

**Department of the Treasury, Office of Consumer Policy
Request for OMB Approval of Information Collection
Product Test of “Thrive ‘n’ Shine” Tool**

PART B.

COLLECTIONS OF INFORMATION EMPLOYING STATISTICAL METHODS

1) Describe Potential Respondent Universe

The Economics Center has recruited two high public schools within the same school district to participate in the study. The team is targeting a study sample of approximately 1,100 students and 13 teachers.

The respondent universe will consist of every student and teacher who participates in the study. No sampling, weighting, or other statistical methods will be used to select the survey respondents or to extrapolate or generalize the study results to a specific population.

Establishments	State Government Units	Local Government Units	Households	Persons	TOTAL
				1,113	1,113

Expected Response Rate

We anticipate the teacher response rate will be 100 percent. All teachers at participating high schools will be expected to complete a survey as part of their course duties. Based on ten years of experience with program evaluation of more than 10,000 kindergarten through 12th grade students, the Economics Center research team expects the student response rate to be approximately 90 percent due to pupil attrition, attendance, and participation in data gathering that is encouraged by teachers. Additionally, for students, time will be provided during class to complete the survey. The primary reason the research team does not expect to see 100 percent completion from students is that parents and/or students (if the students are 18 years of age or older) can opt-out of participating in the study.

2) Describe Procedures for Collection of Information

Data Collection

The survey instruments will be developed in SurveyMonkey and will be deployed through the same platform. SurveyMonkey is a web-based product for survey design, dissemination, and collection that improves the accuracy and speed of data collection relative to paper-based surveys. The teacher interviews will be completed in person and will not require additional technology. The interview questions will be qualitative and will assess instructors’ experiences with beliefs about, and knowledge with respect to teaching financial capability within a required high school course. Information gathered through the educator interviews will supplement and further contextualize the study’s quantitative findings, which are the core of this study.

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Research Design and Implementation

A set of random ID numbers will be generated by the research team and given to the research coordinator of each participating high school. The research coordinator will randomly assign each student and teacher to one of the ID numbers so that the individuals cannot be identified by the evaluation team. Students and teachers will be asked to input their ID numbers into the web-based information collections. The research coordinator will share the web link with the participants directly. Once the tabulation is complete, the research team will be able to analyze the responses without knowing the identity of any participant.

The research team will survey the population universe as described above. Therefore, there will be no need to deploy a sampling methodology.

Data Analysis

The Economics Center will use Stata, a general purpose statistical package, to analyze the data. The outputs will be high-level aggregate results concerning the overall effectiveness of the Thrive ‘n’ Shine tool.

Unusual problems requiring specialized sampling procedures:

We do not anticipate any unusual problems.

Use of periodic (less frequent than annual) data collection cycles to reduce burden:

Not applicable.

3) Describe Methods to Maximize Response Rates

The high school students will participate as part of the regular classroom activities. Therefore, the research team expects very high response rates for the student surveys.

As part of the in-classroom activities, the surveys and the required access to technology to complete the surveys will be provided to students as part of their class experience. Clear instructions will be provided to participants at the outset of the survey, as well as an estimate of the time needed to complete the survey. In addition, survey questions have been designed to be simple to understand and the measurement instrument is as brief as possible.

If a teacher does not complete the survey, the research team will ask the principal at the corresponding school to follow-up with the teacher directly to ensure participation.

Teachers will strongly encourage all of the students to complete the survey. In addition, time will be provided in class to complete the assessment as a way to increase the response rate.

4) Describe Any Test of Procedures or Methods

The questions have not been pre-tested.

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5) Provide the Name and Number of Individuals Consulted on Statistical Aspects of the Design

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