

**NCI/Office of Communications and Public Liaison**

# **APPENDIX 1A**

**CUSTOMER SERVICE AND DEMOGRAPHIC QUESTIONS**

# Customer Service and Demographic Questions

## Public Burden Statement

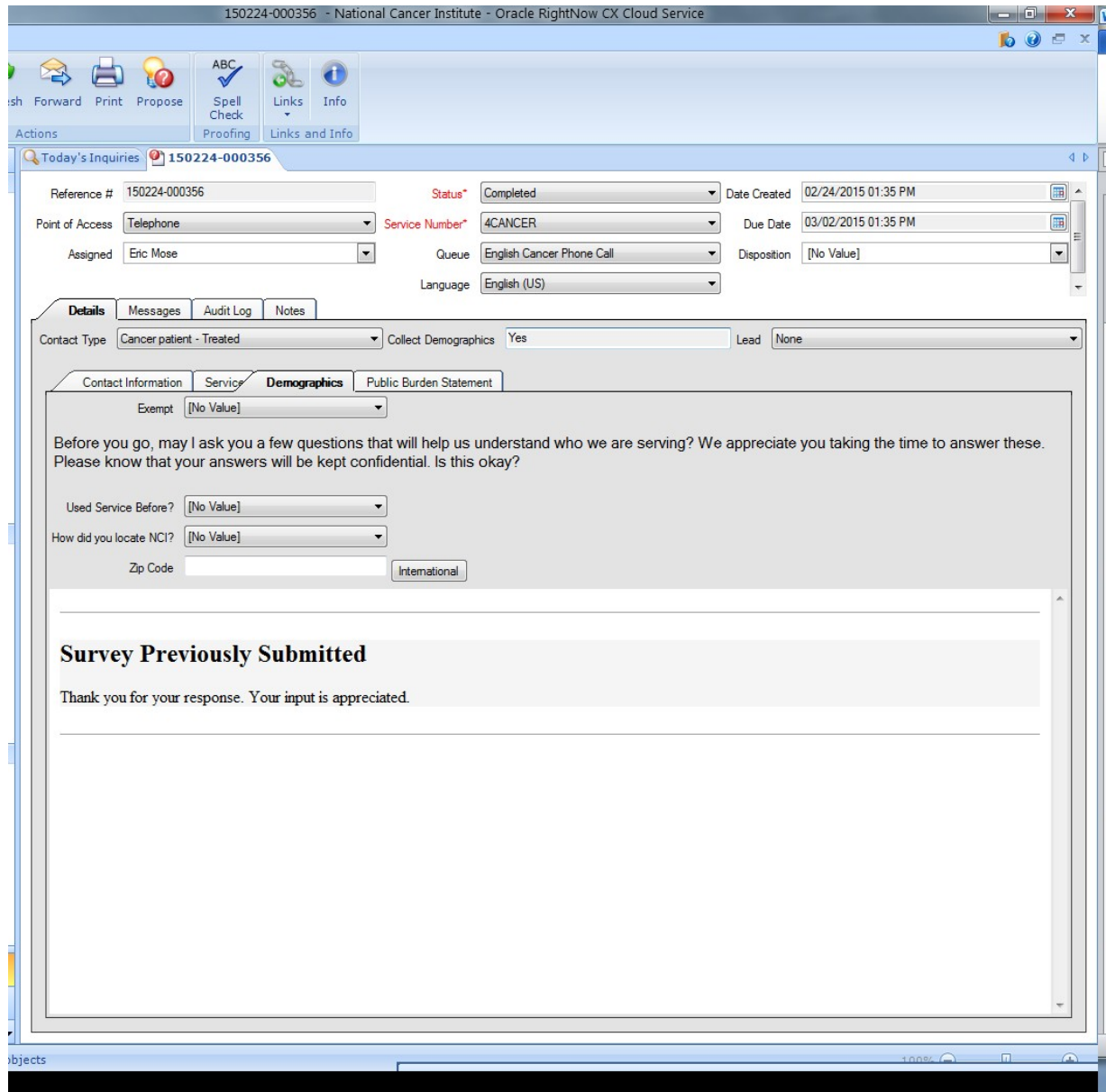
The screenshot displays the Oracle Service Cloud interface for a National Cancer Institute (NCI) inquiry. The top navigation bar includes 'Home', 'Insert Field', 'Insert Control', 'Design', and 'Rules'. The main workspace is titled 'NCI Inquiry' and contains a 'Public Burden Statement' tab. The statement text is as follows:

"Form approved: OMB No. 0925-0208  
Expiry Date: 12/31/2018  
Public reporting burden for this collection of information is estimated to vary from 1 to 3 minutes per response, including the time for reviewing instruction, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0208).

The interface also shows a 'Cisco CTI Bar' with various call control buttons and a 'Workspaces Explorer' on the left. The bottom status bar indicates the user is logged in as 'Adrianna Gutierrez' and the date is '12/10/2015 02:15 PM PST'.

# Customer Service and Demographic Questions

## Customer Service Questions



150224-000356 - National Cancer Institute - Oracle RightNow CX Cloud Service

Forward Print Propose Spell Check Links Info

Today's Inquiries 150224-000356

Reference # 150224-000356 Status\* Completed Date Created 02/24/2015 01:35 PM

Point of Access Telephone Service Number\* 4CANCER Due Date 03/02/2015 01:35 PM

Assigned Eric Mose Queue English Cancer Phone Call Disposition [No Value]

Language English (US)

Details Messages Audit Log Notes

Contact Type Cancer patient - Treated Collect Demographics Yes Lead None

Contact Information Service Demographics Public Burden Statement

Exempt [No Value]

Before you go, may I ask you a few questions that will help us understand who we are serving? We appreciate you taking the time to answer these. Please know that your answers will be kept confidential. Is this okay?

Used Service Before? [No Value]

How did you locate NCI? [No Value]

Zip Code [ ] International

**Survey Previously Submitted**

Thank you for your response. Your input is appreciated.

### Questions:

- **Have you used service before?**
- **How did you find our Service?**
- **Zip Code?**

# Customer Service and Demographic Questions

---

## Demographic Survey Questions

What is your age?

- Age
- Callers age 96 or older
- Don't know
- Refusal
- Did not ask

What is your Gender?

- Male
- Female
- Don't know
- Refusal
- Did not ask

Which of These Categories Best Describes You?

- Hispanic or Latino
- Not Hispanic or Latino
- Don't know
- Refusal
- Did not ask

Which of These Categories Best Describes You? You can select more than one:

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Other Pacific Islander
- White
- Don't know
- Refusal
- Did not ask

What Is the Highest Level of Education You Have Completed?

- Grade school

## Customer Service and Demographic Questions

---

- Some high school
- High school graduate
- Some college
- College graduate
- Post-graduate
- Not sampled
- Don't know
- Refusal
- Did not ask

Is There a Place You Usually Go to When You are Sick or Need Advice About Your Health?

- Yes
- No
- Don't Know
- Refused
- Did not ask

What Kind of Place Do You Go Most Often?

- A doctor's office
- A clinic, health center, or hospital clinic
- The emergency room, or
- Some other place
- No one place
- Valid skip
- Don't know
- Refused
- Did not ask

In the Last 12 Months, Did You Have Any Kind of Healthcare Coverage, Including Health Insurance, Prepaid Plans Such As HMOs or Government Plans Such as Medicare?

- Yes
- No
- Don't know
- Refused
- Did not ask

Would You Say You Had This Coverage During All 12 Months or Less Than 12 Months?

## Customer Service and Demographic Questions

---

- All 12 months
- Less than 12 months
- Valid Skip
- Don't know
- Refused
- Did not ask

Which Type of Coverage Did You Have?

- Was it public, such as Medicare, Medicaid, or other government plans?
- Was it private, such as an HMO, Blue Cross, Kaiser, Aetna?
- Or, was it both public and private?
- Valid skip
- Don't know
- Refused
- Did not ask

The final questions are about your family income. I understand that this is sensitive information and I would like to stress again that all of the information you provide is confidential.

What Was Your Total Household Income from All Sources Before Taxes Last Year? Just Stop Me When I Get to the Right Category

- Less than \$10,000
- \$10,000 to \$19,000
- \$20,000 to \$29,000
- \$30,000 to \$39,000
- \$40,000 to \$59,000
- \$60,000 to \$79,000
- \$80,000 or more
- Don't know
- Refused
- Did not ask

Including Yourself, How Many People Living in Your Household are Supported by This Total Household Income?

- Total People
- Don't know
- Refused

## Customer Service and Demographic Questions

---

Did not ask