Attachment 2: Emails to the Other CoPs

Note: We will determine the dates once we know when the survey will start.

Initial Invitation

Subject: Help us evaluate UX across the government!

Are you curious about the state of UX work across the government? As Co-Chairs of the UX CoP, Silvia and I are, too, and you can help!

We have sent an invitation to the UX CoP, but we thought there might be some people not in our group who are also doing UX work. If you are, please take about 10 minutes to complete our Government UX Survey by date.

We hope to get a picture of the diversity and needs of the group, so we can determine what more we can do to help. We also want to learn about the state of UX in the US government to share with you and others.

A couple of years ago, Jon Rubin and I surveyed the UX CoP, and we learned a lot about our members. The results were really interesting—you can find the results of the <u>2013</u> and <u>2014</u> surveys on DigitalGov, with a blog post about the <u>2014 results</u>.

A lot has changed since then. Most notably, the UX CoP is more than 3 times larger, so we suspect there may be much more UX work than before.

Please help us learn what's happening! We estimate that it will take you 10 minutes to complete this voluntary survey.

If you have any questions, please contact Jean Fox at Fox.Jean@BLS.gov.

Thank you! Jean (and Silvia) for the UX CoP

We are collecting this information under OMB Number 1225-0059 (Expiration: 11/30/2020). Without this currently approved number, we could not conduct this survey. This survey is being administered by Surveymonkey.com and resides on a server outside of the BLS domain. BLS cannot guarantee the protection of survey responses and advises against the inclusion of sensitive personal information in any response.

Reminder

Subject: Don't Forget! Survey on Government UX closing <a href="cl

Thank you to everyone who has responded so far to the UX CoP's survey on UX in the government! We've gotten great responses already, but we'd love to hear from everyone doing UX work in the government. Every response helps!

So, if you are doing UX work and haven't responded already, please take a few minutes to complete the survey before the survey closes on .

Your input will help us get an accurate snapshot of the kinds of UX work the government is doing. And we'll also learn what more we can do to help each other.

If you have any questions, please contact Jean Fox at Fox.Jean@BLS.gov.

Thank you!
Jean (and Silvia) for the UX CoP

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