

Survey of Production Builders to Support an Evaluation of U.S. Department of Energy's Building America Program

Invitation Email – Non-Participants

Dear Respondent,

The U.S Department of Energy (DOE) seeks your input in a research project to help DOE understand and evaluate diffusion of energy efficiency technologies and practices in the residential construction market. Your participation in this research is voluntary. The interview will take approximately 30 minutes. Your feedback is important to DOE and will help DOE refine program offerings, administration, and outreach to better serve the market.

We are reaching out to you, as one of the top production builders in the U.S., to participate in a phone interview. DOE has contracted with the consulting firm, Industrial Economics, Inc. (IEc), based in Cambridge, Massachusetts, to evaluate DOE's investments in new residential efficiency program activities and to conduct these interviews. Your responses will be kept confidential and anonymous. We need to speak with the person in your firm with the most experience and knowledge of the firm's history of adoption of energy efficiency practices in new homes, over time. . If you are not the best person to provide this feedback, please forward this letter/e-mail to the appropriate person in your organization and let us know if there is someone else in your firm that you recommend that we contact.

If you are able to participate, please reply to this email so that we can set up a time that works for you. If you have any questions or wish to know more about this effort, contact Nora Scherer at (617) 354-0074 or nscherer@indecon.com. We look forward to hearing from you; thank you for your time and assistance – your participation is greatly appreciated!

Sincerely,