<DATE>

Dear <NAME>,

Thank you for agreeing to participate in this voluntary focus group research. Edge Research is conducting this research on behalf of the United States Department of Agriculture (USDA FNS) to inform them how USDA can best communicate about nutrition information to people like you via digital channels like social media. All of the information you provide will be used only for research purposes and will not be disclosed or used, in identifiable form, for any other purpose except as required by law (The Privacy Act 1974).

You have been scheduled to participate in a focus group study at <TIME> on <DATE>. The discussion will last no more than two hours. To thank you for your time, you will receive $75 for participating.

The focus group discussion will take place at <LOCATION>.

<ADDRESS>

<DIRECTIONS>

If you have any further questions, please contact

Margaret Carlson

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703-842-0202