**HANDOUT #1**

Name:\_\_\_\_\_\_\_\_\_\_\_

Group# \_\_\_\_\_\_\_\_\_\_\_

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| **Example #1*** New and interesting information (rate: 1 low – 5 high) \_\_\_\_
* Likely to use the information (rate: 1 low – 5 high) \_\_\_\_
* Likely to share (rate: 1 low – 5 high) \_\_\_\_
* What stuck? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |
| **Example #2*** New and interesting information (rate: 1 low – 5 high) \_\_\_\_
* Likely to use the information (rate: 1 low – 5 high) \_\_\_\_
* Likely to share (rate: 1 low – 5 high) \_\_\_\_
* What stuck? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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| **Example #3*** New and interesting information (rate: 1 low – 5 high) \_\_\_\_
* Likely to use the information (rate: 1 low – 5 high) \_\_\_\_
* Likely to share (rate: 1 low – 5 high) \_\_\_\_
* What stuck? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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| **Example #4*** New and interesting information (rate: 1 low – 5 high) \_\_\_\_
* Likely to use the information (rate: 1 low – 5 high) \_\_\_\_
* Likely to share (rate: 1 low – 5 high) \_\_\_\_
* What stuck? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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| **Example #5*** New and interesting information (rate: 1 low – 5 high) \_\_\_\_
* Likely to use the information (rate: 1 low – 5 high) \_\_\_\_
* Likely to share (rate: 1 low – 5 high) \_\_\_\_
* What stuck? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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