



APPENDIX G10a Letter to study refusals - English (Delivered by postal service)

[DATE]

Dear [PARTICIPANT FIRST NAME],

I am writing to give you new information regarding the *Feeding My Baby* Study now that the Food and Nutrition Service (FNS) has extended the study to follow children until age 5.

I can definitely appreciate how busy you are. I want to reassure you that the interviews from here on out occur only every **6 months**. The amount of the incentive now increases with each interview and you can receive up to [\$380/\$430/\$500] during this 3 year extension. Please see the flyer for details. The money will come to you on your prepaid MasterCard. We will send you a new card if you need one.

I would not be contacting you if this was not so important. We want to interview you even if you are no longer receiving WIC for your child. This study is looking at what children eat when they are on WIC, and what they eat when they leave WIC because both are important to helping us understand children's health as they grow older.

I am enclosing a flyer about the study extension, a consent form and a contact information form (CIF). As we want to respect your privacy, we won't re-enroll you in the study unless we hear from you. If you want to continue in the study, you can send us back the CIF in the postage paid envelope or fill it out online at https://itfps.westat.com. We will add \$5 to your prepaid MasterCard. You can also contact your study liaison, NAME], (toll free) at [TOLL FREE NUMBER] or [EMAIL ADDRESS] or by text at [TEXT]. She will be happy to re-enroll you in the study.

I hope you will decide to continue to be part of the WIC Feeding My Baby Study. But whatever your decision, **thank you for the time you have so generously given us so far.**

Sincerely,

Crystal MacAllum Feeding My Baby Study Operations Director According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0580. The time required to complete this information collection is estimated to average 3 minutes (0.05 hours) per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.