

Rationale for Items Added to or Removed From the ExPECTT Youth Third Follow-up Instrument 8/26/15

Item Number	Description	Addition	Deletion	Edit	Rationale	Prior Approval Given by OMB
A1	Age	X			We have added this brief process to ensure we have the correct respondent	Original item approved previously, including 1/26/15.
S2	Confirm age	X			We have added this brief process to ensure we have the correct respondent	Original item approved previously, including 1/26/15.
S3	Confirm gender	X			We have added this brief process to ensure we have the correct respondent	Original item approved previously, including 1/26/15.
B9	Intro to smokeless products, use smokeless			X	Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey.	Original item approved previously, including 1/26/15.
B10	Used smokeless in past 30 days			X	Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey.	Original item approved previously, including 1/26/15.
B11	Intro to cigar products, use cigars			X	Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey.	Original item approved previously, including 1/26/15.
B15	Intro to e-cig products, use smokeless			X	Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey.	Original item approved previously, including 1/26/15.
B16	Used e-cigs in past 30 days			X	Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey.	Original item approved previously, including 1/26/15.
C1_6	Use smokeless soon			X	Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey.	Original item approved previously, including 1/26/15.
C1_9	Use cigars soon			X	Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey.	Original item approved previously, including 1/26/15.
C1_12	Use e-cigs soon			X	Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey.	Original item approved previously, including 1/26/15.
C1_13	Use e-cig next year			X	Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey.	Original item approved previously, including 1/26/15.
C1_14	Use e-cig if friend offered it			X	Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey.	Original item approved previously, including 1/26/15.
C3	Introductory text to “How sure you could say no” items			X	Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey.	Original item approved previously, including 1/26/15.

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C14_1	Could you say no to an e-cig at a party?	X			Added to collect new data on e-cigs, an emerging product.	A similar item (see C3) has been approved previously, including 1/26/15.
C14_2	Could you say no to an e-cig if a friend offered it?	X			Added to collect new data on e-cigs, an emerging product.	A similar item (see C3) has been approved previously, including 1/26/15.
C14_3	Could you say no to an e-cig if someone you know offers it?	X			Added to collect new data on e-cigs, an emerging product.	A similar item (see C3) has been approved previously, including 1/26/15.
D5	Did you stop using smokeless for a day or longer?			X	Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey.	Original item approved previously, including 1/26/15.
E1_3	Attitude smoking harmful	X			Added to be consistent with how we are measuring attitude in RuSTEC	A similar item (see E1) has been approved previously, including 1/26/15.
E2_3	Attitude smokeless harmful	X			Added to be consistent with how we are measuring attitude in RuSTEC	A similar item (see E2) has been approved previously, including 1/26/15.
E13_3	Attitude cigars harmful	X			Added to be consistent with how we are measuring attitude in RuSTEC	A similar item (see E13) has been approved previously, including 1/26/15.
E14_4	Attitude e-cigs harmful	X			Added to be consistent with how we are measuring attitude in RuSTEC	A similar item (see E14) has been approved previously, including 1/26/15.
E3_18	Stunted lung growth	X			Added to reflect a planned new media message	Similar items (see E3) have been approved previously, including 1/26/15.
E13_1- E13_10	Risk perceptions about e-cigs	X			Added to collect new data on e-cigs, an emerging product.	A similar item (see E3) has been approved previously, including 1/26/15.
E5_3	If I smoked I would not become addicted			X	Minor edit for clarity	This item has been approved previously, including 1/26/15.
E15_1- E15_8	Beliefs about e-cigs	X			Added to collect new data on e-cigs, an emerging product.	A similar item (see E5) has been approved previously, including 1/26/15.
E16_1-	Chemicals found in e-cigs	X			Added to collect new data on e-cigs,	A similar item

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E16_4					an emerging product.	(see E9) has been approved previously, including 1/26/15.
E11_3	4 friends use smokeless			X	Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey.	Original item approved previously, including 1/26/15.
E11_4	4 friends use cigars			X	Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey.	Original item approved previously, including 1/26/15.
E11_5	4 friends use e-cigs			X	Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey.	Original item approved previously, including 1/26/15.
E12_7	People your age use e-cigs every day	X			Added to collect new data on e-cigs, an emerging product.	A similar item (see E12) has been approved previously, including 1/26/15.
E12_8	People your age use e-cigs but not every day	X			Added to collect new data on e-cigs, an emerging product.	A similar item (see E12) has been approved previously, including 1/26/15.
F2_14 through F2_33	How frequently have you watched the following shows?			X	Show and network names must reflect the media buy of the campaign during the data collection period.	This practice has been approved previously, most recently on 1/26/15.
F3_13	Heard of Fresh Empire	X			Measure awareness of another FDA campaign	A similar item (see F3_12) has been approved previously, including 1/26/15.
F5_3	Where have you seen Real Cost ads?			X	Added a response option for, "I have not seen or heard about The Real Cost" Combined TV and Internet, as we have decided that youth likely cannot distinguish where they saw ads.	Original item approved previously, including 1/26/15.
F11_8	This ad is ridiculous			X	Added back as a negative reaction	This item was approved for baseline data collection.
F19_x	Added response option: "You don't need a good reason not to smoke"	X			This response option was added to capture messaging of new Real Cost advertising.	Similar response options were approved at First Follow-up
G21	Have you moved?	X			Some of our respondents are now 18 and may have moved out of their family home. We want to capture this.	Not previously approved.