

# 2015 MANAGEMENT AND ORGANIZATIONAL PRACTICES SURVEY 

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The reporting unit for this form is an establishment which is generally a single physical location where business is conducted or where services or industrial operations are performed.

## Section A - Management Practices

1 In 2010 and 2015, what best describes what happened at this establishment when a problem in the production process arose?
Examples: Finding a quality defect in a product or a piece of machinery breaking down.

## Mark one box for each year

| 2010 | 2015 |
| :---: | :---: |
| . | $\square$ |
| . | $\square$ |
| . | $\square$ |
| . | $\square$ |

2 In 2010 and 2015, how many key performance indicators were monitored at this establishment?
Examples: Metrics on production, cost, waste, quality, inventory, energy, absenteeism and deliveries on time.

## Mark one box for each year

$2010 \quad 2015$


3 During 2010 and 2015, how frequently were the key performance indicators reviewed by managers at this establishment?

## Mark all that apply

A manager is someone who has employees directly reporting to them, with whom they meet on a regular basis, and whose pay and promotion they may be involved with, e.g., Plant Manager, Human Resource Manager, Quality Manager.


1-2 key performance indicators
3-9 key performance indicators
10 or more key performance indicators
No key performance indicators
(If no key performance indicators in both years, SKIP to (6)

## If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

4 During 2010 and 2015, how frequently were the key performance indicators reviewed by non-managers at this establishment?

## Mark all that apply

Non-managers are all employees at the establishment who are not managers as defined in 3


5 During 2010 and 2015, where were the production display boards showing output and other key performance indicators located at this establishment?

Mark one box for each year

| 2010 | 2015 |
| :---: | :---: |
| $\square$ | $\square$ |
| $\square$ | $\square$ |
| $\square$ | $\square$ |

6 In 2010 and 2015, what best describes the time frame of production targets at this establishment?

## Mark one box for each year

Examples of production targets are: production, quality, efficiency, waste, on-time delivery.

Main focus was on short-term (less than one year) production targets
Main focus was on long-term (more than one year) production targets
Combination of short-term and long-term production targets
No production targets (If no production targets in both years, SKIP to (13)
7 In 2010 and 2015, how easy or difficult was it for this establishment to achieve its production targets?

Mark one box for each year
Possible to achieve without much effort
Possible to achieve with some effort
Possible to achieve with normal amount of effort
Possible to achieve with more than normal effort
Only possible to achieve with extraordinary effort

2015

8 In 2010 and 2015, who was aware of the production targets at this establishment?

## Mark one box for each year

| 2010 | 2015 |
| :--- | :--- |

Only senior managers
Most managers and some production workers
Most managers and most production workers
All managers and most production workers


9 In 2010 and 2015, what were non-managers' performance bonuses usually based on at this establishment?

## Mark all that apply

Their own performance as measured by production targets
Their team or shift performance as measured by production targets
Their establishment's performance as measured by production targets .
Their company's performance as measured by production targets
No performance bonuses (If no performance bonuses in both years, SKIP to (11)
10 In 2010 and 2015, when production targets were met, what percent of non-managers at this establishment received performance bonuses?

Mark one box for each year
0\%
1-33\%

34-66\%
67-99\%
100\%
Production targets not met


11 In 2010 and 2015, what were managers' performance bonuses usually based on at this establishment?

## Mark all that apply

Their own performance as measured by production targets
Their team or shift performance as measured by production targets
Their establishment's performance as measured by production targets
Their company's performance as measured by production targets
No performance bonuses (If no performance bonuses in both years, SKIP to (13)

## If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

12 In 2010 and 2015, when production targets were met, what percentage of managers at this establishment received performance bonuses?


13 In 2010 and 2015, what was the primary way non-managers were promoted at this establishment?

## Mark one box for each year

| 2010 | 2015 |
| :---: | :---: |
| $\square$ | $\square$ |
| $\square$ | $\square$ |
| $\square$ | $\square$ |
| $\square$ | $\square$ |

14 In 2010 and 2015, what was the primary way managers were promoted at this establishment?

## Mark one box for each year

Promotions were based solely on performance and ability
Promotions were based partly on performance and ability, and partly on other factors (for example, tenure or family connections)
Promotions were based mainly on factors other than performance and ability (for example, tenure or family connections)
$2010 \quad 2015$

Promotions were based solely on performance and ability . . . . . . . . . . . (for example, tenure or family connections)
Promotions were based mainly on factors other than performance and ability (for example, tenure or family connections)
$\square$


15 In 2010 and 2015, when was an under-performing non-manager reassigned or dismissed at this establishment?

## Mark one box for each year

Within 6 months of identifying non-manager under-performance
After 6 months of identifying non-manager under-performance
Rarely or never

| $\square$ | $\square$ |
| :--- | :--- |
| $\square$ | $\square$ |
| $\square$ | $\square$ |
| $\square$ | $\square$ |

Managers are normally not promoted

| 2010 | 2015 |
| :---: | :---: |
| $\square$ | $\square$ |
| $\square$ | $\square$ |
| $\square$ | $\square$ |

16 In 2010 and 2015, when was an under-performing manager reassigned or dismissed at this establishment?

Within 6 months of identifying manager under-performance
After 6 months of identifying manager under-performance
Rarely or never

## Section B - Organization

17 Was the headquarters for this company at the same location as this establishment?
Mark one box for each year
Yes (If yes in both years, SKIP to (24)
No
If no, what state (if in the US) or country (if abroad)?
18 In 2010 and 2015, where were decisions on hiring permanent full-time employees made for this establishment?

## Mark one box for each year

Only at this establishment
Only at headquarters
Both at this establishment and at headquarters
Other (please specify) $\square$
9 In 2010 and 2015, where were decisions to give an employee a pay increase of at least $\mathbf{1 0 \%}$ made for this establishment?
Mark one box for each year
2010 2015
Only at this establishment
Only at headquarters
Both at this establishment and at headquarters
Other (please specify) $\square$
In 2010 and 2015, where were decisions on new product introductions made for this establishment?
Mark one box for each year
2010 2015

Only at this establishment
Only at headquarters
Both at this establishment and at headquarters
Other (please specify) $\square$
In 2010 and 2015, where were product pricing decisions made for this establishment?
Mark one box for each year
Only at this establishment
Only at headquarters
Both at this establishment and at headquarters
Other (please specify)

| 2010 | 2015 |
| :--- | :--- |
| $\square$ | $\square$ |
| $\square$ | $\square$ |
| $\square$ | $\square$ |
| $\square$ | $\square$ |

## If not shown, please enter your 11-digit Census File

 Number (CFN) from the mailing address.22 In 2010 and 2015, where were advertising decisions for products made for this establishment?
Mark one box for each year
$2010 \quad 2015$
Only at this establishment
Only at headquarters

Both at this establishment and at headquarters
Other (please specify) $\square$


23 In 2010 and 2015, what was the dollar amount that could be used to purchase a fixed/capital asset for this establishment without prior authorization from headquarters?

Mark one box for each year

| 2010 | 2015 |
| :--- | :--- |

Under \$1,000
\$1,000 to \$9,999
\$10,000 to \$99,999
\$100,000 to \$999,999
\$1 million or more

## Section C - Data and Decision Making

24 In 2010 and 2015, what best describes the availability of data to support decision making at this establishment?

## Mark one box for each year

Data to support decision making are not available.
A small amount of data to support decision making is available
A moderate amount of data to support decision making is available
A great deal of data to support decision making is available
All the data we need to support decision making is available

| 2010 | 2015 |
| :---: | :---: |
| $\square$ | $\square$ |
| $\square$ | $\square$ |
| $\square$ | $\square$ |
| $\square$ | $\square$ |
| $\square$ | $\square$ |

25 In 2010 and 2015, what best describes the use of data to support decision making at this establishment?
Mark one box for each year
Decision making does not use data
Decision making relies slightly on data
Decision making relies moderately on data
Decision making relies heavily on data
Decision making relies entirely on data

| 2010 | 2015 |
| :---: | :---: |
| $\square$ | $\square$ |
| $\square$ | $\square$ |
| $\square$ | $\square$ |
| $\square$ | $\square$ |
| $\square$ | $\square$ |

26 In 2010 and 2015, who chose what type of data to collect at this establishment?
Mark all that apply


Managers at this establishment
Managers at headquarters and/or other establishments
Production workers
Engineers
Customers
Government regulations or agencies
a) Consider each of the following sources of data and rate how frequently each source was used in decision making at this establishment in 2015.
Mark all that apply
Performance indicators from production technology or
Formal or informal feedback from managers
Formal or informal feedback from production workers

| Daily | Weekly | Monthly | Yearly | Never |
| :---: | :---: | :---: | :---: | :---: |
| $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |

Data from outside the firm (suppliers, customers, outside data providers)




#### Abstract

instruments


$\qquad$

$\square$
b) Now think back to five years ago. How frequently was each source of data used in decision making at this establishment in 2010?
Mark all that apply
Performance indicators from production technology or instruments
Formal or informal feedback from managers
Formal or informal feedback from production workers
Data from outside the firm (suppliers, customers, outside data providers)

| Daily | Weekly | Monthly | Yearly | Never |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| • | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| • | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| • | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
|  | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |

a) How frequently was each of these activities influenced by data analysis at this establishment in 2015?

| Mark all that apply | Daily | Weekly | Monthly | Yearly | Never |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Design of new products or services | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Demand forecasting | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Supply chain management . | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |

b) Now think back to five years ago. How frequently was each of these activities influenced by data analysis at this establishment in 2010?

## Mark all that apply

Design of new products or services
Demand forecasting
Supply chain management

| Daily | Weekly | Monthly | Yearly | Never |
| :---: | :---: | :---: | :---: | :---: |
| . |  |  |  |  |
|  | $\square$ | $\square$ | $\square$ | $\square$ |
| . |  |  |  |  |
|  | $\square$ | $\square$ | $\square$ | $\square$ |

## If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

How frequently does this establishment typically rely on predictive analytics (statistical models that provide forecasts in areas such as demand, production, or human resources)?
Mark all that apply
Daily
Weekly
Monthly
Yearly

Never

| 2010 | 2015 |
| :--- | :--- |



$\square$ $\square$

## Section D - Uncertainty

The following examples illustrate how a plant could complete the type of questions asked in this section. All examples are fictional. If your forecasts do not include the level of detail requested or do not exist, please report according to your best judgement. Estimates are acceptable.
Example A: Jane Doe is filling out this survey for Plant A. In 2015, Plant A had approximately $\$ 4,500,000$ in products shipped, with a forecast of \$4,750,000 in 2016.

For calendar years 2015 and 2016, what are the approximate dollar values of products shipped, including interplant transfers, exports and other receipts at this establishment? Exclude freight charges and excise taxes.

| For 2015 calendar year | \$Bil. | Mil. | Thou. |
| :---: | :---: | :---: | :---: |
|  |  | 4 | 500 |
| Estimate for 2016 calendar year |  | 4 | 750 |

Example B: Jane also knows that business at Plant A is forecasted to grow approximately an additional 5\% in 2017, with predicted annual value of products shipped of $\$ 5$ million. However, Jane knows there is some uncertainty with that forecast and that the value of products shipped next year could be more or less than $\$ 5$ million depending on consumer demand, price of materials, and other uncertainties in the market. Given this uncertainty, this is how Jane would complete the following uncertainty forecast table for Plant A's value of products shipped for 2017.

Looking ahead to the 2017 calendar year, what is the approximate dollar value of products shipped you would anticipate for this establishment in the following scenarios, and what likelihood do you assign to each scenario?

| $\begin{gathered} 2017 \text { seenarios, } \\ \text { room ionesios } \\ \text { highest } \end{gathered}$ | Approximate dollar value of |  |  | Percentage likelihood(values in this column |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | sbil. | Mil | Thou. |  |  |
| Lowest |  | 2 | 800 | 5 | \% |
| Low |  | 4 | 200 | 10 | \% |
| medium |  | 5 | 000 | 60 | \% |
| HIGH |  | 6 | 300 | 20 | \% |
| HIGHEST |  | 7 | 500 | 5 | \% |
|  |  |  | Total | 100 | \% |

30 For calendar years 2015 and 2016, what are the approximate dollar values of products shipped, including interplant transfers, exports and other receipts at this establishment? Exclude freight charges and excise taxes.

For 2015 calendar year

| \$Bil. | Mil. | Thou. |  |
| :--- | :--- | :--- | :--- |
|  |  |  |  |

31 Looking ahead to the 2017 calendar year, what is the approximate dollar value of products shipped you would anticipate for this establishment in the following scenarios, and what likelihood do you assign to each scenario?

| 2017 scenarios, from lowest to highest | Approximate dollar value of shipments in 2017 |  |  | Percentage likelihood (values in this column should sum to 100) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$Bil. | Mil. | Thou. |  |  |
| LOWEST |  |  |  |  | \% |
| LOW |  |  |  |  | \% |
| MEDIUM |  |  |  |  | \% |
| HIGH |  |  |  |  | \% |
| HIGHEST |  |  |  |  | \% |
|  |  |  | Total | 100 | \% |

32 For calendar years 2015 and 2016, what are the approximate dollar values of capital expenditures for new and used depreciable assets at this establishment? Include buildings and other structures, machinery and equipment. Exclude land.

For 2015 calendar year

| \$Bil. | Mil. | Thou. |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

## If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

33 Looking ahead to the 2017 calendar year, what is the approximate dollar value of capital expenditures you would anticipate for this establishment in the following scenarios, and what likelihood do you assign to each scenario?

| 2017 scenarios, from lowest to highest | Approximate dollar value of capital expenditures in 2017 |  |  | Percentage likelihood (values in this column should sum to 100) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$Bil. | Mil. | Thou. |  |  |
| LOWEST |  |  |  |  | \% |
| LOW |  |  |  |  | \% |
| MEDIUM |  |  |  |  | \% |
| HIGH |  |  |  |  | \% |
| HIGHEST |  |  |  |  | \% |
|  |  |  | Total | 100 | \% |

For the following dates, what was the total number of employees (full-time plus part-time) on the payroll at this establishment? Exclude full- or part-time leased employees whose payroll was filed by an employee leasing company, temporary staffing obtained from a staffing service, and purchased professional and technical services.

Number

On March 12, 2015


Looking ahead, approximately how many employees would you anticipate on this establishment's payroll as of March 12, 2017 in the following scenarios, and what likelihood do you assign to each scenario?

| 2017 scenarios, <br> from lowest to <br> highest | Approximate number of <br> employees on payroll as <br> of March 12, 2017 | Percentage likelihood <br> (values in this column <br> should sum to 100) |  |  |
| :---: | :---: | :---: | :---: | :---: |
| LOWEST |  |  |  |  |
| LOW |  |  |  |  |
| MEDIUM |  |  |  |  |
| HIGH |  |  |  |  |
| HIGHEST |  |  |  |  |

36 For calendar years 2015 and 2016, what are the approximate dollar expenditures for this establishment on materials, parts, containers, and packaging?

For 2015 calendar year

| \$Bil. | Mil. |  | Thou. |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

37 Looking ahead to the 2017 calendar year, what are the approximate dollar expenditures on materials, parts, containers, and packaging you would anticipate for this establishment in the following scenarios, and what likelihood do you assign to each scenario?

| 2017 scenarios, from lowest to highest | Approximate dollar cost of materials, parts, containers, and packaging in 2017 |  |  | Percentage likelihood (values in this column should sum to 100) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$Bil. | Mil. | Thou. |  |  |
| LOWEST |  |  |  |  | \% |
| LOW |  |  |  |  | \% |
| MEDIUM |  |  |  |  | \% |
| HIGH |  |  |  |  | \% |
| HIGHEST |  |  |  |  | \% |
|  |  |  | Total | 100 | \% |

## Section E-Background Characteristics

38 What year did you start working at this establishment?
39 What was the number of managers at this establishment for the pay periods including March 12, 2010 and March 12, 2015?

A manager is someone who has employees directly reporting to them, with whom they meet on a regular basis, and whose pay and promotion they may be involved with, e.g., Plant Manager, Human Resource Manager, Quality Manager.
Number of managers at this establishment (Estimates are acceptable) . . . . . . . . . . . . 2010

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.
40 In 2010 and 2015, what was the percent of managers at this establishment with a bachelors degree?


41 In 2010 and 2015, what was the percent of non-managers at this establishment with a bachelors degree?
Mark one box for each year
2010 2015

0\%
1-10\%
11-20\%

More than 20\%
42 In 2010 and 2015, what percent of all employees at this establishment were members of a labor union?
Mark one box for each year
$2010 \quad 2015$

0\%
1-20\%
21-40\%
41-60\%
61-80\%

More than $80 \%$
43 In 2010 and 2015, what percent of all employees at this establishment could be classified in the following ways?

## Estimates are acceptable.

Employees who were part-time

Employees who were working flexible hours

Employees who worked from home one day or more per week

Employees who were cross-trained


44 In 2010 and 2015, which of the following best described the production of this establishment?

| Mark one box for each year | 2010 | 2015 |
| :---: | :---: | :---: |
| Job shop | $\square$ | $\square$ |
| Batch production | $\square$ | $\square$ |
| Cellular manufacturing | $\square$ | $\square$ |
| Continuous flow (other than cellular manufacturing) | $\square$ | $\square$ |
| Research and development or prototyping | $\square$ | $\square$ |

45 Is this establishment owned $50 \%$ or more by its founder(s) or member(s) of a founder's family?

## Mark one box

$\square$ Yes, founder(s) owns itYes, member(s) of a founder's family owns it (e.g., daughter, son, sister, brother)No
If yes to either of the above, is the CEO of the firm also a founder or a member of a founder's family?Yes
No

46 Is this establishment part of a firm which has production establishments in other countries?

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.


Thank you for completing your 2015 MANAGEMENT AND ORGANIZATIONAL PRACTICES form. PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

