



We have good news to share!

The USDA Food & Nutrition Service is finding the *Feeding My Baby Study* **so important** that they want to continue to collect information about your child through his or her 5th birthday.

This unique national study is providing information on what children eat and how they grow. 4,367 parents from 27 states enrolled in the study. YOU are one of them and a



We want to interview you twice a year (every 6 months) and get height and weight measurements for your child once a year until your child is age 5. After each interview

and measurement, we will add cash to your prepaid MasterCard (*see back for details*).

You can receive up to **\$500** during this 3 year extension. Each interview will take about 30 minutes.

We ask you to let us know you will continue in the study by signing one copy of

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0580. The time required to complete this information collection is estimated to average



Study Extension Incentive

As a token of our appreciation, we will add cash to your prepaid MasterCard in these amounts:

- \$30 after you complete the age 2½ interview.
(\$40*)
 - \$40 after you complete the age 3 interview. If you are no longer receiving WIC, you will receive another \$30 after taking your child to WIC or your doctor's office to be weighed and measured and return the measurement card to us.
(\$50*)
 - \$45 after you complete the age 3½ interview.
(\$55*)
 - \$50 after you complete the age 4 interview. You will receive another \$60 after you take your child to WIC or your doctor's office to be weighed and measured and return the measurement card to us.
(\$60*)
 - \$55 after you complete the age 4½ interview.
(\$65*)
 - \$60 after you complete the age 5 interview. You will receive another \$70 after you take your child to WIC or your doctor's office to be weighed and measured and return the measurement card to us.
(\$70*)
- * if you are using your own cell phone.*

In total, you could receive up to \$500 after completing 6 interviews and getting your child's height and weight measurements from WIC (or your doctor's office) 3 times between ages 2½ and 5. All incentives will be loaded onto your prepaid MasterCard, so please hold onto the card between