Census of Aquaculture (COA)
Potential probe questions for cognitive interviews

For any/all sections:

- How did you arrive at an answer for that question?
- In your own words, what does this question/this term mean to you?
- Were there any terms used in this section that you did not understand?
- Would you need to use your records to answer this question?
- Would you need to talk to someone else in your organization to answer this question/section?
- Did the respondent leave any cells blank in this section?
- Did the respondent read the instructions? If yes, were the instructions clear? If no, why not?

Section 1:

- (For Q1) In your own words, what is this question asking you? What should you include? Exclude?
- What does the term produce mean to you? Does this match your own definition for produce?
- (For Q3) In your own words, what is this question asking you? What should you include? Exclude?
- What does the term distribute mean to you? Does this match your own definition for distribute?
- (For Q4) In your own words, what is this question asking you? What should you include? Exclude?
- What does the term transfer mean to you? Does this definition match your own definition for transfer?
- Did the respondent follow the correct skip pattern? If no, why not?

Section 2:

- What does the term "sources" mean to you? Did the term stand out to you in the context of the question? Why or why not?
- In your own words, what is this question is asking?
- How confident are you in your answer? Would you need to consult someone to be sure? Or consult your records to be sure?

Section 3:
- (For 1ai) In your own words, what is this question asking you?
- (For 2ai) In your own words, what is this question asking you?
- (For 1ai and 2ai) Did the respondent see the "or" statement?
- Were there any questions in this section that you couldn't answer? Why?
- Were there any terms used in this section that you did not understand?

- (For 3c(i) and (ii)) How did you arrive at an answer for these questions?
- Would you need to use your records to answer any of these questions?

Section 4:
- Tell me about this operation's catfish production.
- (For Q6) Did the respondent complete the table correctly? If no, what did they miss and why?
- (For Q7) Did the respondent complete the table correctly? If no, what did they miss and why?
- Was this section easy or difficult to complete? Why?

Section 5:
- Tell me about this operation's trout production.
- Did you have distributed trout? If yes, where did you report that?
- (For Q2) Did the respondent read the instructions?
- (For Q3) Did the respondent complete the table correctly? If no, what did they miss and why?
- (For Q4) Did the respondent complete the table correctly? If no, what did they miss and why?
- Was this section easy or difficult to complete? Why?

Section 6:
- Tell me about this operation's food and sport fish production. What types of aquaculture did you include in your answer?
- (For Q2) Did the respondent complete the table correctly? If no, what did they miss and why?
- Were there any terms you didn't understand?
- Was this section easy or difficult to complete? Why?

Section 7:
- Tell me about this operation's baitfish production.
- (For Q3) Did the respondent read the instructions?
- (For Q3) Did the respondent complete the table correctly? If no, what did they miss and why?
- Was this section easy or difficult to complete? Why?

Section 8:
- Tell me about this operation's crustacean and mollusk production. What did you include?
- In your own words, what is this table asking you to do?
- Did you notice the instructions with columns 6 and 7?
    - If yes, in your own words, what are they telling you to do?
- Did you notice the instructions with column 8?
    - If yes, in your own words, what are they telling you to do?

Section 9:

- Tell me about this operation's ornamental fish production. What specific types of ornamental fish did you include?
- (For Q2) Did the respondent complete the table correctly? If no, what did they miss and why?
- Did you notice the instructions with column 4?
    - In your own words, what are they telling you to do?

Section 10:
- Tell me about the aquaculture production you reported in this section.
- Did the respondent complete this section correctly?
- Did the respondent report any aquaculture as "other" aquaculture?
- Are there any categories that you don't understand?

Section 11:
- Tell me about where you sell your aquaculture.
- Does the respondent raise trout or catfish? If so, did they include them here?
- Did the respondent complete this section correctly?
- Did the respondent report any aquaculture as "other" aquaculture?
- Did the respondent use percentages or numbers in the cells?

Section 12:
- (For Q1) Did the respondent follow the skip instructions correctly? If no, why not?
- (For Q2) Did the respondent complete the table correctly? If no, what did they miss and why?
- Did the respondent report any aquaculture as "other" aquaculture?

Section 13:
- Did the respondent have any issues with this section?