

**Evaluation of the Food and Drug Administration's Tobacco Public Education Campaign  
OMB Control Number 0910-0753**

**Contents of OMB Change Request Package**

#	Document	Original Att No.*	Edits
1	OMB Part A	--	Edits on pages 6, 14, 15, regarding media tracking data being housed on GMIs server rather than RTIs server. Edits on page 13, on dates of data collection.
2	OMB Part B	--	Edits on pages 5 and 9 related to media tracking data storage server
3	Lead Letter	10	Updated language from previously approved lead letter
4	Survey Invitation Email	--	Dates of study changed
5	Email reminder #1	--	New document, but almost entirely based on the lead letter
6	Email reminder #2	--	New document, but almost entirely based on the lead letter
7	Email reminder #3	--	New document, but almost entirely based on the lead letter
8	Parent Permission form	6	Dates of study changed
9	Youth Assent form	6	Dates of study changed
10	Second Follow-up Instrument	2	Items added, removed and edited
11	Document outlining all changes and rationale for changes to the Second Follow-up Instrument	--	New document
12	Media Tracking Instrument	4	Items added, removed and edited
13	Document outlining all changes and rationale for changes to the Media Tracking Instrument	--	New Document

\* Attachment number assigned to document in previous OMB change request packages.