

ID: _____ GROUP: _____

1. What do you think about this message? Please give it a grade from A to F. (Check only one response)



2. How much do you agree or disagree with the following statements? (Check only one response for each item)

	Strongly Disagree	Disagree	Neither Agree Nor Disagree	Agree	Strongly Agree
This message grabs my attention.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
This message is made for someone like me.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
This message makes me want to learn more about career options in DoD.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>