**Rationale for Items Added to or Removed From the ExPECTT Youth Third Follow-up Instrument 8/26/15**

| **Item Number** | **Description** | **Addition** | **Deletion** | **Edit** | **Rationale** | **Prior Approval Given by OMB** |
| --- | --- | --- | --- | --- | --- | --- |
| A1 | Age | X |  |  | We have added this brief process to ensure we have the correct respondent | Original item approved previously, including 1/26/15. |
| S2 | Confirm age | X |  |  | We have added this brief process to ensure we have the correct respondent | Original item approved previously, including 1/26/15. |
| S3 | Confirm gender | X |  |  | We have added this brief process to ensure we have the correct respondent | Original item approved previously, including 1/26/15. |
| B9 | Intro to smokeless products, use smokeless |  |  | X | Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Original item approved previously, including 1/26/15. |
| B10 | Used smokeless in past 30 days |  |  | X | Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Original item approved previously, including 1/26/15. |
| B11 | Intro to cigar products, use cigars |  |  | X | Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Original item approved previously, including 1/26/15. |
| B15 | Intro to e-cig products, use smokeless |  |  | X | Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Original item approved previously, including 1/26/15. |
| B16 | Used e-cigs in past 30 days |  |  | X | Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Original item approved previously, including 1/26/15. |
| C1\_6 | Use smokeless soon |  |  | X | Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Original item approved previously, including 1/26/15. |
| C1\_9 | Use cigars soon |  |  | X | Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Original item approved previously, including 1/26/15. |
| C1\_12 | Use e-cigs soon |  |  | X | Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Original item approved previously, including 1/26/15. |
| C1\_13 | Use e-cig next year |  |  | X | Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Original item approved previously, including 1/26/15. |
| C1\_14 | Use e-cig if friend offered it |  |  | X | Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Original item approved previously, including 1/26/15. |
| C3 | Introductory text to “How sure you could say no” items |  |  | X | Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Original item approved previously, including 1/26/15. |
| C14\_1 | Could you say no to an e-cig at a party? | X |  |  | Added to collect new data on e-cigs, an emerging product. | A similar item (see C3) has been approved previously, including 1/26/15. |
| C14\_2 | Could you say no to an e-cig if a friend offered it? | X |  |  | Added to collect new data on e-cigs, an emerging product. | A similar item (see C3) has been approved previously, including 1/26/15. |
| C14\_3 | Could you say no to an e-cig if someone you know offers it? | X |  |  | Added to collect new data on e-cigs, an emerging product. | A similar item (see C3) has been approved previously, including 1/26/15. |
| D5 | Did you stop using smokeless for a day or longer? |  |  | X | Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Original item approved previously, including 1/26/15. |
| E1\_3 | Attitude smoking harmful | X |  |  | Added to be consistent with how we are measuring attitude in RuSTEC | A similar item (see E1) has been approved previously, including 1/26/15. |
| E2\_3 | Attitude smokeless harmful | X |  |  | Added to be consistent with how we are measuring attitude in RuSTEC | A similar item (see E2) has been approved previously, including 1/26/15. |
| E13\_3 | Attitude cigars harmful | X |  |  | Added to be consistent with how we are measuring attitude in RuSTEC | A similar item (see E13) has been approved previously, including 1/26/15. |
| E14\_4 | Attitude e-cigs harmful | X |  |  | Added to be consistent with how we are measuring attitude in RuSTEC | A similar item (see E14) has been approved previously, including 1/26/15. |
| E3\_18 | Stunted lung growth | X |  |  | Added to reflect a planned new media message | Similar items (see E3) have been approved previously, including 1/26/15. |
| E13\_1-E13\_10 | Risk perceptions about e-cigs | X |  |  | Added to collect new data on e-cigs, an emerging product. | A similar item (see E3) has been approved previously, including 1/26/15. |
| E5\_3 | If I smoked I would not become addicted |  |  | X | Minor edit for clarity | This item has been approved previously, including 1/26/15. |
| E15\_1-E15\_8 | Beliefs about e-cigs | X |  |  | Added to collect new data on e-cigs, an emerging product. | A similar item (see E5) has been approved previously, including 1/26/15. |
| E16\_1-E16\_4 | Chemicals found in e-cigs | X |  |  | Added to collect new data on e-cigs, an emerging product. | A similar item (see E9) has been approved previously, including 1/26/15. |
| E11\_3 | 4 friends use smokeless |  |  | X | Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Original item approved previously, including 1/26/15. |
| E11\_4 | 4 friends use cigars |  |  | X | Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Original item approved previously, including 1/26/15. |
| E11\_5 | 4 friends use e-cigs |  |  | X | Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Original item approved previously, including 1/26/15. |
| E12\_7 | People your age use e-cigs every day | X |  |  | Added to collect new data on e-cigs, an emerging product. | A similar item (see E12) has been approved previously, including 1/26/15. |
| E12\_8 | People your age use e-cigs but not every day | X |  |  | Added to collect new data on e-cigs, an emerging product. | A similar item (see E12) has been approved previously, including 1/26/15. |
| F2\_14 through F2\_33 | How frequently have you watched the following shows? |  |  | X | Show and network names must reflect the media buy of the campaign during the data collection period. | This practice has been approved previously, most recently on 1/26/15. |
| F3\_13 | Heard of Fresh Empire | X |  |  | Measure awareness of another FDA campaign | A similar item (see F3\_12) has been approved previously, including 1/26/15. |
| F5\_3 | Where have you seen Real Cost ads? |  |  | X | Added a response option for, “I have not seen or heard about The Real Cost”Combined TV and Internet, as we have decided that youth likely cannot distinguish where they saw ads. | Original item approved previously, including 1/26/15. |
| F11\_8 | This ad is ridiculous |  |  | X | Added back as a negative reaction | This item was approved for baseline data collection.  |
| F19\_x | Added response option: “You don’t need a good reason not to smoke” | X |  |  | This response option was added to capture messaging of new Real Cost advertising. | Similar response options were approved at First Follow-up |
| G21 | Have you moved? | X |  |  | Some of our respondents are now 18 and may have moved out of their family home. We want to capture this. | Not previously approved. |