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Submission Studio

Form Name:	FNS-759 (12-08)		
Form Description:	Supplemental Nutrition Assistance Program Education (SNAP-Ed) EARS Reporting Form		
Program:	Supplemental Nutrition Assistance Program Education		
State:	WV		
Agency Code:	5494101001	Agency Name:	West Virginia University
Program Time:	September 2010		
Submission Type:	Annual	Revision:	0
Submission Status:	New Submission		

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- DIRECT EDUCATION**
- SOCIAL MARKETING INITIATIVES
- INDIRECT EDUCATION
- EXPENDITURES
- Remarks

DIRECT EDUCATION

Education activities where a participant is actively engaged in the learning process with an educator and/or interactive media.

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Enter data for this tab? Yes ▼

1a. Direct Education: SNAP-Ed PARTICIPANTS by Age and SNAP Status

Count Type



1. Number of SNAP Recipients in SNAP-Ed

2. Number of All Other Participants in SNAP-Ed

3. Total Number of SNAP-Ed Participants

A
Less than 5 YearsB
5 - 17 Years
Grades K-12C
18 - 59 YearsD
60 Years or MoreE
All Ages Combined

If estimate, note in < 100 words the methods of estimation (Max 500 Char)

Notes for estimated counts

1b. Direct Education: SNAP-Ed CONTACTS by Age and SNAP Status

Count Type



1. Contacts with SNAP Recipients in SNAP-Ed

2. Contacts with All Other Persons in SNAP-Ed

3. Total Contacts of SNAP-Ed Participants

A
Less than 5 YearsB
5 - 17 Years
Grades K-12C
18 - 59 YearsD
60 Years or MoreE
All Ages Combined

If estimate, note in < 100 words the methods of estimation (Max 500 Char)

Notes for estimated counts



2a. Direct Education: SNAP-Ed PARTICIPANTS by Gender

Count Type

Number of SNAP-Ed Participants

A
Female

B
Male

If estimate, note in < 25 words the methods of estimation (Max 500 Char)

Notes for estimated counts

2b. Direct Education: SNAP-Ed CONTACTS by Gender

Count Type



Number of SNAP-Ed Contacts

A
Female

B
Male

If estimate, note in < 25 words the methods of estimation (Max 500 Char)

Notes for estimated counts



3. Direct Education: Race and Ethnicity

Count Type



A

B

C

Individuals Reporting
ONLY ONE RACENumber of Hispanic or Latino SNAP-Ed Participants
by RaceNumber of Non-Hispanic / Latino SNAP-Ed
Participants by Race

Total by Race

1. American Indian or Alaska Native

2. Asian

3. Black or African American

4. Native Hawaiian or Other Pacific Islander

5. White

Individuals Reporting
MULTIPLE RACES

6. American Indian or Alaska Native and White

7. Asian and White

8. Black or African American and White

9. American Indian or Alaska Native and Black
or African American

10. All Others Reporting More than One Race

11. TOTAL by ethnicity

4. Direct Education: Number of SNAP-Ed Delivery Sites by Type of Setting

Type of Setting	Number of Different Sites / Locations		
Adult Education & Job Training Sites	<input type="text"/>		
Adult Rehabilitation Centers	<input type="text"/>		
Worksites	<input type="text"/>		
Community Centers	<input type="text"/>		
Elderly Service Centers	<input type="text"/>		
Emergency Food Assistance Sites	<input type="text"/>		
Extension Offices	<input type="text"/>		
Farmers Markets	<input type="text"/>		
SNAP Offices	<input type="text"/>		
Food Stores	<input type="text"/>		

Public Housing	<input type="text"/>		
Individual Homes	<input type="text"/>		
Libraries	<input type="text"/>		
Churches	<input type="text"/>		
Public/Community Health Centers	<input type="text"/>		
Public Schools	<input type="text"/>		
Head Start Programs	<input type="text"/>		
Other Youth Education Sites (includes Parks and Recreation)	<input type="text"/>		
Shelters	<input type="text"/>		
WIC Programs	<input type="text"/>		
Other (please specify):	<input type="text"/>	<input type="text"/>	
Other (please specify):	<input type="text"/>	<input type="text"/>	
Other (please specify):	<input type="text"/>	<input type="text"/>	
Other (please specify):	<input type="text"/>	<input type="text"/>	

5. Direct Education Programming Format

	A	B	B	C
Format	Number delivered	Minimum Time per session (in minutes)	Maximum Time per session (in minutes)	% delivered by interactive multimedia
1. Single session	<input type="text"/>	<input type="text"/> ▼	<input type="text"/> ▼	<input type="text"/>
2. Series - 2 to 4 sessions	<input type="text"/>	<input type="text"/> ▼	<input type="text"/> ▼	<input type="text"/>
3. Series - 5 to 9 sessions	<input type="text"/>	<input type="text"/> ▼	<input type="text"/> ▼	<input type="text"/>
4. Series - 10 or more sessions	<input type="text"/>	<input type="text"/> ▼	<input type="text"/> ▼	<input type="text"/>

6. Primary Content of Direct Education

Codes:



N. Other (Please specify when checked)

O. Other (Please specify when checked)

P. Other (Please specify when checked)

Q. Other (Please specify when checked)

DIRECT EDUCATION**SOCIAL MARKETING INITIATIVES****INDIRECT EDUCATION****EXPENDITURES****Remarks****SOCIAL MARKETING INITIATIVES**

Marketing campaigns that seek to change the voluntary behavior of a target audience with respect to specific nutrition needs.

Enter data for this tab?

Yes

**7. Description of ALL Social Marketing Campaigns**

Add Campaign [Alt-A]

	A. Name of Campaign	B. Current Year of Campaign	C. Major Campaign Activities for Current Year	D. Priority Population(s)	E. Estimated Number of SNAP Recipients Reached	F. Estimated Low Income
[Delete]	Example	1	P	C,I,M	1,000	

F. Estimated Number of Other Low Income Persons Reached

1,000

G. Total Estimated Reach (Low-Income, SNAP Recipients AND All Others)

2,000

H. Primary Intervention Levels

A



H. If other, please specify

A

I. Key Messages



I. Other (N, please specify)

I. Other (O, please specify)

I. Other (P, please specify)

I. Other (Q, please specify)

J. Primary Intervention Channels



J. If other, please specify

K. Total Expenditure for
Social Marketing Campaign
for Reporting Year

L. Total Federal SNAP-Ed
Expenditure for Reporting
Year

2

2

DIRECT EDUCATION**SOCIAL MARKETING INITIATIVES****INDIRECT EDUCATION****EXPENDITURES****Remarks****INDIRECT EDUCATION**

The distribution of information and resources, including mass communication, public events, and materials that DO NOT meet the definitions of Direct Education or Social Marketing Initiatives.

Enter data for this tab?

No

8a. Types of Materials Distributed

Check if applicable

 Fact sheets/pamphlets/newsletters Posters Calendars Promotional Materials w/nutrition messages (pens/pencils/wallet reference cards/magnets/cups/etc) Website Electronic (Email) materials/info distribution Videos/CD Rom Other

8b. Estimated Size of Audiences Reached through Communication and Events

	Estimated No. of target population reached	Source of Data
Nutrition Education Radio PSAs	<input type="text"/>	<input type="text"/>
Nutrition Education TV PSAs	<input type="text"/>	<input type="text"/>
Nutrition Education Articles	<input type="text"/>	<input type="text"/>
Billboard, Bus or Van Wraps, or Other Signage	<input type="text"/>	<input type="text"/>
Community Events/Fairs - in which Participated	<input type="text"/>	<input type="text"/>
Community Events/Fairs - Only Sponsored	<input type="text"/>	<input type="text"/>
Other	<input type="text"/>	<input type="text"/>

EXPENDITURES

Supplemental Nutrition Assistance Program Education (SNAP-Ed) expenditure information.

9. Expenditures by Sources of Funding

	Expenditures for Reporting Year		
1. Public Cash Contributions - State and Local Tax Revenue only	<input type="text"/>		
2. Public and Private Cash Contributions - other than State and Local Tax Revenue	<input type="text"/>		
3. Sum of Lines 1 & 2	<input type="text"/>		
4. Public In-Kind Contributions (non-cash)	<input type="text"/>		
5. Private Cash Contributions to State SNAP Agency only	<input type="text"/>		
6. Indian Tribal Organization Contributions	<input type="text"/>		
7. Sum of Lines 4, 5 & 6	<input type="text"/>		
8. Federal Reimbursement	<input type="text"/>		
9. TOTAL SNAP-Ed EXPENDITURES: Sum of Lines 3, 7 & 8	<input type="text"/>		
(Total SNAP-Ed Expenditures should match Net Outlays to Date (Line E, Column 17) of SF-269 (FS) for this Fiscal Year.)	<input type="text"/>		

10. Expenditures by Category of Spending

The following data are:

1. Total Expenditures for SNAP-Ed Program Delivery

2. Total Expenditures for Administrative Costs

3. TOTAL SNAP-Ed Expenditures (State and Federal)