tent, Camper, etc.	\$ _____	_____
Rental Home, Cottage, or Camper	\$ _____	_____
Food & Beverages:		
Meals (Food & Drinks) at Restaurants (including tips)	\$ _____	_____
Food & Drinks Purchased at Convenience/Special Food Stores	\$ _____	_____
Food Purchased at a Grocery Store or Supermarket	\$ _____	_____
Transportation to and from Reservoir and Recreational Area:		
Gasoline & Oil	\$ _____	_____
Repair/Service for Automobile, Truck, SUV, or Trailer	\$ _____	_____
Other Transportation (Bicycle, Motorcycle, ATV, etc.)	\$ _____	_____
Other Transportation Costs (excluding Gas/Oil) (Specify): _____	\$ _____	_____
Boat (Motorized and Non-Motorized Watercraft):		
Boat Rental Fees	\$ _____	_____
Boat Repairs & Service	\$ _____	_____
Entry, Parking, or Launch Fees on Public/Private Land	\$ _____	_____
Gasoline & Oil for Boat	\$ _____	_____

Other Expenses:

Entertainment (Museums, Amusement, etc.)	\$ _____	_____
Retail Goods Other than Groceries (General Merchandise)	\$ _____	_____
Horseback Riding	\$ _____	_____
Camping supplies	\$ _____	_____
Fishing supplies	\$ _____	_____
Hunting supplies	\$ _____	_____
Guide/Outfitter or Tour Fees	\$ _____	_____
Fishing/Hunting Fees or Licenses	\$ _____	_____
Other Types of Equipment Rentals	\$ _____	_____
Souvenirs & Gifts	\$ _____	_____
Other Expenses (please specify): _____	\$ _____	_____

18. There might be months when you spend few or no days recreating on XXXXXX Reservoir. What are the main reasons why you spend few or no days at XXXXXX Reservoir during these months? (Check all that apply)

- I am a seasonal resident and do not live here during those months.
- Children are in school
- Air temperature is HOT
- Air temperature is COLD
- Water temperature is too HOT
- Water temperature is too COLD
- Water levels are too LOW
- Water levels are too HIGH
- Water cannot be accessed easily from my property
- Water gets too crowded for shoreline activities (e.g. swimming, fishing)
- Water gets too crowded for off-shore activities (e.g. boating, windsurfing)
- I have other recreational interests during those months
- Bad weather conditions
- Other (specify: _____)

18a. If you checked more than one reason above, which one of these is the MAIN REASON for spending few or no days at XXXXXX Reservoir for recreational purposes during certain months?

19. If there are certain months when you do not use the reservoir for recreation, what could be done at this reservoir to increase your recreation during these months? (Check all that apply)

- Increase mountain biking trails
- Increase hunting (archery-only, waterfowl)
- Increase shoreline access for more fishing spots
- Increase hiking trails
- Create bird watching platforms
- Increase trail maintenance (e.g. cutting trees and undergrowth back)
- Increase fish stocking and variety
- Increase or improve public facilities. Check from the list below that applies
 - Add parking
 - Add/maintain restrooms

- Add elevated boardwalks
- Add playgrounds
- Increase public access to water
- Improve user safety (lights, enforcement, etc.)
- Increase the water level
- Decrease the water level
- Other (specify: _____)
- Nothing would increase the number of days

20. Please rate your perception of the level of CROWDING at each of the following recreation areas you use at XXXXXX Reservoir.

(Check one response for each statement.)

	<i>Do not use</i>	Not at all crowded 1	2	3	4	Very crowded 5
Marina	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Developed campground	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Swimming area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Undeveloped sites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boat launch area/ramp	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fishing pier or berm	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Picnic area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hiking, biking or horseback trails	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hunting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking lots	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

21. In general, using the list below, would you say the NUMBER on XXXXXX Reservoir is too few, about right, or too many?

(Check one response for each statement.)

	Too few	About right	Too many	<i>Don't know</i>
Canoes/row boaters/kayaks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
People	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Personal watercraft/jet skis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Homes/cottages along the banks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boat fishermen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bank fishermen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pleasure boaters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sailboats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Commercial establishments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Campers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

23a. Considering all factors mentioned above, how would you describe your satisfaction with the amenities offered by reservoir?

- Completely dissatisfied
- Somewhat dissatisfied
- Neither satisfied nor dissatisfied
- Somewhat Satisfied
- Completely Satisfied

24. What is the estimated value of your XXXXXX shoreline property today?

- | | |
|--|--|
| <input type="checkbox"/> Less than \$40,000 | <input type="checkbox"/> \$125,000 - \$149,999 |
| <input type="checkbox"/> \$40,000 - \$59,999 | <input type="checkbox"/> \$150,000 - \$174,999 |
| <input type="checkbox"/> \$60,000 - \$79,999 | <input type="checkbox"/> \$175,000 - \$200,000 |
| <input type="checkbox"/> \$70,000 - \$99,999 | <input type="checkbox"/> \$175,000 - \$200,000 |
| <input type="checkbox"/> \$100,000 - \$124,999 | <input type="checkbox"/> \$200,000 - \$249,999 |
| <input type="checkbox"/> \$250,000 - \$299,999 | <input type="checkbox"/> \$300,000 or more |

This final section will help us understand more about recreation users and shoreline property owners of XXXXXX Reservoir. All responses to the following questions are confidential and are used for statistical purposes only. No question you answer on this survey will be linked to you personally in any analysis or report.

25. Are you ...? Male Female

26. Including yourself, how many people live in your household?
_____Adults _____Children (17 and under)

27. What is your current employment status?

- | | |
|---|-------------------------------------|
| <input type="checkbox"/> Employed full-time | <input type="checkbox"/> Unemployed |
| <input type="checkbox"/> Employed part-time | <input type="checkbox"/> Retired |
| <input type="checkbox"/> Other (please specify) _____ | |

28. How many years of formal education have you completed?

- | | |
|--|---|
| <input type="checkbox"/> Less than high school | <input type="checkbox"/> Some college |
| <input type="checkbox"/> High school degree or GED | <input type="checkbox"/> Bachelors degree |
| <input type="checkbox"/> Associates or technical school degree | <input type="checkbox"/> Post-graduate degree |

29. In what year were you born? 19__ __ Year born

30. What was your total gross household income in 2014 before taxes?

- | | |
|--|--|
| <input type="checkbox"/> Less than \$20,000 | <input type="checkbox"/> \$50,000 - \$74,999 |
| <input type="checkbox"/> \$20,000 - \$34,999 | <input type="checkbox"/> \$75,000 - \$99,999 |
| <input type="checkbox"/> \$35,000 - \$49,999 | <input type="checkbox"/> \$100,000 or more |

Thank you for taking time to answer these questions! If you have any other comments about your recreational experiences on XXXXXX Reservoir, please use the space below.

**Please return the questionnaire using the stamped, self-addressed envelope provided to:
XXXXXXXXXXXXXXXXXXXXXXXXXX**