ATTACHMENT 3

Prevention Research Centers Program Evaluation Indicators

Prevention Research Centers Evaluation Purposes, Questions, and Indicators 2014-2019

Purposes

The purposes of the overall 2014-2019 Prevention Research Centers (PRC) Evaluation are:

- 1. Accountability: to demonstrate PRC program public health impact and accountability to Congress, CDC leadership, partner organizations, and communities
- 2. Visibility: to increase the visibility of the PRC program among internal CDC stakeholders, key national organizations, states, communities, and local leaders
- 3. Transferability: to generate knowledge and share information both within and outside the PRCs
- 4. Program improvement: to inform internal decision-making aimed at improving the PRC program

Evaluation Questions

- 1. To what extent do the PRCs stimulate and facilitate policy, environmental and systems changes that promote public health?
- 2. To what extent does the evidence developed and/or disseminated by the PRCs support and impact the efforts of health departments and other public health and community partners?
- 3. To what extent do the PRCs contribute to public health workforce development?
- 4. To what extent do investments in PRCs support the scalability, sustainability, and effectiveness of the outcomes resulting from community-based efforts to improve public health?

Indicators

Inputs

- 1. Number of PRC partnerships with outside entities and the types of constituencies or organizations represented
- 2. Resources provided by academic institution to support PRC activities
- 3. Amount of annual funding for PRC's core research projects and other leveraged research projects
- 4. Actual cost of PRC's core research project
- 5. Number, percent time, and areas of expertise of PRC faculty and staff who are supported by CDC funds
- 6. Number of key leadership positions filled
- 7. Proportion of leadership positions filled by unique individuals
- 8. PRC's fiscal agent
- 9. Type of academic institution in which the PRC is located
- 10. Location of PRC in academic institution

Activities

- 11. Characteristics of PRC involvement with outside entities
- 12. Number and characteristics of center projects
- 13. Number and characteristics of PRC's core research projects and other leveraged research projects

Outputs

- 14. Number of students mentored by and/or working with PRCs
- 15. Number of formal training programs funded or administered by PRCs
- 16. Number of practice and research tools developed and disseminated by PRCs
- 17. Number of books and book chapters by PRC-affiliated personnel
- 18. Number of peer-reviewed journal publications by PRC-affiliated personnel
- 19. Number of scientific conference presentations by PRC-affiliated personnel

Outcomes/Impact

- 20. Dollars leveraged by PRCs
- 21. Number and characteristics of policy, systems and environmental changes
- 22. Number of people reached by PRC projects and strategies
- 23. Number of PRC projects and strategies found to be effective
- 24. Number of PRC projects and strategies adopted outside of the original study population
- 25. PRC's additional, key impacts