

Rationale for Item Changes to the Male Rural Smokeless Youth Baseline Instrument from the ExPECTT Youth Baseline Instrument

Item Number	Description	Addition	Deletion	Edit	Rationale	Prior Approval Given by OMB
A1, B1, B9, B10	Intro to each section			X	We made minor background structural changes to the numbering so that section headings will appear on the same page as the first question in each section.	These items were approved for ExPECTT at baseline on 10/31/13
A2	Gender			X	The order of male and female in the questions was edited to match the response items.	This item is based on an item originally approved for ExPECTT at baseline on 10/31/13
A3, G1	select all that apply	X			Added to make the response options more clear	These items are based on items originally approved for ExPECTT at baseline on 10/31/13
A4, A5	race	X	X		Replaced A4 race question with A5 (current demographics question used across surveys)	Similar items were approved for ExPECTT at baseline on 10/31/13
A6, B2, B4, B7, B8, B16, B19, C2 F3_2, F16, F18	TV Language, cigarette smoking			X	Removed these questions because they don't make sense for our study population. Other non-essential questions were removed to reduce burden	Removed items
D1, D4	Cessation		X		Removed because we are not studying cessation at baseline	Removed items
F9, F15	Advertisement recall		X		Removed these questions because we are not showing advertisements in the survey	Removed items
Global	Prefer not to answer	X		X	Prefer not to answer was separated from the other response items and will be presented only after respondents skip a question. It was added to questions that did not previously have the option.	Similar items were approved for ExPECTT at baseline on 10/31/13
B9, B6, C4, D3, D4, E2, E4, E7, E8, G1	Description of Smokeless tobacco			X	The description of smokeless tobacco is included once for the survey at B9 and is then referred to only as smokeless tobacco to reduce repetitive questions and burden	Similar items was approved for ExPECTT at baseline on 10/31/13
B7-B9	Smokeless tobacco use	X			New smokeless tobacco use questions added to assess addiction	New Items
B15	e-cigarettes			X	Changed wording of all e-cigarette questions to "e-cigs or vape pens" to reflect the latest market data and for consistency with ExPECTT	A similar item was approved for ExPECTT at baseline on 10/31/13
B16	e-cigarettes	X			Added a new question to collect data	New Item

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					on nicotine in e-cigarette use	
B19	marijuana use		X		Removed additional marijuana use question. The previous two questions capture the necessary data	Removed item
E3	e-cigarette	X			Added e-cigarette attitude question to align with smokeless and cigarettes questions	New item
E1, E2	Attitude			X	Removed “pick one” from these questions because they are presented as sliders	Similar items were approved for ExPECTT at baseline on 10/31/13
E4-E8, F1, F2	Attitudinal beliefs and Risk perceptions	X	X	X	We made several additions and deletions to these questions from the ExPECTT baseline survey to align with current ExPECTT follow-up instruments and based on data analysis of ExPECTT survey responses	Similar items were approved for ExPECTT at baseline on 10/31/13
F4 Series	Media slogans and themes	X		X	We updated these questions to include relevant smokeless tobacco media	Similar items were approved for ExPECTT at baseline on 10/31/13
F5_3-F14_x	Campaign ad reactions			X	This section is included for future use in follow-up surveys. We will not ask these questions at baseline	These items were approved for ExPECTT at baseline on 10/31/13
F16	Media use			X	Replaced F16 with more general media use question to reduce number of items while retaining useful data	A similar item was approved for ExPECTT at baseline on 10/31/13
F18	Media use		X		Removed question to reduce burden	Removed item
F7-F10	Risk assessment	X			Added risk assessment questions to assess correlation between level of risk avoidance and tobacco use	New Items
G1	Environment			X	Edited response items for clarity	This item was approved for ExPECTT at baseline on 10/31/13
G2	Environment			X	Edited to reflect RuSTEC evaluation	This item was approved for ExPECTT at baseline on 10/31/13
G4	Environment			X	Edited for smokeless tobacco from original cigarette question	This item was approved for ExPECTT at baseline on 10/31/13
G6, G12	Environment			X	These questions were reworded to mirror the order of response items	Similar items were approved for ExPECTT at baseline on 10/31/13
G7, G8,	Environment			X	Removed the word “neutral”	Similar items

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G12-G15						were approved for ExPECTT at baseline on 10/31/13
G17	Environment			X	Reworded the section introduction for clarity	New text
G20	Environment			X	Reworded for smokeless tobacco	A similar item was approved for ExPECTT at baseline on 10/31/13