Recruitment Emails

Initial Invitation Email

[FIRST NAME LAST NAME, DEGREE]

To participate in this telephone interview, please click on the link below. A brief survey will determine your eligibility.

Upon completion, qualified candidates will be asked to select a time for a telephone interview and to provide contact numbers.

Study Topic: Prescription Drug Promotion

Honorarium: [AMOUNT]

Time to Complete: 60-minute telephone interview (need computer and

Internet access)

START HERE » [link to screener]

Because study quotas can fill quickly, we recommend that you respond within 1–3 days of receiving this invitation to maximize your opportunity for participation.

If the above link does not work, please go to [DDstudy.com] and enter [PROJECTCODE] for your Project Code and [ACCESSCODE] as your Access Key. PLEASE DO NOT HIT REPLY AND RESPOND TO THIS EMAIL. If you need assistance, click here [link to customer support]

Thank you for your participation,

Physician Relations Team DoctorDirectory.com 888-796-4491, x117

HONORARIUM PAYMENT. The brief survey consists of some screener questions to confirm you meet the criteria for this study. If you are interrupted while taking the survey or do not have enough time to finish in one session, you can use this web address to go directly to where you left off, unless the quota has been filled. If eligible and selected, participants will be paid once for study completion.

TECHNICAL PROBLEMS? If you experience difficulty logging into or participating in this study, please <u>click here</u> to contact our Physician Relations Team or call 888-796-4491,ext. 117 M-F, 8:30 am-5:30 pm ET.

Confirmation Email

Dear Dr. [LAST NAME],

Thank you for your time. You selected the following time slot when you will be available for the telephone interview regarding **Prescription Drug Promotion**.

Your interview is scheduled for: [DATE] at [TIME]

To join the interview, please dial: [PHONE NUMBER]

Because this interview will take place online, as well as over the phone, you will need to make sure you are using a personal computer, laptop, or tablet. You will not be able to participate if you are using a mobile phone.

TO JOIN THE LIVE INTERVIEW, click on the link below.

[LINK]

Since there is only one interview completed at each time slot, it is critically important that you remember your interview time and be available on time. If for some reason you cannot complete the interview at the scheduled time, please contact us immediately and reference [PROJECTCODE] so that other arrangements can be made.

Thank you for your assistance,

Physician Relations Team DoctorDirectory.com 888-796-4491, x117