**Rationale for Item Changes to the Male Rural Smokeless Youth Baseline Instrument from the ExPECTT Youth Baseline Instrument**

| **Item Number** | **Description** | **Addition** | **Deletion** | **Edit** | **Rationale** | **Prior Approval Given by OMB** |
| --- | --- | --- | --- | --- | --- | --- |
| A1, B1, B9, B10 | Intro to each section |  |  | X | We made minor background structural changes to the numbering so that section headings will appear on the same page as the first question in each section. | These items were approved for ExPECTT at baseline on 10/31/13 |
| A2 | Gender |  |  | X | The order of male and female in the questions was edited to match the response items. | This item is based on an item originally approved for ExpECTT at baseline on 10/31/13 |
| A3, G1 | select all that apply | X |  |  | Added to make the response options more clear | These items are based on items originally approved for ExpECTT at baseline on 10/31/13 |
| A4, A5 | race | X | X |  | Replaced A4 race question with A5 (current demographics question used across surveys) | Similar items were approved for ExPECTT at baseline on 10/31/13 |
| A6, B2, B4, B7, B8, B16, B19, C2 F3\_2, F16, F18 | TV Language, cigarette smoking |  | X |  | Removed these questions because they don’t make sense for our study population. Other non-essential questions were removed to reduce burden | Removed items |
| D1, D4 | Cessation |  | X |  | Removed because we are not studying cessation at baseline | Removed items |
| F9, F15 | Advertisement recall |  | X |  | Removed these questions because we are not showing advertisements in the survey | Removed items |
| Global | Prefer not to answer | X |  | X | Prefer not to answer was separated from the other response items and will be presented only after respondents skip a question. It was added to questions that did not previously have the option. | Similar items were approved for ExPECTT at baseline on 10/31/13 |
| B9, B6, C4, D3, D4, E2, E4, E7, E8, G1 | Description of Smokeless tobacco |  |  | X | The description of smokeless tobacco is included once for the survey at B9 and is then referred to only as smokeless tobacco to reduce repetitive questions and burden | Similar items was approved for ExPECTT at baseline on 10/31/13 |
| B7-B9 | Smokeless tobacco use | X |  |  | New smokeless tobacco use questions added to assess addiction | New Items |
| B15 | e-cigarettes |  |  | X | Changed wording of all e-cigarette questions to “e-cigs or vape pens” to reflect the latest market data and for consistency with ExPECTT | A similar item was approved for ExPECTT at baseline on 10/31/13 |
| B16 | e-cigarettes | X |  |  | Added a new question to collect data on nicotine in e-cigarette use | New Item |
| B19 | marijuana use |  | X |  | Removed additional marijuana use question. The previous two questions capture the necessary data | Removed item |
| E3 | e-cigarette | X |  |  | Added e-cigarette attitude question to align with smokeless and cigarettes questions | New item |
| E1, E2 | Attitude |  |  | X | Removed “pick one” from these questions because they are presented as sliders | Similar items were approved for ExPECTT at baseline on 10/31/13 |
| E4-E8, F1, F2 | Attitudinal beliefs and Risk perceptions | X | X | X | We made several additions and deletions to these questions from the ExPECTT baseline survey to align with current ExPECTT follow-up instruments and based on data analysis of ExPECTT survey responses | Similar items were approved for ExPECTT at baseline on 10/31/13 |
| F4 Series | Media slogans and themes | X |  | X | We updated these questions to include relevant smokeless tobacco media | Similar items were approved for ExPECTT at baseline on 10/31/13 |
| F5\_3-F14\_x | Campaign ad reactions |  |  | X | This section is included for future use in follow-up surveys. We will not ask these questions at baseline | These items were approved for ExPECTT at baseline on 10/31/13 |
| F16 | Media use |  |  | X | Replaced F16 with more general media use question to reduce number of items while retaining useful data | A similar item was approved for ExPECTT at baseline on 10/31/13 |
| F18 | Media use |  | X |  | Removed question to reduce burden | Removed item |
| F7-F10 | Risk assessment | X |  |  | Added risk assessment questions to assess correlation between level of risk avoidance and tobacco use | New Items |
| G1 | Environment |  |  | X | Edited response items for clarity | This item was approved for ExPECTT at baseline on 10/31/13 |
| G2 | Environment |  |  | X | Edited to reflect RuSTEC evaluation | This item was approved for ExPECTT at baseline on 10/31/13 |
| G4 | Environment |  |  | X | Edited for smokeless tobacco from original cigarette question | This item was approved for ExPECTT at baseline on 10/31/13 |
| G6, G12 | Environment |  |  | X | These questions were reworded to mirror the order of response items | Similar items were approved for ExPECTT at baseline on 10/31/13 |
| G7, G8, G12-G15 | Environment |  |  | X | Removed the word “neutral” | Similar items were approved for ExPECTT at baseline on 10/31/13 |
| G17 | Environment |  |  | X | Reworded the section introduction for clarity | New text |
| G20 | Environment |  |  | X | Reworded for smokeless tobacco | A similar item was approved for ExPECTT at baseline on 10/31/13 |