**APPENDIX P1**

**54-mo advance letter - English**

[DATE]

«First\_Name» «Last\_Name»

«Address1»

«City», «State» «Zip»

Dear «First\_Name»:

I really want to give you a heartfelt **thank you** for being part of the Feeding My Baby Study.  The information you provide is continuing to help the country understand families’ choices in feeding their children, and helping WIC improve services for all children and mothers in the program.

Your next interview, when <<BABY FIRST NAME>> is 4½ years old, is scheduled for <<START DATE>>. One of our interviewers will be calling you on <<START DATE>> to conduct this interview. The display on your phone when the interviewer calls will be 301-762-1940 or FEED MY BABY.

The interview will last about 30 minutes.

As a token as our appreciation, you will receive **$55** on your prepaid MasterCard after completing the interview and an additional **$10** if using your own cellphone.

You can also call our phone center after <<START DATE>> at **(888) 783-6493** to complete the interview at your convenience.

Phone center hours are (Eastern Time):

Monday – Friday 9:00 am – Midnight

Saturday 10:00 am – 6:00 pm

Sunday 2:00 pm – 10:00 pm

If your phone number has changed or if you have any questions, please contact your study liaison, «Study\_Liaison\_Name». She can be reached by e-mail at «Study\_Liaison\_Email», by phone at «Study\_Liaison\_Phone» or you can text her at <<Study\_Liaison\_Text>>.

Thank you for your commitment to this study!

Best wishes,

Nancy Weinfield

Feeding My Baby Study Project Director