

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Phone 2 \_\_\_\_\_

City/ State/ Zip \_\_\_\_\_ Recruiter \_\_\_\_\_

## **INTRODUCTION**

Hello, my name is \_\_\_\_\_ and I am calling from Baltimore Research. We are an independent marketing research firm located in Towson, Maryland. Today we are inviting a select group of people to discuss reasons for choosing certain medicines for an FDA funded study. Let me assure you that this is a professional research study and not sales related in any way. If you qualify, you will receive financial compensation for your time and input. May I ask you a few questions to see if you qualify?

1. RECORD GENDER. DO NOT ASK.

- Male
- Female

RECRUIT AT LEAST 3 FEMALES & 3 MALES

2. Which range does your age fall into?

- Under 19 THANK & TERMINATE
- Between 19 and 64 CONTINUE
- 65 or older CONTINUE
- Refused THANK & TERMINATE

RECRUIT AT LEAST 3 BETWEEN THE AGES OF 19 AND 64 AND 65 OR OLDER

RECRUIT A MIX

3. Have you been prescribed a medication within the last month?

- Yes CONTINUE TO Q4
- No SKIP TO Q3a

a. Are you currently caring for someone who has been prescribed a medication within the last month?

- Yes CONTINUE
- No THANK & TERMINATE

RECRUIT AT LEAST 2 CAREGIVERS

**THE FOLLOWING QUESTIONS ARE FOR CLASSIFICATION PURPOSES ONLY**

4. Which best describes your race?

- White or Caucasian CONTINUE
- Black or African American CONTINUE
- Asian CONTINUE
- American Indian or Alaska Native CONTINUE
- Native Hawaiian or other Pacific Islander CONTINUE
- Some other race CONTINUE
- Two or more races CONTINUE
- Refused THANK & TERMINATE

RECRUIT A REPRESENTATIVE MIX

5. Which best describes your employment situation?
- Employed Full-Time CONTINUE
  - Employed Part-Time CONTINUE
  - Do not work outside the home CONTINUE
  - Retired CONTINUE
  - Laid off or unemployed CONTINUE
  - Refused THANK & TERMINATE

RECRUIT A MIX

6. Which best describes your education level?
- Some high school CONTINUE
  - High school diploma/GED CONTINUE
  - Some college CONTINUE
  - Bachelor's degree CONTINUE
  - Graduate degree CONTINUE
  - Refused THANK & TERMINATE

INVITATION: Thank you for answering my questions. I'm pleased to inform you that you do qualify to participate in our study. Researchers from Auburn University and IMPAQ International are conducting 60-minute discussions between October 1<sup>st</sup> and 31<sup>st</sup>. You will be speaking with a professional researcher about your opinions which we expect would be both fun and interesting. For your time, we would be able to offer you \$50 upon completion of the session. Would you be interested in participating?

- Yes CONTINUE
- No THANK & TERMINATE

We will be sending you a letter with additional information related to the study and your role as a participant. The letter is yours to keep and if you have any questions you may feel free to reach out to one of the researchers listed on the letter. Would you like us to send the letter electronically via email, in the mail or both?

RECRUITER NOTE: TAKE DOWN INFORMATION AND PREFERENCE TO SEND LETTER.

RECRUITER NOTE: PLEASE ONLY RECRUIT ARTICULATE AND CHATTY RESPONDENTS. DO NOT HESITATE TO TERMINATE A RESPONDENT WHO YOU DO NOT BELIEVE WILL CONTRIBUTE INSIGHTFUL INFORMATION TO THE DISCUSSION.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Phone 2 \_\_\_\_\_

City/ State/ Zip \_\_\_\_\_ Recruiter \_\_\_\_\_

## INTRODUCTION

Hello, my name is \_\_\_\_\_ and I am calling from Baltimore Research. We are an independent marketing research firm located in Towson, Maryland. Today we are inviting a select group of people to discuss their opinions about why your choices in medication for an FDA funded study. Let me assure you that this is a professional research study and not sales related in any way. If you qualify, you will receive financial compensation for your time and input. May I ask you a few questions to see if you qualify?

1. Record Gender **(DO NOT ASK)**

Male
Female

2. Record age \_\_\_\_\_

3. What is your primary medical specialty? **(DO NOT READ LIST; SELECT ONE ANSWER)**

MD
Pharm

RECRUIT AT LEAST 9 OF EACH

4. What is your level of certification within your specialty? **(SELECT ONE)**

Board certified	1	
Board eligible	2	
Neither	3	
Pharmacy Cert	4	

5. How many years have you been in medical practice post-residency (physician only) or pharmacy practice (pharmacist only)? **(DO NOT ACCEPT RANGE)**

\_\_\_\_\_ Years

**Pharm skip to 9**

6. What proportion of your professional time do you spend performing each of the following activities? (Doctor)

Direct patient care	%
Research or teaching	%
Administrative duties	%
Other	%

7. Are you primarily based in a **(SELECT ONE)**

Hospital	
Private Practice	
Other	

RECRUIT AT LEAST 3 HOSPITAL-BASED AND 3 PRIVATE PRACTICE

8. Have you prescribed a medication within the last two weeks?

Yes	CONTINUE
No	THANK & TERMINATE

8a. What was the last generic drug you prescribed?

\_\_\_\_\_

8b. When did you write that prescription?

\_\_\_\_\_

### Pharm Only

9. What proportion of your professional time do you spend performing each of the following activities? (Pharmacist)

Direct patient care	%
Research or teaching	%
Administrative duties	%
Other	%

10. Are you primarily based in a **(SELECT ONE)**

Hospital	
Large Retailer	
Community-based Pharmacy	
Other	

RECRUIT AT LEAST 2 HOSPITAL-BASED AND 2 LARGE RETAILER AND 2 COMMUNITY-BASED

11. Have you dispensed a medication within the last two weeks?

Yes	CONTINUE
No	THANK & TERMINATE

11a. What was the last generic drug you dispensed?

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11b. When did you dispense it?

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- Yes CONTINUE
- No THANK & TERMINATE

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