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## Awards and Return on Investment after 2015 National Veterans Small Business Engagement (NVBSE) (Large Business)

Personally identifiable information is not required. Your participation in this survey is anonymous and voluntary. Your individual answers will remain private and reported only in the aggregate.

If you are not the person in your company who attended the 2015 NVSBE and who has procurement information, please reply back via email at survey-support@turnaroundfactor.com and let us know who is the person who attended and who has procurement information.

For questions 1 through 10, please consider the 2015 NVSBE that took place in November 17-19, in Pittsburgh, PA. We would appreciate your input regarding this event, as it will provide valuable input for future events.

1. Have you subcontracted to small businesses that you met at the 2015 NVSBE?

\_\_\_\_\_ Yes \_\_\_\_\_ No **(Go to Q. 4)** 

2. For what industry type or North America Industry Classification System (NAICS )have you **subcontracted** small businesses that you met during the 2015 NVSBE?

3. What is the dollar amount of the **subcontracts** you have awarded to small businesses that you met at the 2015 NVSBE?

-\$ [Text Box}-----

\_\_\_\_ No subcontracts awarded

4. Have you submitted proposals on federal procurement opportunities as a result of connections you made or improved, or information received at the 2015 NVSBE?

\_\_\_\_Yes

\_\_\_\_No ( GO TO Q.7.A IF SUBCONTRACTS HAVE BEEN AWARDED TO SMALL BUSINESS. IF NO SUBCONTRACTS OR FEDERAL CONTRACTS AWARDED, GO TO Q. 9)

5. If yes, have you received any federal procurement awards based on those proposals submitted because of connections made or information received at the 2015 NVSBE?

\_\_\_\_Yes

\_\_\_\_NO ( GO TO Q.7.A IF SUBCONTRACTS HAVE BEEN AWARDED TO SMALL BUSINESS. IF NO SUBCONTRACTS OR FEDERAL CONTRACTS AWARDED, GO TO Q. 9)

6. Please select the agencies that awarded you those contracts. Please select all that apply.

\_\_\_\_\_ Department of Army- Corps of Engineers

\_\_\_\_\_ Department of Commerce

\_\_\_\_\_Department of Defense (Not Army Corps of Engineers)

- \_\_\_\_\_ Department of Health and Human Services
- \_\_\_\_Department of Labor
- \_\_\_\_\_ Department of State / United States Agency for International Development
- \_\_\_\_\_ Department of Veterans Affairs
- \_\_\_\_\_ General Services Administration
- \_\_\_\_\_ National Aeronautics and Space Administration
- \_\_\_\_\_ Small Business Administration
- \_\_\_\_\_Commercial contracts from commercial customers.

Please specify name of firm\_\_\_\_\_

\_\_\_\_Other. Please specify\_\_\_\_\_

7.A. To what extent do you believe your attendance at the 2015 NVSBE facilitated the awards of subcontracts to small business you met at the 2015 NVSBE?

	5 Attendance was the Main Reason	4 Attendance Strongly Influenced	3 Attendance had Some Influence	2 Attendance had Minor Influence	1 Attendance did not Influence at All	N/A Did Not receive Award
A. Subcontracts to Small Business						

7.B. To what extent do you believe your attendance at the 2015 NVSBE facilitated receiving those federal procurement awards?

	5	4	3	2	1	N/A
	Attendance	Attendance	Attendance	Attendance	Attendance	Did Not
	was the	Strongly	had Some	had Minor	did not	receive
	Main	Influenced	Influence	Influence	Influence at	Award
	Reason				All	
B. Federal Procurement						
Awards						

8. What is the dollar amount of the **prime** contract(s) you perceive that your company was awarded as result of attending the **2015** NVSBE?

-\$ [Text Box}-----

\_\_\_\_\_ No contracts awarded

9. Please evaluate the following statements using a scale from 1 to 5 with 5 being **Expectations Highly Exceeded**, and 1 Did Not Meet Any Expectations.

	5 Expectati ons Highly Exceeded	4 Expecta- tions Somewhat Exceeded	3 Met Expecta -tions	2 Met Some Expecta- tions	1 Did Not Meet Any Expecta- tions
The return-on-investment (ROI) received from VA Procurement Decision Makers (PDM) connections made at the 2015 NVSBE.					
The ROI received from <b>Commercial PDM</b> <b>connections</b> made at the 2015 NVSBE.					
THE ROI received from attending the 2015 NVSBE.					
The ROI on the <b>information</b> received at the <b>2015</b> NVSBE.					

10. How can VA help you to increase your procurement opportunities at the NVSBE? Please explain.

11. Please list any questions you may have regarding access to procurement opportunities, and provide your email address in order to respond to you. **(Optional)** 

For questions 12 through 14, please consider the 2016 NVSBE, which will take place in Minneapolis, MN
on November $1^{st} - 3^{rd}$ . We would appreciate your input regarding this event, as it will provide valuable
input as we plan it.

12. Will you attend the **2016** NVSBE in Minneapolis, MN on November 1<sup>st</sup> - 3<sup>rd</sup>?

- \_\_\_\_Yes
- \_\_\_\_No

\_\_\_\_Not sure

13. What are the three (3) main reasons for you to attend the **2016** NVSBE on Minneapolis, MN? Please identify the  $1^{st}$ ,  $2^{nd}$ , and  $3^{rd}$ .

- \_\_\_\_\_Meet federal procurement decision makers
- \_\_\_\_Meet VA procurement decision makers
- \_\_\_\_\_Meet with commercial customers
- \_\_\_\_Meet with Senior or Executive leaders
- \_\_\_\_Identify small business partners
- \_\_\_\_\_Meet with prime contractors (large business)
- \_\_\_\_\_Attend to learning sessions to improve procurement readiness
- \_\_\_\_Other. Please explain\_\_\_\_\_

14. How did you learn about the 2015 NVSBE? (Please select all that apply.)

At a conference/event. Please specify
On VA's website
Word-of-mouth
Social Media
Twitter
LinkedIn
Facebook
Instagram
Other Social Media. Please specify
Other. Please specify

15. What social media do you use to learn about events/opportunities such as the NVSBE? Select all that apply?

Twitter
LinkedIn
Facebook
Instagram
Other Social Media. Please specify
None (I do not use social media)

16. What is the Dun & Bradstreet's DUNS number for your organization? **(Optional)** 

Note: It is not required that you or your organization provide personally identifiable information (PII) to complete this survey. The purpose of requesting the DUNS is to gather relevant demographic data. Providing your DUNS will not result in disclosure of PII associated with your responses.

17. Now think about your experiences with **all the services** provided by the Department of Veterans Affairs (which include healthcare, benefits programs, or memorial services). Please tell us how you feel about the following statements:

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly agree
I got the service I needed.					
It was easy to get the service I needed.					
I felt like a valued customer.					
I trust VA to fulfill our country's commitment to Veterans.					

Thank you for your time and feedback! We look forward to see you at this year's event!