<u>SUBMISSION OF INFORMATION COLLECTION</u> <u>UNDER GENERIC CLEARANCES</u>

DATE OF REQUEST: ____3/20/2015

SUB AGENCY (I/C): _____Office of the Director/Office of Extramural Research/Office of Extramural Programs/Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) Program Office

TITLE: _ Analysis of Feedback from NIH SBIR and STTR Niche Assistance Program (Niche) Participants

GENERIC CLEARANCE UNDER OMB#_0925-0627_____ **EXP. DATE:** ___04/30/2017

ABSTRACT:

The NIH SBIR/STTR Program Office is proposing to conduct a follow-up of SBIR and STTR Niche Assistance Program (Niche) participants from the program's inception in 2004. It is anticipated that 1,100 subjects will complete the feedback survey online. Participants will be asked to provide feedback about their experience with Niche. Information will be used to help NIH improve the program structure, logistics and technical services provided, better understand our customers' needs; potentially refocus the strategies that are used to accomplish NIH's objectives; and identify areas in need of improvement and enhancement.

TOTAL ANNUAL BURDEN APPROVED: BURDEN USED TO DATE: 598

BURDEN THIS REQUEST: 275

IS RACE AND ETHNICITY DATA COLLECTED AS REQUIRED? ____YES ____NO__X___N/A

OBLIGATION TO RESPOND:

__X___ VOLUNTARY

_____ REQUIRED TO OBTAIN OR RETAIN BENEFITS

_____ MANDATORY

HOW WILL THIS SURVEY BE OFFERED?

__X__ WEB SITE

_____ TELEPHONE INTERVIEW

_____ MAIL RESPONSE

_____ IN PERSON INTERVIEW

_____ OTHER: _____

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