**HANDOUT #1**

Name:\_\_\_\_\_\_\_\_\_\_\_

Group# \_\_\_\_\_\_\_\_\_\_\_

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| **Example #1**   * New and interesting information (rate: 1 low – 5 high) \_\_\_\_ * Likely to use the information (rate: 1 low – 5 high) \_\_\_\_ * Likely to share (rate: 1 low – 5 high) \_\_\_\_ * What stuck? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **Example #2**   * New and interesting information (rate: 1 low – 5 high) \_\_\_\_ * Likely to use the information (rate: 1 low – 5 high) \_\_\_\_ * Likely to share (rate: 1 low – 5 high) \_\_\_\_ * What stuck? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **Example #3**   * New and interesting information (rate: 1 low – 5 high) \_\_\_\_ * Likely to use the information (rate: 1 low – 5 high) \_\_\_\_ * Likely to share (rate: 1 low – 5 high) \_\_\_\_ * What stuck? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **Example #4**   * New and interesting information (rate: 1 low – 5 high) \_\_\_\_ * Likely to use the information (rate: 1 low – 5 high) \_\_\_\_ * Likely to share (rate: 1 low – 5 high) \_\_\_\_ * What stuck? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **Example #5**   * New and interesting information (rate: 1 low – 5 high) \_\_\_\_ * Likely to use the information (rate: 1 low – 5 high) \_\_\_\_ * Likely to share (rate: 1 low – 5 high) \_\_\_\_ * What stuck? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |