

## **Attachment 1: Emails to the UX CoP**

Note: We will determine the dates once we know when the survey will start.

### Initial Invitation

Subject: Help us evaluate UX across the government!

Are you curious about the state of UX work across the government? As Co-Chairs of the UX CoP, Silvia and I are, too, and you can help! Please complete our Government UX Survey by <date>.

We would like to learn more about the members of the group, and the work we all do. We want to hear from everyone—feds, state and local employees, and contractors. We hope to get a picture of the diversity and needs of the group, so we can determine what more we can do to help. We also want to learn about the state of UX in the US government to share with you and others.

A couple of years ago, Jon Rubin and I surveyed the group, and we learned a lot about our members. The results were really interesting—you can find the results of the [2013](#) and [2014](#) surveys on DigitalGov, with a blog post about the [2014 results](#).

A lot has changed since then. Most notably, the group is more than 3 times larger! When we did our survey back in 2014, we had just over 300 members. Now, we are over 1,100 strong. So UX must be growing and changing across the government!

Please help us learn what's happening! We estimate that it will take you 10 minutes to complete this voluntary survey.

If you have any questions, please contact Jean Fox at [Fox.Jean@BLS.gov](mailto:Fox.Jean@BLS.gov).

Thank you!  
Jean (and Silvia) for the UX CoP

We are collecting this information under OMB Number 1225-0059 (Expiration: 11/30/2020). Without this currently approved number, we could not conduct this survey. This survey is being administered by SurveyMonkey.com and resides on a server outside of the BLS domain. BLS cannot guarantee the protection of survey responses and advises against the inclusion of sensitive personal information in any response.

### First Reminder

Subject: Don't Forget! Survey on Government UX

We've gotten some great responses already, but we'd love to hear from all of you! We want to hear from you...

- Regardless of whether you're a fed, state or local employee, or contractor

- Even if you're not doing much (or any) UX work, or if you're just starting out
- Even if a colleague at your agency has already completed the survey

We want to hear from every UX CoP member! Your input will help us understand who are members are and what we more we can be doing for you.

So if you haven't already, please take about 10 minutes to complete the survey by **<date>**.

If you have any questions, please contact Jean Fox at [Fox.Jean@BLS.gov](mailto:Fox.Jean@BLS.gov).

Thank you!  
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### Last Reminder

Subject: Last chance! Please respond to our survey on UX in the Government by **<date>**.

Thank you to everyone who has responded so far. If you haven't responded already, please take a few minutes to complete the survey before **<date>**.

Your input will help us get an accurate snapshot of the kinds of UX work the government is doing. And we'll also learn what more we can do to help each other.

If you have any questions, please contact Jean Fox at [Fox.Jean@BLS.gov](mailto:Fox.Jean@BLS.gov).

Thank you!  
Jean (and Silvia) for the UX CoP

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